

The small country town of Beaminster, pronounced Bemminster, lies in a valley five miles to the north of Bridport in the attractive West Dorset town provides a good range of services and light industry but still retains considerable charm and

Communications

Beaminster is located in an attractive position 5 miles north of Bridport on the A3066. Crewkerne lies about 4 miles to the north west of the town. The nearest rail link is at Crewkerne.

Education

Beaminster Pyramid Area: 6 Primary Schools, 1 Secondary School.

The Secondary School for the area Beaminster Technology College (720 pupils - 2011)

Commercial Land

Between 1994-10, 0.24 hectares of industrial land has been developed in Beaminster. The total area of land with permission or allocated in the local plan is 3.7 hectares.

Crime - Domestic Burglaries

Rate per 1,000 h/holds 2009/10

| Beaminster | 1.4 |
|-----------------|------|
| DCC Dorset | 3.8 |
| South West | 7.6 |
| England & Wales | 11.6 |

| Latest Population figure (2010 mid year estimate) for the town (Beaminster Parish) is 3,010 | | | | | | | | | |
|---|-------|-------|-------|-------|-------|-------|-------|-------|--|
| | 1921 | 1931 | 1951 | 1961 | 1971 | 1981 | 1991 | 2001 | |
| Census population (enumerated) | 1,650 | 1,610 | 1,790 | 2,000 | 2,350 | 2,370 | 2,770 | 2,920 | |

Housing Growth

| Housing Development (net) | '98 | '99 | '00 | '01 | '02 | '03 | '04 | '05 | '06 | '07 | '08 | '09 | '10 | |
|---------------------------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|--|
| | 1 | 17 | 3 | 28 | 11 | 6 | 3 | 3 | 4 | 9 | 12 | 24 | 21 | |

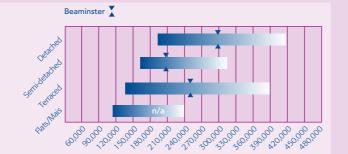
The 2001 Census records 1,527 dwellings in Beaminster. Since 2001, a further 93 units have been built giving a total of 1,620 dwellings. At March 2010, a further 38 units have permission and 0 are allocated in the local plan.

Note: Figures allow for losses from re-development etc. Method revised 2009

Average House Prices

Beaminster average property prices in relation to maximum/minimum prices for all DCC Dorset towns





Average House Prices

| Detached | £296,000 |
|---|----------|
| Semi-detached | £214,642 |
| Terraced | £248,342 |
| Flats/Maisonettes | n/a |
| Land Registry average prices (July-September 2010) (Prices may be affected by low number of sales) | |

Area

Approx. 'built-up' area = 150 hectares (370 acres)

Local Authority Revenue: Council Tax Band 'D' for year 11/12 = £1.614.9010/11 = £1.615.6605/06 = £1.322.0504/05 = £1,252.3109/10 = £1,572.7908/09 = £1,518.8003/04 = £1,182.7207/08 = £1,453.8602/03 = £1,023.2106/07 = £1.392.4401/02 = f936.82

Dorset Data Book 2011

| Second/holiday homes, 2011 | |
|----------------------------|-----|
| Total number | 85 |
| % of total dwellings | 5.0 |

Source: Council Tax Register (parish figure,rounded)

Index of Deprivation, 2010 (Figures show SOA ranking out of 247 SOAs in DCC Dorset with 1 being the most deprived)

| SOA NAME | Multiple | Income | Employment & Skills | Education | Health | Housing & Services | Crime | Living | |
|--|----------|--------|------------------------|-----------|--------|--------------------|-------|--------|--|
| Beaminster North | 167 | 129 | 159 | 91 | 137 | 239 | 116 | 68 | |
| Beaminster South | 46 | 36 | 25 | 38 | 59 | 218 | 119 | 98 | |
| SOA = Super Output Area (minimum 400 households or 1,000 population) | | | | | | | | | |

People DCC Beaminster

| | Dorset | | | | | |
|-------------------------------------|--------------------|-------|--|--|--|--|
| Population: 2010 Mid-Year Estimates | | | | | | |
| Total | 404,790 | 3,010 | | | | |
| Males | 196,420 | 1,410 | | | | |
| Females | 208,370 | 1,600 | | | | |
| Age Structure (%): 2010 | Mid-Year Estimates | | | | | |
| 0.15 | 17.0 | 457 | | | | |

| 0-15 | 17.0 | 15.7 |
|-------|------|------|
| 16-17 | 2.7 | 2.9 |
| 18-44 | 25.4 | 20.1 |
| 45-59 | 20.9 | 18.9 |
| 60-84 | 30.0 | 37.0 |
| 85+ | 3.9 | 5.4 |

| Ethnicity: 2001 Census | | |
|------------------------|------|------|
| White British (%) | 96.8 | 97.5 |
| BME (%) | 3.2 | 2.5 |
| Health: 2001 Census | | |

| Health: 2001 Census | | |
|---|------|----|
| % with long term illness/ disability | 19.2 | 22 |
| General Health: % good | 68.1 | 64 |
| General Health: % not good | 8.4 | 10 |

| % Providing unpaid care | 10.8 | 11.6 |
|-----------------------------|------------------|-------------|
| Poverty Indicators: Housing | /Council Tax Ber | nefit: 2009 |
| Benefit population as a % | 13.6 | 16.7 |

| Socio-economic classificat | ions: 2010 ACORN | |
|----------------------------|------------------|------|
| % Wealthy Achievers | 40.1 | 53.2 |
| % Urban Prosperity | 7.1 | |

of total town population

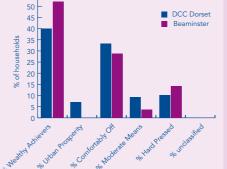
% unclassified

ACORN, 2010

| 70 Orban Prospenty | 7.1 | |
|--------------------|------|------|
| % Comfortably Off | 33.2 | 28.7 |
| % Moderate Means | 9.2 | 3.8 |
| % Hard Pressed | 10.2 | 14.3 |
| | | |

0.2





Retail Profile - total town floorspace

29 shops/21,000 sq. ft. (2005) All local shops.

Catchment Population

The shopping catchment for Beaminster (major food shopping) extends around 2 miles in a N, S, E & W direction. The population within the catchment is around 3,000 (Mid 2001).

Library - Number of issues of books etc

| | 2008-09 | 2009-10 | 2010-11 |
|--------------------|---------|---------|---------|
| Beaminster Library | 22,401 | 19,338 | 20,520 |

Industrial Estates

Broadwindsor Road Industrial Estate (1.5h) Horn Park Quarry Business Park (3.8h)

Unemployment % (persons)

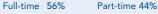
| | Male | Female | Total |
|-----------|----------|----------|----------|
| July 2004 | 1.0 (10) | 0.5 (5) | 0.7 (15) |
| July 2005 | 1.4 (14) | 0.2 (2) | 0.8 (16) |
| July 2006 | 1.6 (16) | 0.4 (4) | 1.0 (20) |
| July 2007 | 1.5 (15) | 0.7 (8) | 1.1 (23) |
| July 2008 | 1.5 (15) | 0.4 (5) | 0.9 (20) |
| July 2009 | 2.4 (24) | 1.3 (15) | 1.8 (39) |
| July 2010 | 2.3 (23) | 0.7 (8) | 1.4 (31) |
| | | | |

(Of July 2010 unemployment figures, the long term unemployed = 3.2%)



2009 Employment

Total number of people working in the town: 1,000 Number of firms (excluding the self-employed): 150







14%

Finance & business services 11% Public administration, ed. & health Source: Business Register and Employment

Distribution including motor

Figures may not sum due to rounding All these figures exclude farm agriculture which has been suppressed

Major Employers

Survey 2009, ONS

• Clipper Teas • Danisco • Dorset County Council.

Local Authorities

Dorset County Council County Hall, Colliton Park, Dorchester, Dorset DT1 1XJ. 01305 221000

West Dorset District Council Stratton House, 58/60 High West Street, Dorchester, Dorset DT1 1UZ. 01305 251010 email: custservices@westdorset-dc.gov.uk

Town Council

Mrs Christine Bright, Town Clerk, Council Offices, 8, Fleet Street, Beaminster Dorset DT8 3EF. 01308 863634

Useful Websites

www.beaminster.org.uk www.dorsetforyou.com

Blandford enjoys the twin benefits of being located within forty minutes drive of the Bournemouth and Poole conurbation while retaining its traditional market town character, embellished by its Georgian centre. The town is the administrative centre of North Dorset and provides a range of shopping, health, education and sporting facilities.

Communications

Blandford is well positioned at the junction of the A350, linking the port of Poole with the M4 to the north, and the A354 Salisbury to Dorchester road. The town has no rail link.

Education

Blandford Pyramid Area: 8 Primary Schools, 1 Secondary School.

The Upper School for the area The Blandford School (1,106 pupils -2011)

Commercial Land

Between 1994-10, 3.3 hectares of industrial land has been developed in Blandford. The total area of land with permission or allocated in the local plan is 9.1 hectares.

Crime - Domestic Burglaries

| Rate per | 1,000 l | n/holds | 2009/10 |
|----------|---------|---------|---------|
|----------|---------|---------|---------|

| Blandford | 1.8 |
|-----------------|------|
| DCC Dorset | 3.8 |
| South West | 7.6 |
| England & Wales | 11.6 |

Latest Population figure (2010 mid year estimate) for the town (Blandford Forum Parish) is 9,190 1921 1931 1951 1961 1971 1981 1991 2001 Census population 3,670 3,570 3,650 3,920 7,850 8.760 (enumerated)

Housing Growth

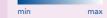
| Housing Development (net) | '99 | '00 | '01 | '02 | '03 | '04 | '05 | ′06 | '07 | '08 | '09 | '10 |
|---------------------------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| | 34 | 85 | 84 | 69 | 85 | 186 | 141 | 58 | 36 | 31 | 83 | 48 |

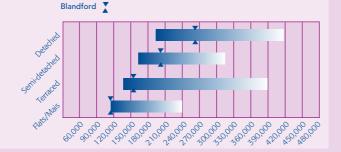
The 2001 Census records 4,524 dwellings in Blandford including Blandford St. Mary. Since 2001, a further 737 units have been built giving a total of 5,261 dwellings. At March 2010, a further 420 units have permission and 0 are allocated in the local plan.

Note: Figures allow for losses from re-development etc. Method revised 2009

Average House Prices

Blandford average property prices in relation to maximum/minimum prices for all DCC Dorset towns





Average House Prices

| Detached Semi-detached Terraced | £259,437 £197,620 £152,759 |
|---------------------------------------|----------------------------------|
| Flats/Maisonettes | £113,050 |
| | |

Land Registry average prices (July-September 2010 (Prices may be affected by low number of sales)

Area

Approx. 'built-up' area = 310 hectares (766 acres) Includes Blandford St. Mary

Local Authority Revenue: Council Tax Band 'D' for year

Dorset Data Book 2011

| 11/12 = | | 05/06 = | £1,349.13 |
|---------|-----------|---------|-----------|
| 10/11 = | £1,663.80 | | £1,276.09 |
| 09/10 = | £1,615.64 | | £1,199.44 |
| 08/09 = | £1,554.65 | 02/03 = | £1.040.97 |
| 07/08 = | £1,481.89 | | , |
| 06/07 = | £1,402.86 | 01/02 = | £955.36 |

Second/holiday homes, 2011

| lotal number | - |
|---|---|
| % of total dwellings | 0 |
| Source: Council Tax Register (parish figure, rounded) |) |

ndex of Deprivation, 2010 (Figures show SOA ranking out of 247 SOAs in DCC Dorset with 1 being the most deprived)

| SOA NAME | Multiple | Income | Employment | Education & Skills | Health | Housing & Services | Crime | Living |
|---------------------|----------|--------|------------|-----------------------|--------|-----------------------|-------|--------|
| Blandford | | | | | | | | |
| Damory Down | 171 | 148 | 123 | 56 | 125 | 221 | 231 | 131 |
| Blandford Hilltop | 204 | 163 | 203 | 72 | 178 | 190 | 146 | 225 |
| Blandford | | | | | | | | |
| Langton St Leonards | 106 | 106 | 91 | 25 | 57 | 227 | 48 | 195 |
| Blandford Old Town | 23 | 28 | 22 | 84 | 17 | 200 | 13 | 46 |
| Blandford Station | 55 | 34 | 50 | 67 | 34 | 216 | 78 | 70 |

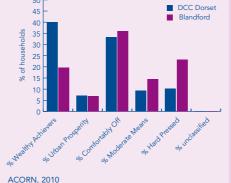
| i eobie | | |
|---|----------------|---------------|
| | DCC | Blandford |
| | Dorset | |
| Population: 2010 Mid-Yea | ar Estimates | |
| Total | 404,790 | 9,190 |
| Males | 196,420 | 4,590 |
| Females | 208,370 | 4,600 |
| Age Structure (%): 2010 I | Mid-Year Estir | mates |
| 0-15 | 17.0 | 19.4 |
| 16-17 | 2.7 | 2.8 |
| 18-44 | 25.4 | 29.0 |
| 45-59 | 20.9 | 21.0 |
| 60-84 | 30.0 | 25.0 |
| 85+ | 3.9 | 2.9 |
| Ethnicity: 2001 Census | | |
| White British (%) | 96.8 | 96.5 |
| BME (%) | 3.2 | 3.5 |
| Health: 2001 Census | | |
| % with long term illness/ disability | 19.2 | 20.4 |
| General Health: % good | 68.1 | 66.3 |
| General Health: % not good | 8.4 | 8.1 |
| % Providing unpaid care | 10.8 | 11.7 |
| Poverty Indicators: Housing | g/Council Tax | Benefit: 2009 |
| | | |

Benefit population as a % of total town population

| % Wealthy Achievers | 40.1 | 19.6 |
|---------------------|------|------|
| % Urban Prosperity | 7.1 | 6.9 |
| % Comfortably Off | 33.2 | 35.9 |
| % Moderate Means | 9.2 | 14.4 |
| % Hard Pressed | 10.2 | 23.2 |
| 0/ 1 :0 1 | 0.0 | |

Socio-economic classifications: 2010 ACORN





Retail Profile - total Town Centre floorspace

110 shops/105.000 sq.ft. (2005) (excludes 'out of town shops')

Town Centre: Mainly local shops but includes nationals such as Argos, Boots, Tesco, Somerfield, W H Smiths and Homebase.

Catchment Population: The Shopping catchment for Blandford (major food shopping) extends around 8 miles in a NE & SW direction, but only about 5 miles NW & SE. The population within the catchment is around 24,200 (Mid 2001)

Library - Number of issues of books etc

| | 2008-09 | 2009-10 | 2010-1 |
|-------------------|---------|---------|--------|
| Blandford Library | 109,475 | 101,647 | 96,17 |

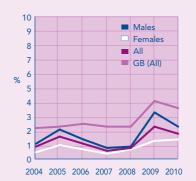
Industrial Estates

Blandford Heights Industrial Estate (9.47h), Clump Farm Industrial Estate (1.30h), Holland Way Industrial Estate (7.32h), Sunrise Business Park (5.8h), St Patricks Industrial Estate (1.3h), Uplands Industrial Park (1.34h)

Unemployment % (persons)

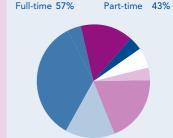
| | Male | Female | Total |
|-----------|----------|----------|-----------|
| July 2004 | 1.1 (31) | 0.5 (14) | 0.8 (45) |
| July 2005 | 2.1 (58) | 0.9 (25) | 1.5 (83) |
| July 2006 | 1.3 (38) | 0.6 (19) | 1.0 (57) |
| July 2007 | 0.8 (23) | 0.4 (11) | 0.6 (34) |
| July 2008 | 0.9 (27) | 0.6 (19) | 0.8 (46) |
| July 2009 | 3.3 (98) | 1.2 (35) | 2.2 (133) |
| July 2010 | 2.3 (68) | 1.4 (43) | 1.8 (111) |

(Of July 2010 unemployment figures, the long term unemployed = 11.7%)



2009 Employment







Source: Business Register and Employment Survey 2009, ONS

Public administration, ed. & health

Figures may not sum due to rounding All these figures exclude farm agriculture which has been suppressed

Major Employers

- Blandford Hospital Bryanston School
- Clayesmore Senior School Co-op
- Damory Coaches Dorset County Council
- Environment Agency Hall & Woodhouse Ltd
- Hospital Metalcraft Ltd Iracroft Ltd
- North Dorset District Council KJ Pike and Sons
- Royal Signals Signpost Housing Association • The Forum School• Tesco
- Wessex Homes Park and Leisure Ltd.

Local Authorities

Dorset County Council County Hall, Colliton Park, Dorchester, Dorset DT1 1XJ. 01305 221000

North Dorset District Council Nordon, Salisbury Road, Blandford Forum, Dorset DT11 7LL. 01258 454111

Town Council

Mr Trevor Savage, The Town Clerk, Town Clerks Office, Church Lane, Blandford Forum, Dorset DT11 7AD 01258 454500 Email: admin@blandford-tc.co.uk

Useful Websites www.blandford-tc.co.uk www.dorsetforyou.com

People

Populat

Total

Males

Females

Age Str

0-15

16-17

18-44

45-59

60-84



Bridport is internationally known for its rope making industry, which stretches back to Roman times. By 1500 Bridport was supplying rope to the Royal Navy and most of the commercial fleet. Today Bridport plc supplies the world with an enormous range of net and rope based products. The town has its own brewery, a medieval Parish church, a weekly market and some 1,000 listed buildings. The town has several industrial estates, including a greenfield estate at Gore Cross.

Communications

Bridport is located on the A35 South Coast Trunk road. There are no rail links in the area.

Education

Bridport Pyramid Area: 8 Primary Schools, 1 Secondary School, 1 Special School.

The Secondary School for the area Sir John Colfox Secondary School (847 pupils - 2011)

Commercial Land

Between 1994-10, 8.9 hectares of industrial land has been developed in Bridport. The total area of land with permission or allocated in the local plan is 4.9 hectares.

Crime - Domestic Burglaries

| Rate per 1,000 h/holds 200 | 9/10 |
|----------------------------|------|
| Bridport | 4.0 |
| DCC Dorset | 3.8 |
| South West | 7.6 |
| England & Wales | 11.6 |

Latest Population figure (2010 mid year estimate) for the town is 13,210* 1921 1931 1951 1961 1971 1981 1991 2001 Census population 5.910 5.920 6.270 6.530 6.370 6.880 7,290 7,730 (enumerated)

* Population estimate is for the "built up area of Bridport," including Allington, Bradpole, Bothenhampton & Bridport Parish.

Housing Growth

Grid reference 346 093

| Housing Development (net) | '99 | '00 | '01 | '02 | '03 | ′04 | '05 | ′06 | '07 | '08 | '09 | '10 |
|---------------------------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| | 130 | 109 | 125 | 140 | 123 | 146 | 45 | 74 | 11 | 95 | 31 | 36 |

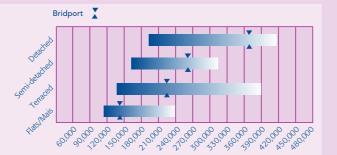
The 2001 Census records 6,346 dwellings in Bridport. Since 2001, a further 701 units have been built giving a total of 7,047 dwellings. At March 2010, a further 60 units have permission and 301 are allocated in the local plan. (All Bridport, Allington, Bradpole and Bothenhampton.)

Note: Figures allow for losses from re-development etc. Method revised 2009

Average House Prices

Bridport average property prices in relation to maximum/minimum prices for all DCC Dorset towns





Average House Prices

| Detached | £367,318 |
|--|----------|
| Semi-detached | £258,393 |
| Terraced | £226,848 |
| Flats/Maisonettes | £138,112 |
| Land Registry average prices (July-September 2010) | |
| (Prices may be affected by low number of sales) | |

Area

Approx. 'built-up' area = 500 hectares (1,235 acres) (Includes Bridport Centre, West Bay, Bradpole & Symondsbury)

Local Authority Revenue: Council Tax Band 'D' for year

Dorset Data Book 2011

| 11/12 = | £1,652.95 | 05/06 = | £1,362.28 |
|---------|-----------|---------|-----------|
| 10/11 = | £1,652.95 | 04/05 = | £1,297.17 |
| 09/10 = | £1,604.96 | 03/04 = | £1,225.90 |
| 08/09 = | £1,552.76 | 02/03 = | £1,064.96 |
| 07/08 = | £1,485.07 | 01/02 = | £967.29 |
| 06/07 = | £1,422.42 | | |

Second/holiday homes, 2011

| Total number | 330 |
|----------------------|-----|
| % of total dwellings | 4.6 |

Source: Council Tax Register (rounded) Includes Bridport, Allington, Bradpole and Bothenhampton

Index of Deprivation, 2010 (Figures show SOA ranking out of 247 SOAs in DCC Dorset with 1 being the most deprived)

| SOA NAME | Multiple | Income | Employment | Education & Skills | Health | Housing & Services | Crime | Living |
|--|----------|--------|------------|-----------------------|--------|-----------------------|-------|--------|
| Bothenhampton & West Bay | 127 | 158 | 99 | 128 | 79 | 54 | 169 | 133 |
| Bradpole | 91 | 104 | 73 | 66 | 83 | 78 | 70 | 140 |
| Bridport Centre & Allington | 26 | 44 | 24 | 74 | 19 | 181 | 23 | 31 |
| Bridport Centre North | 36 | 58 | 38 | 96 | 42 | 137 | 21 | 13 |
| Bridport Coneygar | 75 | 132 | 45 | 76 | 28 | 110 | 77 | 150 |
| Bridport Court Orchard | 13 | 8 | 13 | 8 | 11 | 68 | 71 | 91 |
| Bridport Skilling | 12 | 9 | 12 | 4 | 16 | 202 | 9 | 51 |
| SOA = Super Output Area (minimum 400 households or 1,000 population) | | | | | | | | |

DCC Bridport

| Dorset | T. C. C. M. L. L. L. L. L. N | | |
|--------------------------------------|---|--|--|
| tion: 2010 Mid-Year Estimates | Town Centre: Mainly local shops but Na such as Boots, Co-operative, Currys, Sur | | |
| 404,790 13,210 | New Look, W H Smith, Waitrose and (& | | |
| 196,420 6,190 | - out of town) | | |
| s 208,370 7,020 | Catchment Population: The Shopping ca | | |
| ructure (%): 2010 Mid-Year Estimates | for Bridport (major food shopping) ex 4-5 miles in a N, E & W direction. The | | |
| 17.0 15.8 | within the catchment is around 19,200 (1 | | |
| 2.7 2.5 | | | |
| 25.4 23.5 | Library Number of issues of books | | |
| 20.9 21.0 | Library - Number of issues of books | | |
| | 2000.00 2000.10 | | |

32.0

17.5

| 85+ | 3.9 | 5.1 |
|------------------------|------|------|
| Ethnicity: 2001 Census | | |
| White British (%) | 96.8 | 97.2 |
| BME (%) | 3.2 | 2.8 |
| | | |

30.0

13.6

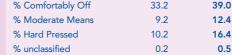
| 19.2 | 17.4 |
|------|------|
| 68.1 | 69.5 |
| 8.4 | 8.2 |
| | 68.1 |

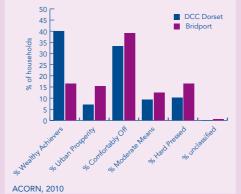
| good | | |
|------------------------------|-----------------|-----------|
| % Providing unpaid care | 10.8 | 9. |
| Poverty Indicators: Housing/ | Council Tax Ben | efit: 200 |

Benefit population as a %

of total town population

| Socio-economic classificati | ons: 2010 ACORN | |
|-----------------------------|-----------------|------|
| % Wealthy Achievers | 40.1 | 16.4 |
| % Urban Prosperity | 7.1 | 15.4 |
| % Comfortably Off | 33.2 | 39.0 |
| 0/ 14 1 . 14 | 0.0 | 40.4 |





Retail Profile - Town Floorspace

128 shops/119,000 sq.ft. (2005)

lationals iperdrug, Morrisons

catchment ends around population (Mid 2001)

| | 2008-09 | 2009-10 | 2010-11 |
|------------------|---------|---------|---------|
| Bridport Library | 141,039 | 140,780 | 129,491 |
| Bridport Mobile | 30,028 | 30,289 | 29,600 |
| | | | |

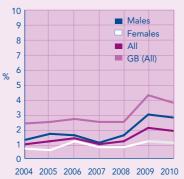
Industrial Estates

St. Andrews Trading Estate (2.4h), St. Michael's Trading Estate (1.8h), Dreadnought Trading Estate (1.6h), Gore Cross Business Park (6.1h), North Mills Trading Estate (2.2h), Old Laundry/Sea Road North (0.55h), Pineapple Business Park (1.0h)

Unemployment % (persons)

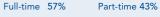
| | Male | Female | Total |
|-----------|----------|----------|-----------|
| July 2004 | 1.1 (33) | 0.4 (15) | 0.7 (48) |
| July 2005 | 1.4 (46) | 0.4 (13) | 0.9 (59) |
| July 2006 | 1.3 (42) | 0.8 (29) | 1.0 (71) |
| July 2007 | 0.9 (31) | 0.5 (19) | 0.7 (50) |
| July 2008 | 1.4 (47) | 0.5 (18) | 0.9 (65) |
| July 2009 | 2.8 (92) | 0.9 (31) | 1.8 (123) |
| July 2010 | 2.6 (85) | 0.9 (31) | 1.7 (116) |

(Of July 2010 unemployment figures, the long term unemployed = 17.2%)



2009 Employment

Total number of people working in the town:5,100 Number of firms (excluding the self-employed): 520







- Other Services 4% Distribution including motor 28% Finance & business services 14% Public administration, ed. & health 24%
- Source: Business Register and Employment Survey 2009, ONS
- Figures may not sum due to rounding All these figures exclude farm agriculture which has been suppressed

Major Employers

- Amsafe Bridport Community Hospital • Denhay Farms • Dorset Community
- NHS Trust Dorset County Council
- Edwards Sports Products Gundry Bridport Ltd • Morrisons • Waitrose

Local Authorities

Dorset County Council County Hall, Colliton Park, Dorchester Dorset DT1 1XJ. 01305 221000

West Dorset District Council Stratton House, 58/60 High West Street Dorchester, Dorset DT1 1UZ 01305 251010 email: custservices@westdorset-dc.gov.uk

Town Council

Mr B Gillis, Town Clerk, Mountfield Bridport, Dorset DT6 3JP. 01308 456722 Email: r.gillis@bridport-tc.gov.uk

Useful Websites www.dorsetforvou.com www.bridport-tc.gov.uk

People

Males



located just outside Weymouth. There has been a settlement of some kind at Chickerell for many centuries. Roman remains have beer found in the area. The settlement has seen rapid development over the past twenty years.

Communications

Chickerell is located on the B3157, just outside Weymouth. The nearest rail station is just over 2 miles away at Weymouth.

Education

Chesil Education Partnership Pyramid Area:

3 Infant Schools, 2 Junior Schools, 14 Primary Schools, 4 Secondary Schools, 2 Special Schools.

The Secondary School for the area Budmouth College (1,586 pupils - 2011)

Commercial Land

Between 1994-10, 8.7 hectares of industrial land has been developed in Chickerell. The total area of land with permission or allocated in the local plan is 9.3 hectares.

Crime - Domestic Burglaries

| Rate ner | 1 000 | h/holds | 2009/10 |
|----------|-------|---------|---------|

| Chickerell | 2.6 |
|-----------------|------|
| DCC Dorset | 3.8 |
| South West | 7.6 |
| England & Wales | 11.6 |

| Latest Population figure (2010 mid year estimate) for the town (Chickerell Parish) is 5,300 | | | | | | | | | |
|---|-------|-------|-------|-------|-------|-------|-------|-------|--|
| | 1921 | 1931 | 1951 | 1961 | 1971 | 1981 | 1991 | 2001 | |
| Census population (enumerated) | 1,130 | 1,320 | 2,450 | 2,300 | 3,300 | 3,680 | 4,160 | 5,280 | |

Housing Growth

Grid reference 365 080

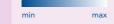
| Housing Development (net) | '99 | '00 | '01 | '02 | '03 | '04 | '05 | ′06 | '07 | '08 | '09 | '10 |
|---------------------------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| | 66 | 55 | 7 | 10 | 23 | 24 | 2 | 24 | 14 | 11 | 2 | 6 |

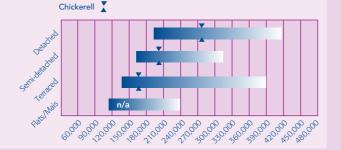
The 2001 Census records 2,308 dwellings in Chickerell. Since 2001, a further 116 units have been built giving a total of 2,424 dwellings. At March 2010, a further 28 units have permission and 250 are allocated in the local plan.

Note: Figures allow for losses from re-development etc. Method revised 2009

Average House Prices

Chickerell average property prices in relation to maximum/minimum prices for all DCC Dorset towns





Average House Prices

| Detached | £280,142 |
|-----------------------|----------|
| Semi-detached | £200,000 |
| Terraced | £164,857 |
| Flats/Maisonettes | n/a |
| r lats/ivialsoriettes | 11/ a |

Land Registry average prices (July-September 2010) (Prices may be affected by low number of sales)

Area

Approx. 'built-up' area = 76 hectares (188 acres)

Local Authority Revenue: Council Tax Band 'D' for year

Dorset Data Book 2011

| 10/11 = 09/10 = 08/09 = 07/08 = | £1573.23 £1,573.34 £1,525.54 £1,472.00 £1,407.95 £1,343.93 | 04/05 = 03/04 = 02/03 = 000 | £1,282.45 £1,232.78 £1,163.20 £1,005.47 £918.76 |
|---------------------------------|---|-----------------------------|---|
| 06/07 = | £1,343.93 | | |

Second/holiday homes, 2011

| ota | otal number | | | | | | | 20 | | |
|-----|-------------|---------|----|--|--|--|--|----|-----|--|
| of | total c | dwellin | gs | | | | | | 0.7 | |
| | _ | | _ | | | | | | | |

Source: Council Tax Register (parish figure,rounded)

Index of Deprivation, 2010 (Figures show SOA ranking out of 247 SOAs in DCC Dorset with 1 being the most deprived)

| SOA NAME | Multiple | Income | Employment | Education & Skills | Health | Housing & Services | Crime | Living |
|--|----------|--------|------------|-----------------------|--------|--------------------|-------|--------|
| Charlestown | 96 | 88 | 68 | 92 | 64 | 83 | 110 | 153 |
| Chickerell | 93 | 59 | 57 | 87 | 73 | 184 | 75 | 161 |
| Chickerell Environs | 178 | 207 | 166 | 131 | 65 | 170 | 27 | 192 |
| Chickerell Handborough | | | | | | | | |
| & Littlesea | 111 | 112 | 70 | 62 | 89 | 125 | 125 | 130 |
| SOA = Super Output Area (minimum 400 households or 1.000 population) | | | | | | | | |

DCC Chickerell Dorset Population: 2010 Mid-Year Estimates Total 404,790 5,300

2.590

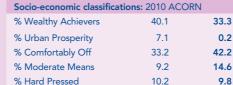
196 420

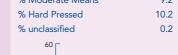
| IVIDICS | 170,420 | 2,570 |
|-----------------------|-----------------------|-------|
| Females | 208,370 | 2,710 |
| Age Structure (%): 20 | 10 Mid-Year Estimates | |
| 0-15 | 17.0 | 18.4 |
| 16-17 | 2.7 | 2.3 |
| 18-44 | 25.4 | 25.4 |
| 45-59 | 20.9 | 21.3 |
| 60-84 | 30.0 | 30.0 |

| 85+ | 3.9 | 2. |
|------------------------|------|----|
| Ethnicity: 2001 Census | | |
| White British (%) | 96.8 | 97 |
| RME (%) | 3.2 | 2 |

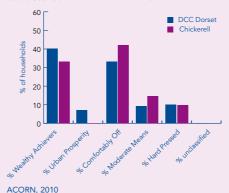
| Health: 2001 Census | | |
|---|------|-----|
| % with long term illness/ disability | 19.2 | 22. |
| General Health: % good | 68.1 | 63. |
| General Health: % not | 8.4 | 10. |

| % Providing unpaid care | 10.8 | 10.7 |
|-------------------------------|-----------------|------------|
| Poverty Indicators: Housing/0 | Council Tax Ber | efit: 2009 |
| Benefit population as a % | 13.6 | 14.6 |





of total town population



Retail Profile - Town Floorspace

Being on the edge of Weymouth, Chickerell only has a few local shops and other facilities.

Library - Number of issues of books etc

| | 2008-09 | 2009-10 | 2010-11 |
|--------------------|---------|---------|---------|
| Chickerell Library | 11,563 | 13,828 | 13,348 |

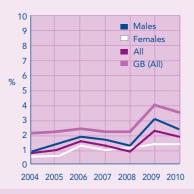
Industrial Estates

Granby Industrial Estate (33.0h), Lynch Lane Industrial Estate (7.1h)

Unemployment % (persons)

| | | Male | e Female | | Total | | |
|------------|-----|------|----------|------|-------|------|--|
| July 2004 | 0.6 | (9) | 0.2 | (3) | 0.4 | (12) | |
| July 2005 | 1.1 | (17) | 0.2 | (3) | 0.6 | (20) | |
| July 2006 | 1.5 | (24) | 0.9 | (14) | 1.2 | (38) | |
| July 2007 | 1.3 | (20) | 0.5 | (8) | 0.9 | (28) | |
| July 2008 | 0.9 | (14) | # | (#) | 0.5 | (16) | |
| July 2009 | 2.7 | (42) | 0.9 | (14) | 1.8 | (56) | |
| July 2010 | 2.0 | (31) | 1.0 | (16) | 1.5 | (47) | |
| 10111 0010 | | | | 4 4 | | | |

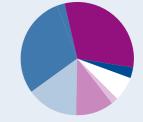
(Of July 2010 unemployment figures, the long term unemployed = 25.5%). # = Confidential



2009 Employment

Total number of people working in the town: 5,300 Number of firms (excluding the self-employed): 300







Source: Business Register and Employment Survey 2009, ONS Figures may not sum due to rounding All these figures exclude farm agriculture which has been suppressed

Major Employers

- Blundell Harling Ltd DEK Printing Machines Ltd • Tecan Components Ltd
- Ultra Electronics
- Weymouth Land Registry.

Local Authorities

Dorset County Council County Hall, Colliton Park, Dorchester Dorset DT1 1XJ. 01305 221000

West Dorset District Council Stratton House, 58/60 High West Street Dorchester, Dorset DT1 1UZ 01305 251010 email: custservices@westdorset-dc.gov.uk

Town Council

Hilary Trevorah, Town Council Suite Putton Lane, Chickerell, Weymouth Dorset DT3 4AJ 01305 767458 Email: townclerk@chickerell-tc.gov.uk

Useful Websites www.dorsetforvou.com www.chickerell.com www.chickerell-tc.gov.uk



Christchurch is an attractive town set on the edge of the Bournemouth conurbation, with its own distinctive character. The town centre, with its priory and riverbank setting is probably familiar to many of the visitors who come to the town. However, the town does have a large thriving business base with over 1,200 companies.

Communications

The town is located close to Bournemouth with easy access to the A338 to the north. The town has a railway station and is in close proximity to Bournemouth Airport.

Education

2 Infant Schools, 2 Junior Schools, 5 Primary Schools, 3 Secondary Schools. Secondary Schools for the town are Grange School (642 pupils) Twynham School (1,591 pupils) Highcliffe School

Christchurch School Pyramid:

(1,425 pupils) - all 2011 Commercial Land

Between 1994-10, 18.1 hectares of industrial land has been developed in Christchurch. The total area of land with permission or allocated in the local plan is 82.9 hectares. (March '10). Most of the industrial development for Christchurch (and north Bournemouth) will take place at Bournemouth Airport, where 72 hectares of land are available.

Crime - Domestic Burglaries

Rate per 1.000 h/holds 2009/10

| Christchurch | 4.6 |
|-----------------|------|
| DCC Dorset | 3.8 |
| South West | 7.6 |
| England & Wales | 11.6 |
| | |

| Latest Population figure (2010 mid year estimate) for the town is 47,300 | | | | | | | | | |
|--|--------------------------------|------|------|------|------|--------|--------|--------|--------|
| | | 1921 | 1931 | 1951 | 1961 | 1971 | 1981 | 1991 | 2001 |
| | Census population (enumerated) | n/a | n/a | n/a | n/a | 34,100 | 37,700 | 40,330 | 44,868 |

Housing Growth

| Housing Development (net) | '99 | '00 | '01 | '02 | '03 | '04 | '05 | ′06 | '07 | '08 | '09 | '10 |
|---------------------------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| | 120 | 125 | 101 | 131 | 76 | 208 | 87 | 131 | 128 | 190 | 101 | 102 |

The 2001 Census records 21,769 dwellings in Christchurch. Since 2001, a further 1,154 units have been built giving a total of 22,923 dwellings. At March 2010, a further 424 units have permission and 15 are allocated in the local plan.

Note: Figures allow for losses from re-development etc. Method revised 2009

Average House Prices

(Prices may be affected by low number of sales)

| Detached | £346,205 |
|--|----------|
| Semi-detached | £294,402 |
| Terraced | £252,771 |
| Flats/Maisonettes | £173,684 |
| Land Registry average prices (July-September 2010) | |

Area

Approx. 'built-up' area = 1,590 hectares (3,930 acres)

| Local Authority Revenue: Council Tax Band 'D' for year: | | | | | | | |
|---|-----------|---------|-----------|--|--|--|--|
| 11/12 = | £1,583.26 | 05/06 = | £1,285.25 | | | | |
| 10/11 = | £1,583.26 | 04/05 = | £1,235.36 | | | | |
| 09/10 = | £1,535.06 | 03/04 = | £1,156.93 | | | | |
| 08/09 = | £1,479.40 | 02/03 = | £1,011.99 | | | | |
| 07/08 = | £1,414.83 | 01/02 = | £904.13 | | | | |
| 06/07 = | £1,348.59 | | | | | | |

Dorset Data Book 2011

Second/holiday homes, 2011

| Total number | 750 |
|---|-----|
| % of total dwellings | 3.3 |
| Source: Council Tax Register (parish figure, rounded) |) |

Index of Deprivation, 2010 (Figures show SOA ranking out of 247 SOAs in DCC Dorset with 1 being the most deprived)

| SOA NAME | Multiple | Income | Employment | Education & Skills | Health | Housing & Services | Crime | Living | |
|---------------------------|----------|--------|------------|-----------------------|--------|--------------------|-------|--------|--|
| Bargates | 50 | 49 | 36 | 106 | 111 | 150 | 37 | 21 | |
| Barracks | 138 | 85 | 82 | 136 | 118 | 226 | 87 | 77 | |
| Burton - Central | 136 | 72 | 103 | 46 | 166 | 211 | 132 | 132 | |
| Burton - Whitehayes | 161 | 125 | 135 | 98 | 180 | 106 | 129 | 158 | |
| Burton Green & Winkton | 139 | 73 | 129 | 101 | 135 | 160 | 33 | 138 | |
| Canberra Road | 157 | 149 | 79 | 157 | 146 | 205 | 74 | 125 | |
| Chewton | 125 | 77 | 71 | 182 | 106 | 119 | 179 | 92 | |
| Christchurch Harbour | 69 | 30 | 42 | 107 | 103 | 133 | 84 | 122 | |
| Fairmile North | 186 | 140 | 140 | 124 | 179 | 104 | 230 | 202 | |
| Fairmile South & Hospital | 142 | 66 | 72 | 121 | 143 | 212 | 209 | 134 | |
| Friars Cliff | 212 | 211 | 180 | 245 | 210 | 75 | 99 | 210 | |
| Highcliffe | 203 | 236 | 115 | 209 | 138 | 128 | 100 | 197 | |
| Highcliffe West | 187 | 131 | 112 | 226 | 195 | 113 | 195 | 181 | |
| Hintonwood | 224 | 242 | 179 | 208 | 215 | 103 | 117 | 233 | |
| Hobourne North | 194 | 202 | 148 | 178 | 199 | 85 | 60 | 213 | |
| Hobourne South & Runway | 215 | 187 | 233 | 205 | 230 | 71 | 184 | 205 | |
| Hurn | 153 | 139 | 98 | 140 | 161 | 88 | 97 | 162 | |
| Jumpers Common | 51 | 29 | 37 | 28 | 81 | 158 | 101 | 144 | |
| Mudeford North | 115 | 50 | 105 | 114 | 172 | 89 | 98 | 145 | |
| Mudeford Quay | 214 | 182 | 222 | 242 | 209 | 94 | 62 | 218 | |
| Portfield | 144 | 67 | 119 | 144 | 160 | 220 | 115 | 63 | |
| Priory | 154 | 161 | 182 | 195 | 217 | 223 | 7 | 69 | |
| Purewell | 72 | 25 | 47 | 48 | 176 | 179 | 72 | 179 | |
| River Way | 225 | 199 | 176 | 241 | 214 | 140 | 157 | 196 | |
| Somerford East | 9 | 6 | 9 | 2 | 22 | 99 | 36 | 49 | |
| Somerford South | 25 | 14 | 29 | 7 | 58 | 183 | 45 | 117 | |
| Somerford West | 14 | 4 | 14 | 1 | 44 | 111 | 25 | 60 | |
| Stanpit | 199 | 130 | 152 | 194 | 177 | 232 | 85 | 155 | |
| Walkford | 126 | 62 | 97 | 93 | 218 | 67 | 123 | 191 | |
| Wingfield | 197 | 222 | 138 | 177 | 173 | 66 | 224 | 240 | |

SOA = Super Output Area (minimum 400 households or 1,000 population)

| People | | |
|--|---------------|---------------|
| | DCC | Christchurch |
| | Dorset | |
| Population: 2010 Mid-Year | Estimates | |
| Total | 404,790 | 47,300 |
| Males | 196,420 | 22,552 |
| Females | 208,370 | 24,750 |
| Age Structure (%): 2010 M | lid-Year Esti | mates |
| 0-15 | 17.0 | 15.8 |
| 16-17 | 2.7 | 2.2 |
| 18-44 | 25.4 | 24.9 |
| 45-59 | 20.9 | 19.3 |
| 60-84 | 30.0 | 32.8 |
| 85+ | 3.9 | 4.9 |
| Ethnicity: 2001 Census | | |
| White British (%) | 96.8 | 96.8 |
| BME (%) | 3.2 | 3.2 |
| Health: 2001 Census | | |
| % with long term illness/ disability | 19.2 | 19.0 |
| General Health: % good | 68.1 | 68.2 |
| General Health: % not good | 8.4 | 9.0 |
| % Providing unpaid care | 10.8 | 10.1 |
| Poverty Indicators: Housing | /Council Tax | Benefit: 2009 |
| Benefit population as a % of total town population | 13.6 | 15.9 |
| Socio-economic classificati | ons: 2010 A | CORN |
| | | |

% Wealthy Achievers

% Urban Prosperity

% Comfortably Off

% Moderate Means

% Hard Pressed

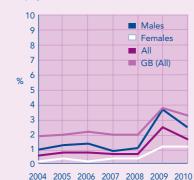
% unclassified

ACORN, 2010

Unemployment % (persons)

| | | IVIAIC | i emale | | lotai | |
|-----------|-----|--------|-----------|-----|-------|--|
| July 2004 | 1.3 | (117) | 0.4 (41) | 0.8 | (158) | |
| July 2005 | 1.6 | (145) | 0.6 (59) | 1.1 | (204) | |
| July 2006 | 1.7 | (156) | 0.5 (45) | 1.1 | (201) | |
| July 2007 | 1.2 | (116) | 0.6 (56) | 0.9 | (172) | |
| July 2008 | 1.4 | (126) | 0.7 (60) | 1.0 | (186) | |
| July 2009 | 4.0 | (375) | 1.3 (128) | 2.6 | (503) | |
| July 2010 | 2.8 | (263) | 1.3 (124) | 2.0 | (387) | |
| | | | | | | |

(Of July 2010 unemployment figures, the long term unemployed = 15.5%)



Retail Profile - total Town Centre floorspace

159 shops/180,000 sq.ft. (2005)

Town Centre: the town centre has some local shops, but includes Nationals such as Argos, Boots, Burtons, Co-op/Pioneer, Dorothy Perkins, Iceland, New Look, Waitrose and W H Smith.

Catchment Population: The Shopping catchment for Christchurch (major food shopping) extends around the town centre, and also across towards Lymington. The population within the Dorset part of the catchment is around 40,300 (Mid 2001).

Library - Number of issues of books etc

| | 2008-09 | 2009-10 | 2010-11 |
|----------------------|---------|---------|---------|
| Christchurch Library | 239,634 | 234,013 | 212,744 |
| Highcliffe Library | 101,658 | 96,482 | 88,847 |

Industrial Estates

31.8

1.5

48.0

8.2

10.4

DCC Dorset

Christchurch

0.2

40.1

7.1

33.2

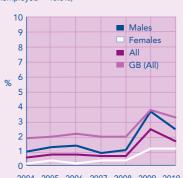
9.2

10.2

0.2

Airfield Way Industrial Estate (14.4h), Aviation Park - Bournemouth Airport (over 100h), Fairmile/ Avon Trading Park (3.0h), Grovely Road (1.36h), Priory Park (2.5h), Sea Vixen Trading Estate (0.59h), Somerford Road (13.1h), Stony Lane (3.2h), Silver Business Pk (0.8h), Hughes Business Pk (0.4)

| | | Male | Fe | emale | | Lota |
|-----------|-----|-------|-----|-------|-----|-------|
| July 2004 | 1.3 | (117) | 0.4 | (41) | 0.8 | (158) |
| July 2005 | 1.6 | (145) | 0.6 | (59) | 1.1 | (204) |
| July 2006 | 1.7 | (156) | 0.5 | (45) | 1.1 | (201) |
| July 2007 | 1.2 | (116) | 0.6 | (56) | 0.9 | (172) |
| July 2008 | 1.4 | (126) | 0.7 | (60) | 1.0 | (186) |
| July 2009 | 4.0 | (375) | 1.3 | (128) | 2.6 | (503) |
| July 2010 | 2.8 | (263) | 1.3 | (124) | 2.0 | (387) |



2009 Employment

Total number of people working in the town: 14,700 Number of firms (excluding the self-employed): 1,240





Accommodation & food service activities

9%

5%

18%

25%

28%

Public administration, ed. & health Source: Business Register and Employment Survey 2009, ONS

Figures may not sum due to rounding All these figures exclude farm agriculture which has been suppressed

Major Employers

Other Services

Distribution including motor

Finance & business services

- BAE Systems Beagle Technology Group
- Bournemouth Aviation Consultants Ltd
- Bournemouth Airport Ltd Channel Express
- Christchurch Borough Council Christchurch Hospital • College of Air Traffic Control • Data Track Process Instruments • Dorset County Council • European Aviation • FR Aviation Ltd
- John Reid & Sons• Mostyns Ltd Honeywell Aerospace • Penny & Giles • Revvo Castor Co • Sainsbury's • Siemens VAI • Stewarts Garden Lands • Selex Communications

Local Authorities

Dorset County Council County Hall, Colliton Park, Dorchester, Dorset DT1 1XJ. 01305 221000

Christchurch Borough Council Civic Offices, Bridge Street, Christchurch Dorset BH23 1AZ. 01202 495000 email: customerservices@christchurch.gov.uk

Useful Websites www.dorsetforyou.com



The historic County Town of Dorchester was the Durnovara of the Romans (who founded it in 70AD) and the fictional Casterbridge of Thomas Hardy's novels. The town has a busy shopping centre and flourishing market. It has long been recognised as the administrative centre of the County. There is a variety of Local Authority and commercial estates catering for light industry and high growth of Dorchester are closely tied in with the further development of the Prince of Wales inspired mixed housing and light industrial development at Poundbury, on the western fringe of the town.

Communications

Dorchester lies at the junction of the A35, South Coast trunk road, and the A37 to Yeovil and the north. It also has direct rail links to London and Bristol.

Education

Dorchester Pyramid Area:

13 First Schools, 3 Middle Schools, 1 Upper School, 1 Secondary School.

The Secondary School for the town The Thomas Hardye School (2,283 pupils - 2011)

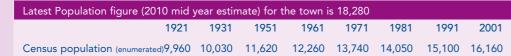
Commercial Land

Between 1994-10, 8.3 hectares of industrial land has been developed in Dorchester. The total area of land with permission or allocated in the local plan is 5.2 hectares.

Crime - Domestic Burglaries

| Rate per | 1,000 | h/holds | 2009/010 |
|----------|-------|---------|----------|
|----------|-------|---------|----------|

| Mate per 1,000 11/110103 2007/010 | |
|-----------------------------------|------|
| Dorchester | 5.0 |
| DCC Dorset | 3.8 |
| South West | 7.6 |
| England & Wales | 11.6 |
| | |



Housing Growth Housing Development (net) '00 '01 '02 '03 '04 '05 '06 '07 '08 '09 '10 170 101 103 153 140 124 167 190 189 107 167 84

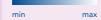
The 2001 Census records 7,413 dwellings in Dorchester. Since 2001, a further 1,321 units have been built giving a total of 8,734 dwellings. At March 2010, a further 1,084 units have permission and 1,065 are allocated in the local plan.

The Prince Charles inspired development at Poundbury has grown since it started in 1994. By 2010, 970 dwellings have been built. At the same date the site potential was for a further 1,347 units, making a site total of 2,317. The latest population estimate for Poundbury (2008) is 1,821 residents - 455 aged 19 or under and 489 aged over 60.

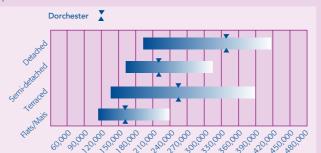
Note: Figures allow for losses from re-development etc. Method revised 2009

Average House Prices

Dorchester average property prices in relation to maximum/minimum prices for all DCC Dorset towns



Note: detached house prices in Dorchester may have been affected by the sale of a number of sites with development potential.



Average House Prices

| Detached | £336,269 |
|-------------------|----------|
| Semi-detached | £222,519 |
| Terraced | £255,005 |
| Flats/Maisonettes | £157,237 |

Land Registry average prices (July-September 2010) (Prices may be affected by low number of sales)

Area

Approx. 'built-up' area = 550 hectares (1,360 acres)

Local Authority Revenue: Council Tax Band 'D' for year 11/12 = £1.691.9905/06 = £1.385.7010/11 - £1 601 00 04/05 - £1 221 01

| 10/11 = | 11,071.77 | 04/03 = | 11,331.01 |
|---------|-----------|---------|-----------|
| 09/10 = | £1,643.24 | 03/04 = | £1,254.92 |
| 08/09 = | £1,584.75 | 02/03 = | £1,086.74 |
| 07/08 = | £1,516.62 | 01/02 = | £991.43 |

Dorset Data Book 2011

06/07 = £1.450.95Second/holiday homes, 2011

| Total number | 160 |
|----------------------|-----|
| % of total dwellings | 1.8 |

Source: Council Tax Register (parish figure,rounded)

Index of Deprivation, 2010 (Figures show SOA ranking out of 247 SOAs in DCC Dorset with 1 being the most deprived)

| SOA NAME | Multiple | Income | Employment | Education & Skills | Health | Housing & Services | Crime | Living |
|-------------------------------|----------|--------|------------|-----------------------|--------|-----------------------|-------|--------|
| Dorchester Castle Park | 152 | 156 | 60 | 110 | 78 | 131 | 180 | 221 |
| Dorchester Manor Park | 242 | 247 | 221 | 246 | 124 | 208 | 210 | 224 |
| Dorchester Monmouth Road | 229 | 213 | 208 | 236 | 162 | 206 | 212 | 154 |
| Dorchester Queen's Ave. | 128 | 82 | 76 | 191 | 50 | 240 | 76 | 113 |
| Dorchester Town Centre | 15 | 16 | 11 | 168 | 10 | 145 | 28 | 80 |
| Dorchester Victoria Park | 68 | 86 | 92 | 59 | 49 | 228 | 96 | 9 |
| Fordington East | 24 | 15 | 16 | 27 | 14 | 172 | 120 | 99 |
| Fordington Fields | 183 | 162 | 136 | 155 | 142 | 82 | 222 | 206 |
| Fordington West & Thomas Hard | ye 180 | 118 | 100 | 180 | 139 | 186 | 170 | 174 |
| Poundbury North | 137 | 89 | 106 | 188 | 86 | 166 | 59 | 79 |
| Poundbury South | 41 | 41 | 31 | 53 | 39 | 230 | 38 | 75 |

SOA = Super Output Area (minimum 400 households or 1.000 population)

People DCC Dorchester Dorset Population: 2010 Mid-Year Estimates Total 404.790 18,280 Males 196,420 8.770 **Females** 208.370 9,510 Age Structure (%): 2010 Mid-Year Estimates 0-15 17.0 18.3 16-17 2.7 2.9 18-44 25.4 27.6 20.9 45-59 21.4 60-84 30.0 25.4 85+ 3.9 4.3 Ethnicity: 2001 Census White British (%) 96.8 96.5 3.2 3.5 BME (%) Health: 2001 Census % with long term illness/ 19.2 18.9 disability 68.4 General Health: % good 68.1 General Health: % not 8.4 8.2 good % Providing unpaid care 10.8 10.4 Poverty Indicators: Housing/Council Tax Benefit: 2009 Benefit population as a % 14.8 13.6 of total town population Socio-economic classifications: 2010 ACORN 14.7 % Wealthy Achievers 40.1 % Urban Prosperity 7.1 17.4 38.4 % Comfortably Off 33.2 9.2 % Moderate Means 14.8 10.2 14.3 % Hard Pressed % unclassified 0.2 0.4 DCC Dorset Dorchester

ACORN, 2010

230 shops/274,000 sq.ft. (2005) Town Centre: many Nationals such as Marks &

Retail Profile - total Town floorspace

Spencer, Next, Body Shop, Boots, Burtons, Argos, Monsoon, Waitrose, Laura Ashley, New Look. Out of Town Shopping: Tesco, Halfords, Dreams, Currys. Catchment Population: The Shopping catchment for Dorchester (major food shopping) extends around 8 miles in a N. W. E direction but only 2 miles S. towards Weymouth. The population within that catchment is around 38,500 (Mid 2001)

Library - Number of issues of books etc

| | 2008-09 | 2009-10 | 2010-11 |
|--------------------|---------|---------|---------|
| Dorchester Library | 269,507 | 253,764 | 227,994 |
| Dorchester Mobile | 26,052 | 26,425 | 25,507 |

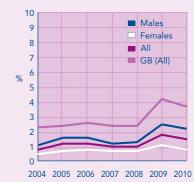
Industrial Estates

Casterbridge Industrial Estate (1.1h), Great Western Centre (1.4h), The Grove Trading Estate (7.1h), Marabout Barracks (2.0h), Poundbury Trading Estate (5.0h), Railway Triangle (1.4h)

Unemployment % (persons)

| | | Male | Female | | | Total |
|-----------|-----|-------|--------|------|-----|-------|
| July 2004 | 0.9 | (46) | 0.4 | (20) | 0.7 | (66) |
| July 2005 | 1.5 | (71) | 0.5 | (27) | 1.0 | (98) |
| July 2006 | 1.4 | (71) | 0.6 | (31) | 1.0 | (102) |
| July 2007 | 1.1 | (60) | 0.6 | (31) | 0.9 | (91) |
| July 2008 | 1.2 | (63) | 0.6 | (30) | 0.9 | (93) |
| July 2009 | 2.4 | (124) | 0.9 | (50) | 1.6 | (174) |
| July 2010 | 2.1 | (108) | 0.7 | (39) | 1.4 | (147) |

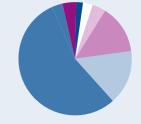
(Of July 2010 unemployment figures, the long term unemployed = 10.2%)



2009 Employment

Total number of people working in the town: 17.400 Number of firms (excluding the self-employed): 910







Source: Business Register and Employment Survey 2009,ONS Figures may not sum due to rounding All these figures exclude farm agriculture which

Public administration, ed. & health

Major Employers

has been suppressed

- BAE Systems Ltd Dorset County Council
- Goulds Ltd HM Prison Henry Lina Ltd
- Kingston Maurward College Tesco West Dorset District Council • West Dorset General Hospital NHS Trust • Winterbourne Hospital

Local Authorities

Dorset County Council County Hall, Colliton Park, Dorchester Dorset, DT1 1XJ. 01305 221000

West Dorset District Council Stratton House, 58/60 High West Street, Dorchester, Dorset, DT1 1UZ. 01305 251010 email: custservices@westdorset-dc.gov.uk

Town Council

Mr D Holmes, Council Offices 19 North Square, Dorchester, Dorset DT1 1JF 01305 266861 Email: d.holmes@dorchester-tc.gov. uk admin@dorchester-tc.gov.uk

Useful Websites

www.dorsetforyou.com www.dorchester-tc.gov.uk The largest settlement in East Dorset, Ferndown town centre complex, large playing fields and sports facilities. On the outskirts of the town, set amid scenic heat and woodland, is the internationall famous Ferndown Golf Club. The mid nineteenth century owes a lot to the Stewart family and their commercial plant nursery.

Communications

Ferndown is well positioned near to the A31 Trunk road, together with good access to Bournemouth and Poole. The town is in close proximity to Bournemouth Airport.

Education

Ferndown Pyramid Area:

10 First Schools, 3 Middle Schools, 1 Upper School.

The Upper School for the area Ferndown Upper School (983 pupils -2011)

Commercial Land

Between 1994-10, 14.4 hectares of industrial land has been developed in Ferndown. The total area of land with permission or allocated in the local plan is 10.3 hectares.

Crime - Domestic Burglaries

| Rate per 1 | 000 h/holds | 2009/10 |
|------------|-------------|---------|

| Ferndown | 1.5 |
|-----------------|------|
| DCC Dorset | 3.8 |
| South West | 7.6 |
| England & Wales | 11.6 |

Latest Population figure (2010 mid year estimate) for the town (Ferndown Parish) is 17,800 1921 1931 1951 1961 1971 1981 1991 2001 Census population (enumerated) 1,860 2,500 4,200 6,530 11,750 15,470 15,930 16,080

Housing Growth Housing Development (net) '00 '01 '02 '03 '04 '05 '06 '07 '08

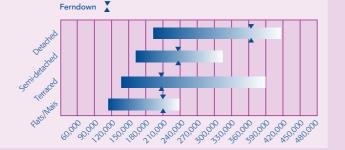
The 2001 Census records 7,609 dwellings in Ferndown. Since 2001, a further 602 units have been built giving a total of 8,211 dwellings. At March 2010, a further 164 units have permission and 60 are allocated in the local plan.

Note: Figures allow for losses from re-development etc. Method revised 2009

Average House Prices

Ferndown average property prices in relation to maximum/minimum prices for all DCC Dorset towns





Average House Prices

| Detached Semi-detached | £365,540 £238.142 |
|---|----------------------|
| Terraced | £207.449 |
| Flats/Maisonettes | £207,254 |
| Land Registry average prices (July-September 2010) (Prices may be affected by low number of sales) | |

Area

Approx. 'built-up' area = 700 hectares (1,730 acres)

Local Authority Revenue: Council Tax Band 'D' for year

Dorset Data Book 2011

| 11/12 = | £1,641.13 | 05/06 = | £1,326.08 |
|---------|-----------|---------|-----------|
| 10/11 = | £1,640.99 | 04/05 = | £1,274.90 |
| 09/10 = | £1,589.71 | 03/04 = | £1,197.25 |
| 08/09 = | £1,528.60 | 02/03 = | £1,050.16 |
| 07/08 = | £1,462.83 | 01/02 = | £949.03 |
| 06/07 = | £1.395.31 | | |

Second/holiday homes, 2011

| Total number | 65 |
|--|-----|
| % of total dwellings | 0.8 |
| Source: Council Tax Register (parish figure, rounded | d) |

Index of Deprivation, 2010 (Figures show SOA ranking out of 247 SOAs in DCC Dorset with 1 being the most deprived)

| SOA NAME | Multiple | Income | Employment | Education & Skills | Health | Housing & Services | Crime | Living |
|--|----------|--------|------------|-----------------------|--------|-----------------------|-------|--------|
| Ferndown Coppice & Clayfor | d 173 | 117 | 181 | 79 | 156 | 95 | 177 | 207 |
| Ferndown Glenmoor | 240 | 230 | 227 | 224 | 196 | 185 | 236 | 212 |
| Ferndown Golf Links North | 243 | 218 | 201 | 235 | 233 | 236 | 189 | 214 |
| Ferndown Leeson | 192 | 166 | 177 | 65 | 228 | 102 | 172 | 216 |
| Ferndown Pennington's | 113 | 52 | 43 | 89 | 93 | 233 | 182 | 204 |
| Ferndown Pinewood | 231 | 238 | 154 | 204 | 204 | 161 | 244 | 227 |
| Ferndown St Marys | 149 | 87 | 51 | 135 | 121 | 244 | 136 | 168 |
| Ferndown The Warren | 185 | 124 | 128 | 189 | 169 | 126 | 233 | 175 |
| Ferndown Tricketts Cross | 27 | 18 | 28 | 10 | 47 | 123 | 102 | 166 |
| Ferndown Tricketts Cross Eas | t 21 | 10 | 33 | 3 | 145 | 58 | 128 | 121 |
| Longham | 202 | 186 | 167 | 160 | 213 | 144 | 66 | 187 |
| Parley | 244 | 237 | 225 | 200 | 245 | 192 | 218 | 237 |
| Parley Cross | 217 | 221 | 195 | 133 | 191 | 176 | 135 | 172 |
| SOA = Super Output Area (minimum 400 households or 1,000 population) | | | | | | | | |

People DCC Ferndown

0.0

| | Dorset | | | |
|-------------------------------------|---------------------|--------|--|--|
| Population: 2010 Mid-Year Estimates | | | | |
| Total | 404,790 | 17,800 | | |
| Males | 196,420 | 8,430 | | |
| Females | 208,370 | 9,370 | | |
| Age Structure (%): 201 | 10 Mid-Year Estimat | es | | |
| 0-15 | 17.0 | 13.8 | | |
| 16-17 | 2.7 | 2.2 | | |
| | 05.4 | | | |

| 10-17 | 2.7 | 2.2 |
|------------------------|------|------|
| 18-44 | 25.4 | 22.1 |
| 45-59 | 20.9 | 19.7 |
| 60-84 | 30.0 | 36.4 |
| 85+ | 3.9 | 5.8 |
| Ethnicity: 2001 Census | | |
| Add to District (O/) | 0/.0 | |

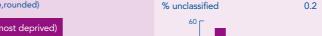
| Ethnicity: 2001 Census | | |
|---------------------------|------|------|
| White British (%) | 96.8 | 97.3 |
| BME (%) | 3.2 | 2.7 |
| Health: 2001 Census | | |
| % with long term illness/ | 19.2 | 21.2 |

| disability | | |
|------------------------|------|------|
| General Health: % good | 68.1 | 66.0 |
| General Health: % not | 8.4 | 9.0 |
| good | | |

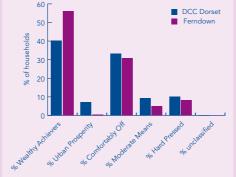
| % Providing unpaid care | 10.8 | 11.4 |
|-------------------------------|----------------|-------------|
| Poverty Indicators: Housing/C | Council Tax Be | nefit: 2009 |
| Benefit population as a % | 13.6 | 11.5 |
| of total town population | | |

| Socio-economic classificat | cions: 2010 ACORN | |
|----------------------------|-------------------|------|
| % Wealthy Achievers | 40.1 | 56.0 |
| % Urban Prosperity | 7.1 | 0.3 |

| 70 Orbari i Tosperity | 7.1 | 0.5 |
|-----------------------|------|------|
| % Comfortably Off | 33.2 | 30.8 |
| % Moderate Means | 9.2 | 4.9 |
| % Hard Pressed | 10.2 | 8.1 |



ACORN, 2010



Retail Profile - total Town floorspace

91 shops/103,000 sq.ft. (2005)

Town Centre: mainly local shops, but includes Nationals such as Boots, Iceland and Tesco

Catchment Population: The Shopping catchment for Ferndown (major food shopping) extends under 2 miles in a N, S, E & W direction. The population within the catchment is around 28,100 (Mid 2001).

Library - Number of issues of books etc

| | 2008-09 | 2009-10 | 2010-11 |
|------------------|---------|---------|---------|
| Ferndown Library | 219,886 | 209,631 | 190,233 |

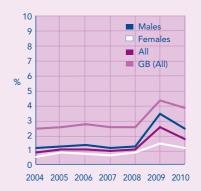
Industrial Estates

Ferndown Industrial estate (45.0h), Uddens Trading Estate (4.3h), East Dorset Trade Park (13.5h)

Unemployment % (persons)

| | Male | Female | Total |
|-----------|-----------|----------|-----------|
| July 2004 | 0.9 (49) | 0.3 (17) | 0.6 (66) |
| July 2005 | 1.0 (53) | 0.5 (28) | 0.8 (81) |
| July 2006 | 1.1 (56) | 0.4 (25) | 0.7 (81) |
| July 2007 | 0.9 (48) | 0.3 (18) | 0.6 (66) |
| July 2008 | 1.0 (55) | 0.5 (30) | 0.8 (85) |
| July 2009 | 3.2 (171) | 1.0 (59) | 2.1 (230) |
| July 2010 | 2.2 (116) | 0.9 (49) | 1.5 (165) |

(Of July 2010 unemployment figures, the long term unemployed = 15.3%)



Total number of people working in the town: 11,300 Number of firms (excluding the self-employed): 980

2009 Employment

Full-time 69% Part-time 31%





Distribution including motor Finance & business services 21% Public administration, ed. & health Source: Business Register and Employment

Figures may not sum due to rounding. All these figures exclude farm agriculture which has been suppressed

Major Employers

Survey 2009,ONS

- Dorset County Council Dorset Health Authority • Synergy Housing
- Haskins Garden Centre Marden Edwards
- Keith Spicer Ltd• Sainsbury's Tesco

Local Authorities

www.dorsetforyou.com

Dorset County Council County Hall, Colliton Park, Dorchester Dorset, DT1 1XJ. 01305 221000

East Dorset District Council Furzehill, Wimborne, Dorset, BH21 4HN. 01202

Town Council Mr Ian Jones King George V Pavilion, Peter Grant Way, Ferndown, Dorset, BH22 9EN. 01202 892249 Email: ferndown@btconnect.com **Useful Websites** www.ferndown.aov.uk

Gillingham is the most northerly town in Dorset. In the last twenty years it has grown particularly rapidl and has been successful in attracting a variety of new industries. The town's population has now grown to over 11,000, most of whom live in recently constructed and competitively priced housing. Gillingham is important as a service and shopping centre for the surrounding villages. The town also has land available for employment built in the early 1990's, has in the town.

Communications

Gillingham is located 4 miles NW of Shaftesbury at the junction of the B3095 and B3081. The A303 trunk road is only 4 miles away. The town has its own railway station on the Exeter to London line.

Education

Gillingham Pyramid Area: 8 Primary Schools, 1 Secondary School.

The Secondary School for the area Gillingham School (1,783 pupils -2011)

Commercial Land

Between 1994-10, 12.2 hectares of industrial land has been developed in Gillingham. The total area of land with permission or allocated in the local plan is 3.8 hectares.

Crime - Domestic Burglaries

| Rate per 1,000 h/holds 2009/10 | |
|--------------------------------|------|
| Gillingham | 2.4 |
| DCC Dorset | 3.8 |
| South West | 7.6 |
| England & Wales | 11.6 |

Latest Population figure (2010 mid year estimate) for the town (Gillingham Parish) is 10,890 1921 1931 1951 1961 1971 1981 1991 2001 Census population 3.290 3,270 3,350 3,620 4,050 5,440 6,740 9.340 (enumerated)

Housing Growth Housing Development (net) '01 '02 '03 '04 '05 '06 '07 '08 51 27 61 188 183 202 133 224 98 25 13 14

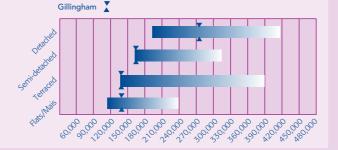
The 2001 Census records 4,211 dwellings in Gillingham. Since 2001, a further 1,080 units have been built giving a total of 5,291 dwellings. At March 2010, a further 45 units have permission and 90 are allocated in the local plan.

Note: Figures allow for losses from re-development etc. Method revised 2009

Average House Prices

Gillingham average property prices in relation to maximum/minimum prices for all DCC Dorset towns





Average House Prices

| Detached Semi-detached | £271,762 £157,777 |
|---|----------------------|
| Terraced | £141,728 |
| Flats/Maisonettes | £145,562 |
| Land Registry average prices (July-September 2010) (Prices may be affected by low number of sales) | |

| Δr | | |
|----|--|--|
| | | |

Approx. 'built-up' area = 350 hectares (865 acres)

Dorset Data Book 2011

Second/holiday homes, 2011

| Total number | 40 | | | |
|---|-----|--|--|--|
| % of total dwellings | 0.8 | | | |
| Source: Council Tax Register (parish figure, rounded) | | | | |

| Index of Deprivation, 2010 | (Figures sho | w SOA rar | king out of 247 | SOAs in DCC | Dorset witl | n 1 being th | ne most de | eprived) |
|----------------------------|--------------|-----------|-----------------|-------------|-------------|--------------|------------|----------|
| SOA NAME | Multiple | Income | Employment | Education | Health | Housing | Crime | Living |

| SOA NAME | Multiple | Income | Employment | Education & Skills | Health | Housing & Services | Crime | Living |
|--|----------|--------|------------|-----------------------|--------|--------------------|-------|--------|
| Gillingham Coldharbour | 241 | 235 | 229 | 152 | 197 | 215 | 243 | 232 |
| Gillingham Lodborne | 87 | 47 | 75 | 49 | 88 | 153 | 215 | 147 |
| Gillingham Town | 57 | 38 | 85 | 33 | 91 | 174 | 17 | 112 |
| Gillingham Wyke | 196 | 171 | 155 | 54 | 126 | 235 | 208 | 215 |
| Milton | 198 | 176 | 198 | 104 | 208 | 91 | 164 | 176 |
| SOA = Super Output Area (minimum 400 households or 1,000 population) | | | | | | | | |

People

| | DCC Dorset | Gillingham |
|-----------------------------|---------------|------------|
| Population: 2010 Mid-Year | | |
| Total | 404.790 | 10.890 |
| Males | 196,420 | 5,270 |
| Females | 208,370 | 5,620 |
| Age Structure (%): 2010 M | | |
| 0-15 | 17.0 | 20.6 |
| 16-17 | 2.7 | 3.2 |
| 18-44 | 25.4 | 26.7 |
| 45-59 | 20.9 | 19.8 |
| 60-84 | 30.0 | 26.0 |
| 85+ | 3.9 | 3.7 |
| Ethnicity: 2001 Census | | |
| White British (%) | 96.8 | 97.5 |
| BME (%) | 3.2 | 2.5 |
| Health: 2001 Census | | |
| % with long term illness/ | 19.2 | 19.0 |
| disability | (0.4 | |
| General Health: % good | 68.1 | 69.2 |
| General Health: % not good | 8.4 | 7.4 |
| % Providing unpaid care | 10.8 | 7.9 |
| Poverty Indicators: Housing | | |
| Benefit population as a % | 13.6 | 13.0 |
| of total town population | 13.0 | 13.0 |

| % Wealthy Achievers | 40.1 | 36.8 |
|---------------------|------|------|
| % Urban Prosperity | 7.1 | 4.3 |
| % Comfortably Off | 33.2 | 42.5 |
| % Moderate Means | 9.2 | 9.5 |
| % Hard Pressed | 10.2 | 6.9 |

0.2

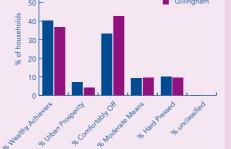
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Socio-economic classifications: 2010 ACORN



% unclassified

ACORN, 2010



Retail Profile - Town Centre Floorspace

61 shops/78,000 sq.ft. (2005)

Town Centre: mainly small shops, but including Focus, Lidl, Somerfield and Waitrose.

Catchment Population: The Shopping catchment for Gillingham (major food shopping) extends around 3 miles in an E & W direction, but further to the N & S. The town competes with Wincanton to the west and Shaftesbury to the south-east. The Dorset population within the catchment is around 12,100 (mid 2001)

Library - Number of issues of books etc

| | 2008-09 | 2009-10 | 2010-11 |
|--------------------|---------|---------|---------|
| Gillingham Library | 126,883 | 119,058 | 104,894 |

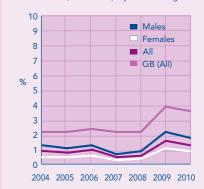
Industrial Estates

Ambassador Trade Park, West Stour (1.3h), Brickfields Industrial Estate (2.92h), Brickfields Business Park (14.96h), Fillybrook Business Park, Buckhorn Weston (0.2h), Station Road Industrial Estate (1.77h), Kingsmead Business Park (1.4h), Tomlins Lane Industrial Estate (0.15h).

Unemployment % (persons)

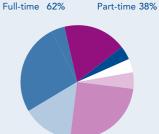
| | | Male | Fe | male | | Tota |
|-----------|-----|------|-----|------|-----|------|
| July 2004 | 1.3 | (34) | 0.5 | (14) | 0.9 | (48 |
| July 2005 | 1.1 | (28) | 0.5 | (13) | 8.0 | (41 |
| July 2006 | 1.3 | (35) | 0.6 | (18) | 1.0 | (53 |
| July 2007 | 0.7 | (20) | 0.3 | (8) | 0.5 | (28 |
| July 2008 | 0.9 | (25) | 0.4 | (12) | 0.6 | (37 |
| July 2009 | 2.2 | (61) | 1.1 | (32) | 1.6 | (93 |
| July 2010 | 1.8 | (50) | 0.9 | (25) | 1.3 | (75 |

(Of July 2010 unemployment figures, the long term unemployed = 10.8%) Gillingham unemployment includes wards of Milton, Lodbourne, Wyke and Gillingham Town.



2009 Employment

Total number of people working in the town: 3,600 Number of firms (excluding the self-employed): 310





Source: Business Register and Employment Survey, 2009 ONS Figures may not sum due to rounding. All these figures exclude farm agriculture which

Major Employers

has been suppressed

- Bakers of Gillingham Chester Jefferies Ltd • Dextra Lighting Systems plc • Dorset County Council • J H Rose & Sons • Lidl
- SCATS Sherman Chemicals Sigma Aldrich Co Ltd • Co-op
- Sydenhams Waitrose

Local Authorities

Dorset County Council County Hall, Colliton Park, Dorchester Dorset DT1 1XJ. 01305 221000

North Dorset District Council Nordon, Salisbury Road, Blandford Forum, Dorset DT11 7LL. 01258 454111 email: customerservices@north-dorset.gov.uk

Town Council Mrs Sylvia Dobie, Town Clerk,

The Magistrates Court, School Road, Gillingham, Dorset SP8 4QR 01747 823588 Email: gillinghamtc@aol.com

Useful Websites www.dorsetforyou.com www.gcci.org.uk

Age Structure (%): 2010 Mid-Year Estimates

Total

Males

0-15

16-17

18-44

45-59

60-84

BME (%)

disability

good

Ethnicity: 2001 Census

Health: 2001 Census

% with long term illness/

General Health: % good

General Health: % not

% Providing unpaid care

Benefit population as a %

of total town population

% Wealthy Achievers

% Urban Prosperity

% Comfortably Off

% Moderate Means

% Hard Pressed

% unclassified

ACORN, 2010

White British (%)

85+

Females

Dorset

404.790

196,420

208,370

17.0

2.7

25.4

20.9

30.0

3.9

96.8

3.2

19.2

68.1

8.4

10.8

13.6

40.1

7.1

33.2

9.2

10.2

0.2

Poverty Indicators: Housing/Council Tax Benefit: 2009

Socio-economic classifications: 2010 ACORN



Lyme Regis is the most westerly tow in Dorset. It is a small coastal resort set in a coombe beside a wide bay. With a population of some 3,600 Lyme's existence depended upon that dates from the time of Edward first charter in 1284. The character of Lyme Regis is late Georgian. Its' central streets are full of charming buildings including several from the late eighteenth century. The modest esplanade and The Cobb are at the heart of the town's holidar attractions - bathing, sailing and sea-fishing are all enjoyed here.

Communications

Lyme Regis is well positioned 2 miles south of the A35 Trunk Road at the iunction of the A3070 and the A3052. There are no direct rail links.

Education

Lyme Regis Pyramid Area:

4 Primary Schools, 1 Secondary School.

The Secondary School for the area Woodroffe School (1,059 pupils - 2011)

Commercial Land

Between 1994-10, 0.46 hectares of industrial land has been developed in Lyme Regis. The total area of land with permission or allocated in the local plan is 1.1 hectares.

Crime - Domestic Burglaries

Rate per 1 000 h/holds 2009/10

| the state of the s | |
|--|------|
| Lyme Regis | 2.4 |
| DCC Dorset | 3.8 |
| South West | 7.6 |
| England & Wales | 11.6 |

Latest Population figure (2010 mid year estimate) for the town (Lyme Regis Parish) is 3,570 1921 1931 1951 1961 1991 2001 1971 1981 Census population 2.880 2.620 3.200 3.530 3.400 3.450 3.760 3.500 (enumerated)

Housina Growth Housing Development (net) '99 '00 '01 '02 '03 '04 '05 '06 '07 '08 '09 '10

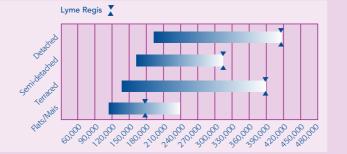
The 2001 Census records 2,080 dwellings in Lyme Regis. Since 2001, a further 188 units have been built giving a total of 2,268 dwellings. At March 2010, a further 115 units have permission and 30 are allocated in the local plan.

Note: Figures allow for losses from re-development etc. Method revised 2009

Average House Prices

Lyme Regis average property prices in relation to maximum/minimum prices for all DCC Dorset towns





Average House Prices

| Detached | £419,218 |
|-------------------|----------|
| Semi-detached | £324,875 |
| Terraced | £390,000 |
| Flats/Maisonettes | £180,500 |

Land Registry average prices (July-September 2010) (Prices may be affected by low number of sales)

Area

Approx. 'built-up' area = 230 hectares (570 acres)

Local Authority Revenue: Council Tax Band 'D' for yea

20 15 38 23 57 17 14 2

Dorset Data Book 2011

| 11/12 = 10/11 = 09/10 = 08/09 = 07/08 = 06/07 = | £1,499.25 £1,435.10 | 04/05 = 03/04 = 02/03 = | £1,314.90 £1,262.77 £1,197.84 £1,038.40 £951.18 |
|--|------------------------|-------------------------|---|
|--|------------------------|-------------------------|---|

Second/holiday homes, 2011

| Total number | 490 |
|----------------------|------|
| % of total dwellings | 20.0 |

Source: Council Tax Register (parish figure, rounded)

Index of Deprivation, 2010 (Figures show SOA ranking out of 247 SOAs in DCC Dorset with 1 being the most deprived

| SOA NAME | Multiple | Income | Employment | Education & Skills | Health | Housing & Services | Crime | Living |
|--|----------|--------|------------|-----------------------|--------|-----------------------|-------|--------|
| Lyme Regis East | 71 | 48 | 58 | 85 | 99 | 213 | 42 | 59 |
| Lyme Regis West | 146 | 134 | 178 | 198 | 101 | 196 | 29 | 32 |
| SOA = Super Output Area (minimum 400 households or 1,000 population) | | | | | | | | |

People Retail Profile - Town Centre Floorspace DCC Lyme Regis

3.570

1,620

1,950

14.1

2.2

19.2

19.4

38.2

6.7

96.2

3.8

25.1

61.7

10.7

11.4

14.3

38.4

0.5

35.2

11.7

12.5

1.7

DCC Dorset

Lyme Regis

| Town Centre: mainly small shops, but includes Nationals such as Boots, Co-op. |
|---|
| Catchment Population: The Shopping catchme |
| for Lyme Regis (major food shopping) extends |
| around 3-4 miles in a N, W & E direction, |

68 shops/54,000 sq.ft. (2005)

competing with Axminster, Seaton and Bridport. The population within that catchment is around 6,100 (Mid 2001).

Library - Number of issues of books etc

| | 2008-09 | 2009-10 | 2010-11 |
|--------------------|---------|---------|---------|
| Lyme Regis Library | 31,466 | 29,529 | 28,417 |

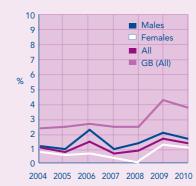
Industrial Estates

Lyme Regis Industrial Estate/Uplyme Business Park (0.95h).

Unemployment % (persons)

| | 1 | Male | Fem | nale | To | otal |
|---|-----|------|-----|------|-----|------|
| July 2004 | 1.1 | (9) | 0.5 | (5) | 0.9 | (14) |
| July 2005 | 0.8 | (7) | 0.3 | (3) | 0.6 | (10) |
| July 2006 | 2.0 | (18) | 0.4 | (4) | 1.3 | (22) |
| July 2007 | 0.8 | (7) | # | (#) | 0.5 | (9) |
| July 2008 | 1.2 | (11) | 0.0 | (0) | 0.7 | (11) |
| July 2009 | 1.9 | (17) | 0.8 | (8) | 1.5 | (25) |
| July 2010 | 1.5 | (13) | 0.9 | (9) | 1.2 | (22) |
| (Of July 2010 unemployment figures, the long term | | | | | | |

unemployed = 22.7%). # = Confidential



Total number of people working in the town: 1,400 Number of firms (excluding the self-employed): 200

2009 Employment







Source: Business Register and Employment Survey 2009, ONS Figures may not sum due to rounding. All these figures exclude farm agriculture which has been suppressed

Public administration, ed. & health

Major Employers

• Dorset County Council • Lyme Regis Community Care Ltd

Local Authorities

Dorset County Council County Hall, Colliton Park, Dorchester Dorset DT1 1XJ. 01305 221000

West Dorset District Council Stratton House, 58/60 High West Street Dorchester, Dorset DT1 1UZ 01305 251010 email: custservices@westdorset-dc.gov.uk

Town Council Mr M Lewis, Town Council Offices, Guildhall Cottage, Church Street, Lyme Regis, Dorset, DT7 3BS, 01297 445175 townclerk@lymeregistowncouncil.gov.uk

Useful Websites www.lymeregis.org www.lymeregis.com www.dorsetforyou.com

Age Structure (%): 2010 Mid-Year Estimates

Total

Males

0-15

16-17

18-44

45-59

60-84

BME (%)

disability

good

Ethnicity: 2001 Census

Health: 2001 Census

% with long term illness/

General Health: % good

General Health: % not

% Providing unpaid care

Benefit population as a %

of total town population

% Wealthy Achievers

% Urban Prosperity

% Comfortably Off

% Moderate Means

% Hard Pressed

% unclassified

ACORN, 2010

White British (%)

85+

Females



Lytchett Minster and Upton settlements are located to the north west of the town of Poole, on the edge of the rural hinterland to the conurbation. The two are separated by the busy A35 dual carriageway. Lytchett Minster is a small rural village whereas Upton is a much larger suburban area, built up significantly during the 1970's and 1980's. Upton has its own facilities including a variety of shops and a library.

Communications

Lytchett Minster/Upton are well positioned near the A35, to the NW of the town of Poole. The A350 provides a road link to the north. The nearest railway station is Hamworthy, 2km to the south.

Education

Lytchett Minster Pyramid Area: 1 Primary School, 1 Infant School, 1 Junior School, 1 Secondary School.

The Secondary School for the area Lytchett Minster Secondary School (1,295 pupils - 2011)

Commercial Land

Between 1994-10, 0.15 hectares of industrial land has been developed in Lytchett Minster/Upton. The total area of land with permission or allocated in the local plan is 0.00 hectares.

Crime - Domestic Burglaries

| _ | | | |
|------------|--------|---------|---------|
| Rate per 1 | .000 ł | n/holds | 2009/10 |

| Lytchett Minster/Upton | 2.2 |
|------------------------|------|
| DCC Dorset | 3.8 |
| South West | 7.6 |
| England & Wales | 11.6 |

| Latest Population figure (2010 mid year estimate) for the town (Lytchett Minster Parish) is 8,160 | | | | | | | | | |
|---|-------|-------|-------|-------|-------|-------|-------|-------|--|
| | 1921 | 1931 | 1951 | 1961 | 1971 | 1981 | 1991 | 2001 | |
| Census population (enumerated) | 1,140 | 1,320 | 2,380 | 3,200 | 5,010 | 6,480 | 7,170 | 7,570 | |

Housing Growth

| Housing Development (net) | '99 | '00 | '01 | '02 | '03 | '04 | '05 | '06 | '07 | '08 | '09 | '10 | |
|---------------------------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|--|
| | 8 | 9 | 30 | 7 | 6 | 5 | 13 | 48 | 38 | 42 | 3 | 8 | |

The 2001 Census records 3,230 dwellings in Lytchett Minster/Upton. Since 2001, a further 170 units have been built giving a total of 3,400 dwellings. At March 2010, a further 16 units have permission and 0 are allocated in the local plan.

Note: Figures allow for losses from re-development etc. Method revised 2009

Average House Prices

Lytchett Minster/Upton average property prices in relation to maximum/minimum prices for all DCC Dorset towns





Average House Prices

| Detached | £307,331 |
|--|----------|
| Semi-detached | £215,989 |
| Terraced | £169,625 |
| Flats/Maisonettes | n/a |
| Land Registry average prices (July-September 2010) | |
| (Prices may be affected by low number of sales) | |

Local Authority Revenue: Council Tax Band 'D' for year

Dorset Data Book 2011

| 11/12 = | £1,615.95 | 05/06 = n/a | |
|---------|-----------|-------------|--|
| 10/11 = | £1,615.22 | 04/05 = n/a | |
| 09/10 = | £1,566.53 | 03/04 = n/a | |
| 08/09 = | £1,505.98 | 02/03 = n/a | |
| 07/08 = | £1,440.41 | 01/02 = n/a | |
| 06/07 = | £1,373.01 | | |

Area

Approx. 'built-up' area = 1.435 hectares (3.545 acres)

SOA = Super Output Area (minimum 400 households or 1,000 population)

Second/holiday homes, 2011

| Total number | 10 |
|---|-----|
| % of total dwellings | 0.4 |
| Source: Council Tax Register (parish figure,rounded |) |

Index of Deprivation, 2010 (Figures show SOA ranking out of 247 SOAs in DCC Dorset with 1 being the most deprived)

| SOA NAME | Multiple | Income | Employment | Education & Skills | Health | Housing & Services | Crime | Living |
|--------------------------------|----------|--------|------------|-----------------------|--------|-----------------------|-------|--------|
| Upton Wood | 53 | 35 | 94 | 14 | 62 | 173 | 56 | 82 |
| Upton & Beacon H | leath 42 | 24 | 56 | 39 | 55 | 162 | 34 | 83 |
| Upton East Lytchett Minster | 162 | 126 | 188 | 68 | 133 | 129 | 88 | 170 |
| & Lytchett Bay | 159 | 217 | 189 | 125 | 175 | 55 | 53 | 124 |
| Upton West | 155 | 122 | 169 | 52 | 188 | 163 | 138 | 118 |

Retail Profile - Town Centre Floorspace People

DCC Lytchett Minter

and Upton

8,160

3.910

4.250

19.1

2.7

29.9

20.4

25.6

2.3

98.0

2.0

17.2

69.2

7.8

11.1

15.3

34.5

2.1

34.7

20.4

8.3

0.0

DCC Dorset

Lytchett

Dorset

404,790

196,420

208,370

17.0

2.7

25.4

20.9

30.0

3.9

96.8

3.2

19.2

68.1

8.4

10.8

13.6

40.1

7.1

33.2

9.2

10.2

0.2

Poverty Indicators: Housing/Council Tax Benefit: 2009

Socio-economic classifications: 2010 ACORN

No current survey data

Town Centre: All local shops.

Catchment Population: The Shopping catchment for Lytchett Minster/Upton is dominated by the adjacent retailing facilities in Poole & Hamworthy. The local shops in Upton will probably only serve the local population of around 7.500.

Library - Number of issues of books etc

| | 2008-09 | 2009-10 | 2010-11 |
|---------------|---------|---------|---------|
| Upton Library | 40,358 | 40,252 | 38,914 |

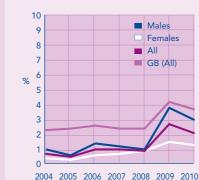
Industrial Estates

Factory Road Industrial estate (9.9 hectares, part of which is in Poole Borough).

Unemployment % (persons)

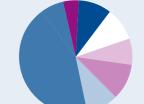
| | Male | Female | Total |
|-----------|----------|----------|-----------|
| July 2004 | 0.9 (21) | 0.2 (6) | 0.6 (27) |
| July 2005 | 0.5 (11) | 0.2 (5) | 0.3 (16) |
| July 2006 | 1.3 (31) | 0.5 (12) | 0.9 (43) |
| July 2007 | 1.1 (28) | 0.5 (14) | 0.8 (42) |
| July 2008 | 0.9 (22) | 0.7 (18) | 0.8 (40) |
| July 2009 | 3.7 (92) | 1.2 (31) | 2.4 (123) |
| July 2010 | 2.9 (73) | 1.2 (31) | 2.0 (104) |

(Of July 2010 unemployment figures, the long term unemployed = 12.5%)



2009 Employment

Total number of people working in the town: 1,400 Number of firms (excluding the self-employed): 150 Full-time 56% Part-time 44%





10%

Public administration, ed. & health Source: Business Register and Employment Survey 2009, ONS Figures may not sum due to rounding.

All these figures exclude farm agriculture which has been suppressed

Major Employers

• Rediset Business Forms Ltd

Finance & business services

• Yarrells Preparatory School

Local Authorities

Dorset County Council County Hall, Colliton Park, Dorchester Dorset DT1 1XJ. 01305 221000

Purbeck District Council Westport House, Worgret Road, Wareham, Dorset, BH20 4PP. 01929 556561

Town Council

Karen Wright, Town Clerk, 1 Moorland Parade, Upton, Poole, BH16 5JS. 01202 632070 lytmin uptontc@btconnect.com

Useful Websites

www.dorsetforyou.com www.lytchettminsteranduptontowncouncil.co.uk

Total Males

Female Age St

0-15

16-17

18-44

45-59

60-84

85+

BME (%)

disability

good

Ethnicity: 2001 Census

Health: 2001 Census

% with long term illness/

General Health: % good

General Health: % not

% Providing unpaid care

Benefit population as a %

of total town population

% Wealthy Achievers

% Urban Prosperity

% Comfortably Off

% Moderate Means

% Hard Pressed

% unclassified

White British (%)

Part-time 44%

2%

8%

4%

8%

19%

38%



Portland extends south from the main Dorset coast beyond Weymouth. It is attached to the famous Chesil Beach. This 'Limestone Isle' has a quality all of its' own enhanced by its' vast stone quarries rows of terraced stone houses and its' two castles. It has no real town centre, although Easton on the hill top and Fortuneswell on the norther slopes both have urban appearances Portland is now the home of the National Sailing Academy, and the venue of the sailing events for the 2012 Olympic Games.

Communications

Portland is linked to the mainland (Weymouth) by the A354. The nearest railway station is Weymouth (6 miles distance).

Education

Chesil Education Partnership Pvramid Area:

3 Infant Schools, 2 Junior Schools, 14 Primary Schools, 4 Secondary Schools, 2 Special Schools.

The Secondary School for the area Royal Manor Arts College (696 pupils - 2011)

Commercial Land

Between 1994-10, 12.0 hectares of industrial land has been developed in Portland. The total area of land with permission or allocated in the local plan is 56.2 hectares, of which 11.5h are at the naval air station and 38h at Portland Port.

Crime - Domestic Burglaries

| Rate per | 1 000 | h/holde | 2000/10 |
|----------|----------|---------|---------|
| Rate per | 1 ()()() | h/holds | 7009/10 |

| Portland | 5.4 |
|-----------------|------|
| DCC Dorset | 3.8 |
| South West | 7.6 |
| England & Wales | 11.6 |

Latest Population figure (2010 mid year estimate) for the town is 12,400 1921 1931 1951 1961 1971 1981 1991 2001 12,330 12,410 13,190 12,800 Census population (enumerated)

Housing Growth

Grid reference 369 072

| Housing Development (net) | '99 | '00 | '01 | '02 | '03 | '04 | '05 | ′06 | '07 | '08 | '09 | '10 |
|---------------------------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| | 17 | 12 | 24 | 76 | 41 | 61 | 40 | 85 | 15 | 92 | 203 | 8 |

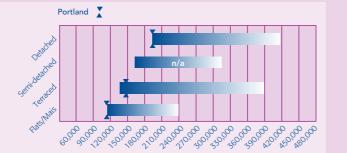
The 2001 Census records 5,165 dwellings in Portland. Since 2001, a further 621 units have been built giving a total of 5,786 dwellings. At March 2010, a further 610 units have permission and 10 are allocated in the local plan.

Note: Figures allow for losses from re-development etc. Revised method from 2009

Average House Prices

Portland average property prices in relation to maximum/minimum prices for all DCC Dorset towns





Average House Prices

| Detached | £194,200 |
|--|----------|
| Semi-detached | n/a |
| Terraced | £149,727 |
| Flats/Maisonettes | £110,500 |
| Land Registry average prices (July-September 2010) (Prices may be affected by low number of sales) | |

Total area and perimeter of Portland

Total area = 1,150h. Total perimeter = 18km approx.

Local Authority Revenue: Council Tax Band 'D' for year

| 11/12 = 10/11 = 09/10 = 08/09 = 07/08 = | £1,685.08 £1,685.08 £1,636.70 £1,575.22 £1,508.51 | 04/05 = 03/04 = 02/03 = | £1,373.46 £1,321.48 £1,246.46 £1,033.47 |
|---|---|-------------------------|--|
| | f1.439.01 | 01/02 = | £943.04 |

Second/holiday homes, 2011

| Total number 16 | 0 |
|----------------------|---|
| % of total dwellings | 9 |

Source: Council Tax Register (parish figure, rounded)

| Index of Deprivation, 2010 (Figures show SOA ranking out of 247 SOAs in DCC Dorset with 1 being the most deprived |
|---|
|---|

| | | | | | | | _ | |
|-------------------|-------------|--------|------------|-----------|--------------------|-----------------------|-------|--------|
| SOA NAME | Multiple | Income | Employment | Education | Health & Skills | Housing & Services | Crime | Living |
| Castletown and | Chiswell 11 | 45 | 18 | 29 | 23 | 56 | 2 | 3 |
| Fortuneswell No | rth 3 | 2 | 7 | 9 | 6 | 36 | 10 | 34 |
| Fortuneswell Sou | uth 19 | 26 | 19 | 24 | 13 | 237 | 30 | 20 |
| Southwell and | | | | | | | | |
| Portland Bill | 130 | 174 | 88 | 58 | 71 | 87 | 145 | 160 |
| Tophill East East | on 60 | 80 | 67 | 80 | 26 | 222 | 52 | 27 |
| Tophill East Gro | ve Road 34 | 113 | 117 | 51 | 35 | 79 | 12 | 8 |
| Weston East | 45 | 56 | 65 | 21 | 43 | 189 | 22 | 93 |
| Weston West | 17 | 19 | 27 | 11 | 32 | 115 | 14 | 74 |
| | | | | | | | | |

People Retail Profile - Town Floorspace DCC **Portland**

21.9

21.7

2.3

94.6

5.4

18.4

66.5

8.9

10.0

18.9

4.2

7.4

20.3

51.3

16.8

0.0

DCC Dorset

Dorset

20.9

30.0

3.9

96.8

3.2

19.2

68.1

8.4

10.8

13.6

40.1

7.1

33.2

9.2

10.2

0.2

Poverty Indicators: Housing/Council Tax Benefit: 2009

Socio-economic classifications: 2010 ACORN

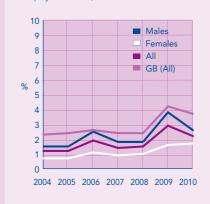
| | 404,790 | 12,400 | | | | |
|---------------------|-------------------|--------|--------------------|--------------|------------|---------|
| | 196,420 | 3,130 | Library - Number | of issues of | of books e | tc |
| es | 208,370 | 3,520 | | 2008-09 | 2009-10 | 2010-11 |
| Structure (%): 2010 | Mid-Year Estimate | S | Portland Tophill | 32,221 | 28,929 | 30,097 |
| | 17.0 | 18.1 | Library | | | |
| | 2.7 | 2.4 | Portland Underhill | 8,802 | 7,676 | 6,722 |
| | 25.4 | 33.5 | Library | | | |
| | | | | | | |

Industrial Estates

Osprey Quay (49h), Portland Port (47h), Immosthay (7.5h), Tradecroft (6.5h), Southwell Business Park (8h), St Georges Centre Workshops (0.1h)

| onemployment // (persons) | | | | | | | | | |
|---------------------------|-----|-------|----------|-----|-------|--|--|--|--|
| | | Male | Female | | Total | | | | |
| July 2004 | 1.4 | (67) | 0.6 (22) | 1.0 | (89) | | | | |
| July 2005 | 1.5 | (69) | 0.5 (20) | 1.1 | (89) | | | | |
| July 2006 | 2.5 | (117) | 0.9 (35) | 1.8 | (152) | | | | |
| July 2007 | 1.7 | (82) | 0.7 (26) | 1.2 | (108) | | | | |
| July 2008 | 1.7 | (81) | 0.8 (31) | 1.3 | (112) | | | | |
| July 2009 | 3.7 | (182) | 1.3 (52) | 2.7 | (234) | | | | |
| July 2010 | 2.5 | (124) | 1.6 (62) | 2.1 | (186) | | | | |
| | | | | | | | | | |

(Of July 2010 unemployment figures, the long term unemployed = 12.4%)



58 shops/44,000 sq.ft. (2005) All local shops plus Co-op & Tesco

| | 2008-09 | 2009-10 | 2010-11 |
|-------------------------------|---------|---------|---------|
| Portland Tophill Library | 32,221 | 28,929 | 30,097 |
| Portland Underhill Library | 8,802 | 7,676 | 6,722 |

has been suppressed

• Dorset County Council • HM Prison Service

• Portland Harbour Authority Ltd

Manufacturing & other non service

Distribution including motor

Finance & business services

Survey 2009, ONS

Major Employers

Public administration, ed. & health

Source: Business Register and Employment

All these figures exclude farm agriculture which

Figures may not sum due to rounding

Accommodation & food service activities

2009 Employment

Full-time 66%

Construction

Other Services

Total number of people working in the town: 3,900

Number of firms (excluding the self-employed): 290

- Manor Marine Ceewrite Engineering
- Portland Engineering M&N Electrical

& Mechanical • Portland Stone • Albion

Stone • Portland Port Ltd • The Heights Hotel • Southwell Business Park • Sunseekers International Ltd • Drumgrange • Portland Stone Films Ltd

Local Authorities

Dorset County Council County Hall, Colliton Park, Dorchester Dorset DT1 1XJ. 01305 221000

Weymouth & Portland Borough Council Council Offices, North Quay, Weymouth Dorset DT4 8TA, 01305 838000

Portland Town Council Mr Ian Looker, Town Clerk, Council Offices. Fortuneswell, Portland, Dorset DT5 1LW, 01305 821638 Email: portlandtowncncl@btconnect.com

Useful Websites

www.dorsetforyou.com www.portlandtowncouncil.co.uk

ACORN, 2010 SOA = Super Output Area (minimum 400 households or 1,000 population)

Shaftesbury is one of the oldest towns in England. The town overlooks the Blackmore Vale, and combined with its history and architectural character, it is certainly one of the most attractive. The steep, cobbled Gold Hill is probably one of the most famous streets in the country The town is the main shopping and service centre for the surrounding area, and provides a range of educational, health and recreational facilities, as well as its own art centre

Communications

Shaftesbury is located halfway between Blandford and Warminster on the A350. 7 miles south of the A303. The nearest railway station is at Gillingham, 4 miles away.

Education

- Shaftesbury Pyramid Area:
- 4 Primary Schools,
- 1 Secondary School.

The Secondary School for the area Shaftesbury School and Sports College (1,053 pupils - 2011)

Commercial Land

Between 1994-10, 5.0 hectares of industrial land has been developed in Shaftesbury. The total area of land with permission or allocated in the local plan is 7.3 hectares.

Crime - Domestic Burglaries

Rate per 1.000 h/holds 2009/10

| The state of the s | |
|--|------|
| Shaftesbury | 10.9 |
| DCC Dorset | 3.8 |
| South West | 7.6 |
| England & Wales | 11.6 |
| | |

| Latest Population figure (2010 mid year estimate) for the town (Shaftesbury Parish) is 6,640 | | | | | | | | |
|--|-------|-------|-------|-------|-------|-------|-------|-------|
| | 1921 | 1931 | 1951 | 1961 | 1971 | 1981 | 1991 | 2001 |
| Census population (enumerated) | 1,810 | 2,820 | 3,300 | 3,370 | 3,980 | 3,940 | 6,180 | 6,670 |

Housing Growth

| Housing Development (net) | '99 | '00 | '01 | '02 | '03 | '04 | '05 | ′06 | '07 | '08 | '09 | '10 | |
|---------------------------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|--|
| | 29 | 100 | 57 | 54 | 6 | 33 | 60 | 43 | 7 | 3 | 4 | 46 | |

The 2001 Census records 3,124 dwellings in Shaftesbury. Since 2001, a further 256 units have been built giving a total of 3,380 dwellings. At March 2010, a further 759 units have permission and 0 are allocated in the local plan.

Note: Figures allow for losses from re-development etc. Method revised 2009.

Average House Prices

Shaftesbury average property prices in relation to maximum/minimum prices for all DCC Dorset towns



Average House Prices

| Detached | £329,958 |
|---|----------|
| Semi-detached | £181,752 |
| Terraced | £182,454 |
| Flats/Maisonettes | n/a |
| Land Registry average prices (July-September 2010) (Prices may be affected by low number of sales) | |

| Local Authority | Revenue: | Council | Tax Band | 'D' | for year: |
|-----------------|----------|---------|----------|-----|-----------|
| | | | | | |

Dorset Data Book 2011

Approx. 'built-up' area = 310 hectares (766 acres)

| Second/holiday homes, 2011 | |
|--|-----|
| Total number | 50 |
| % of total dwellings | 1.3 |
| Source: Council Tax Register (parish figure,rounded) | |

Index of Deprivation, 2010 (Figures show SOA ranking out of 247 SOAs in DCC Dorset with 1 being the most deprived)

| SOA NAME | Multiple | Income | Employment | Education | Health & Skills | Housing & Services | Crime | Living |
|--|----------|--------|------------|-----------|--------------------|-----------------------|-------|--------|
| Shaftesbury Central | 47 | 32 | 39 | 40 | 48 | 187 | 64 | 110 |
| Shaftesbury Christy's | 226 | 194 | 236 | 132 | 200 | 154 | 221 | 219 |
| Shaftesbury Grosveno | r 103 | 76 | 81 | 42 | 127 | 108 | 122 | 186 |
| Shaftesbury Underhill | 174 | 184 | 170 | 223 | 75 | 142 | 63 | 90 |
| SOA = Super Output Area (minimum 400 households or 1,000 population) | | | | | | | | |

| People | | |
|---|----------------|---------------|
| | DCC | Shaftesbury |
| | Dorset | |
| Population: 2010 Mid-Year | r Estimates | |
| Total | 404,790 | 6,640 |
| Males | 196,420 | 3,130 |
| Females | 208,370 | 3,520 |
| Age Structure (%): 2010 N | Mid-Year Estir | mates |
| 0-15 | 17.0 | 19.2 |
| 16-17 | 2.7 | 3.5 |
| 18-44 | 25.4 | 25.5 |
| 45-59 | 20.9 | 19.9 |
| 60-84 | 30.0 | 27.3 |
| 85+ | 3.9 | 4.4 |
| Ethnicity: 2001 Census | | |
| White British (%) | 96.8 | 97.0 |
| BME (%) | 3.2 | 3.0 |
| Health: 2001 Census | | |
| % with long term illness/ disability | 19.2 | 17.5 |
| General Health: % good | 68.1 | 69.2 |
| General Health: % not good | 8.4 | 7.2 |
| % Providing unpaid care | 10.8 | 9.5 |
| Poverty Indicators: Housing | g/Council Tax | Benefit: 2009 |

Benefit population as a %

Socio-economic classifications: 2010 ACORN

of total town population

% Wealthy Achievers

% Urban Prosperity

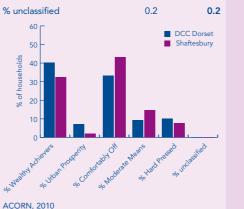
% Comfortably Off

% Moderate Means

% Hard Pressed

| | | Male | Fe | male | | lotai |
|-----------|-----|------|-----|------|-----|-------|
| July 2004 | 1.3 | (26) | 0.4 | (9) | 0.9 | (35) |
| July 2005 | 0.9 | (17) | 0.5 | (10) | 0.7 | (27) |
| July 2006 | 1.4 | (28) | 0.6 | (12) | 1.0 | (40) |
| July 2007 | 1.0 | (20) | 0.5 | (10) | 0.7 | (30) |
| July 2008 | 1.0 | (20) | 0.3 | (6) | 0.6 | (26) |
| July 2009 | 1.8 | (36) | 0.9 | (19) | 1.3 | (55) |
| July 2010 | 1.7 | (34) | 8.0 | (17) | 1.2 | (51) |
| | | | | | | |

(Of July 2010 unemployment figures, the long term unemployed = 9.8%)



13.6

40.1

7.1

33.2

9.2

10.2

12.0

32.3

2.1

43.2

14.6

7.6

Retail Profile - Town Centre Floorspace

75 shops/78,000 sq.ft. (2005)

Town Centre: mainly small shops, but includes Nationals such as Body Shop, Boots, Somerfield, Superdrug and W H Smith. Tesco's is based outside the main shopping area.

Catchment Population: The Shopping catchment for Shaftesbury (major food shopping) extends around 4.5 miles in a N, S, E & W direction, partly into Wiltshire. The Dorset population within that catchment is around 11,200 (Mid 2001).

Library - Number of issues of books etc

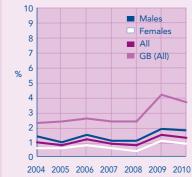
| | 2008-09 | 2009-10 | 2010-11 |
|---------------------|---------|---------|---------|
| Shaftesbury Library | 74,229 | 67,107 | 65,508 |

Industrial Estates

Longmead Industrial Estate (7.7h), Wincombe Business Park (6.5h)

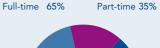
Unemployment % (persons)

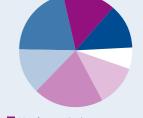
| | | Male | Fe | male | | Total |
|-----------|-----|------|-----|------|-----|-------|
| July 2004 | 1.3 | (26) | 0.4 | (9) | 0.9 | (35) |
| July 2005 | 0.9 | (17) | 0.5 | (10) | 0.7 | (27) |
| July 2006 | 1.4 | (28) | 0.6 | (12) | 1.0 | (40) |
| July 2007 | 1.0 | (20) | 0.5 | (10) | 0.7 | (30) |
| July 2008 | 1.0 | (20) | 0.3 | (6) | 0.6 | (26) |
| July 2009 | 1.8 | (36) | 0.9 | (19) | 1.3 | (55) |
| July 2010 | 1.7 | (34) | 8.0 | (17) | 1.2 | (51) |
| | | | | | | |



2009 Employment

Total number of people working in the town: 3,300 Number of firms (excluding the self-employed): 310







Source: Business Register and Employment Survey 2009, ONS Figures may not sum due to rounding All these figures exclude farm agriculture which has been suppressed

Major Employers

- Blackmore Press Pork Farms Ltd
- Dorset County Council HMYOI Guys Marsh • Port Regis School • Royal Mail
- Co-op Stalbridge Linen Services Ltd Tesco • Wessex Electricals.

Local Authorities

Dorset County Council County Hall, Colliton Park, Dorchester Dorset DT1 1XJ. 01305 221000

North Dorset District Council Nordon, Salisbury Road, Blandford Forum, Dorset DT11 7LL. 01258 454111

Town Council Mrs Merefield, Town Hall Shaftesbury, Dorset SP7 8JE. 01747 852420 - am

Email: enquiries@shaftesburytowncouncil.co.uk

Useful Websites www.shaftesburydorset.com www.dorsetforyou.com

Sherborne is an historic and interesting town. Dominated by its Abbey, it has many fine buildings of architectural note, including the 17th century Sherborne Castle. The famous Sherborne School and Abbey date back to the 8th Century originally built by St Aldhelm. More modern aspects of the town include the main line rail station on the London to Salisbury-Exeter route and a new Sainsburys retail store.

Communications

Sherborne lies on the A30. It also has direct rail links to London and Exeter.

Education

Sherborne Pyramid Area: 8 Primary Schools,

1 Secondary School.

The Secondary School for the area Gryphon School (1,596 pupils - 2011)

Also Sherborne School for Girls and Sherborne School (Public Schools).

Commercial Land

Between 1994-10, 3.6 hectares of industrial land has been developed in Sherborne. The total area of land with permission or allocated in the local plan is 6.55 hectares.

Crime - Domestic Burglaries

| Rate per 1,000 | h/holds | 2009/10 |
|----------------|---------|---------|
|----------------|---------|---------|

| Sherborne | 2.6 |
|-----------------|------|
| DCC Dorset | 3.8 |
| South West | 7.6 |
| England & Wales | 11.6 |

Latest Population figure (2010 mid year estimate) for the town (Sherborne Parish) is 9,590 1921 1931 1951 1961 1971 1981 1991 2001 Census population (enumerated) 6,400 6,540 5,990 6,050 7,270 7,570 8,740 9,310

Housing Growth

Grid reference 364 116

| Housing Development (net) | '99 | '00 | ′01 | '02 | '03 | '04 | '05 | ′06 | '07 | '08 | '09 | '10 | |
|---------------------------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|--|
| | 92 | 63 | 46 | 27 | 13 | 24 | 69 | 62 | 36 | 15 | 13 | 6 | |

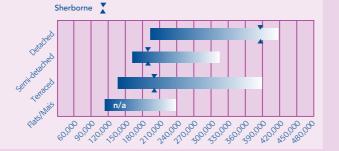
The 2001 Census records 4,164 dwellings in Sherborne. Since 2001, a further 265 units have been built giving a total of 4,429 dwellings. At March 2010, a further 112 units have permission and 270 are allocated in the local plan.

Note: Figures allow for losses from re-development etc. Method revised 2009.

Average House Prices

Sherborne average property prices in relation to maximum/minimum prices for all DCC Dorset towns

min



Average House Prices

| Detached | £385,857 |
|--|----------|
| Semi-detached | £186,421 |
| Terraced | £201,029 |
| Flats/Maisonettes | n/a |
| Land Registry average prices (July-September 2009) | |

Area

Approx. 'built-up' area = 340 hectares (840 acres)

Local Authority Revenue: Council Tax Band 'D' for year:

Dorset Data Book 2011

| 10/11 = 09/10 = 08/09 = 07/08 = | £1,653.68 £1,648.69 £1,601.87 £1,544.86 £1,479.42 £1,411.00 | 04/05 = 03/04 = 02/03 = 000 | £1,348.41 £1,296.87 £1,224.13 £1,068.97 £978.55 |
|---------------------------------|--|-----------------------------|---|
|---------------------------------|--|-----------------------------|---|

Second/holiday homes, 2010

| Total number | 100 |
|----------------------|-----|
| % of total dwellings | 2.2 |
| | |

Source: Council Tax Register (parish figure,rounded)

Index of Deprivation, 2010 (Figures show SOA ranking out of 247 SOAs in DCC Dorset with 1 being the most deprived) SOA NAME Multiple Income Employment Education Health Housing Crime Living

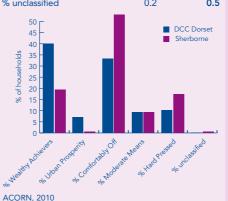
| SOA NAME | Multiple | Income | Employment | Education & Skills | Health | Housing & Services | Crime | Living |
|--|----------|--------|------------|-----------------------|--------|-----------------------|-------|--------|
| Sherborne East Coldharbour | 151 | 93 | 64 | 145 | 108 | 194 | 197 | 163 |
| Sherborne East Gryphon | 20 | 12 | 15 | 18 | 31 | 175 | 86 | 61 |
| Sherborne East Newlands | 181 | 159 | 130 | 228 | 82 | 224 | 61 | 123 |
| Sherborne West Abbey | 120 | 146 | 161 | 203 | 107 | 93 | 83 | 11 |
| Sherborne West Lenthay | 191 | 189 | 87 | 212 | 120 | 199 | 95 | 203 |
| Sherborne West Marston | 131 | 119 | 86 | 197 | 74 | 132 | 141 | 62 |
| Sherborne West Westbridge | 77 | 54 | 96 | 22 | 61 | 234 | 165 | 100 |
| SOA = Super Output Area (minimum 400 households or 1,000 population) | | | | | | | | |

People

| i eopie | | |
|--|---------------|---------------|
| | DCC | Sherborne |
| | Dorset | |
| Population: 2010 Mid-Year | Estimates | |
| Total | 404,790 | 9,590 |
| Males | 196,420 | 4,560 |
| Females | 208,370 | 5,030 |
| Age Structure (%): 2010 M | id-Year Estim | nates |
| 0-15 | 17.0 | 20.4 |
| 16-17 | 2.7 | 7.2 |
| 18-44 | 25.4 | 21.1 |
| 45-59 | 20.9 | 16.0 |
| 60-84 | 30.0 | 29.3 |
| 85+ | 3.9 | 5.9 |
| Ethnicity: 2001 Census | | |
| White British (%) | 96.8 | 92.7 |
| BME (%) | 3.2 | 7.3 |
| Health: 2001 Census | | |
| % with long term illness/ | 19.2 | 19.6 |
| disability | | |
| General Health: % good | 68.1 | 69.1 |
| General Health: % not | 8.4 | 8.0 |
| good | | |
| % Providing unpaid care | 10.8 | 8.7 |
| Poverty Indicators: Housing | /Council Tax | Benefit: 2009 |
| Benefit population as a % of total town population | 13.6 | 14.2 |

of total town population Socio-economic classifications: 2010 ACORN

| % Wealthy Achievers | 40.1 | 19.3 |
|---------------------|------|------|
| % Urban Prosperity | 7.1 | 0.5 |
| % Comfortably Off | 33.2 | 52.9 |
| % Moderate Means | 9.2 | 9.4 |
| % Hard Pressed | 10.2 | 17.4 |
| % unclassified | 0.2 | 0.5 |



Retail Profile - Town Centre Floorspace

122 shops/128,000 sq.ft. (2005).

The town is only 5 miles from Yeovil, which has substantial shopping facilities.

Town Centre: mainly small shops, but includes Nationals such as Boots, New Look, Sainsburys.

Catchment Population: The Shopping catchment for Sherborne (major food shopping) extends around 5 miles in a N, S & E direction, but only a very short distance to the west. The population within that catchment is around 14,100 (Mid 2001)

Library - Number of issues of books etc

| | 2008-09 | 2009-10 | 2010-11 |
|-------------------|---------|---------|---------|
| Sherborne Library | 114,720 | 106,717 | 98,497 |

Industrial Estates

South Western Business Park (4.1h), Coldharbour Business Park (3.6h). Sherborne Business Centre (0.6h)

Unemployment % (persons)

| | Male | Female | Total | | |
|-----------|----------|----------|----------|--|--|
| July 2004 | 1.1 (27) | 0.4 (9) | 0.7 (36) | | |
| July 2005 | 1.2 (31) | 0.5 (11) | 0.9 (42) | | |
| July 2006 | 1.2 (31) | 0.6 (16) | 0.9 (47) | | |
| July 2007 | 1.0 (25) | 0.4 (10) | 0.7 (35) | | |
| July 2008 | 0.8 (20) | 0.3 (8) | 0.5 (28) | | |
| July 2009 | 1.7 (45) | 1.0 (27) | 1.4 (72) | | |
| July 2010 | 1.7 (43) | 0.7 (18) | 1.2 (61) | | |

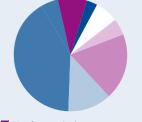
(Of July 2010 unemployment figures, the long term unemployed = 8.2%)



2009 Employment

Total number of people working in the town: 5,100 Number of firms (excluding the self-employed): 410







Source: Business Register and Employment Survey 2009, ONS Figures may not sum due to rounding

All these figures exclude farm agriculture which has been suppressed

Major Employers

- Carlisle Process Systems
- Dorset County Council
- PD Interglass Technologies
- Sainsburys Sherborne School
- Sherborne School for Girls
- St Antony's Leweston Schools
- Yeatman Hospital

Local Authorities

Dorset County Council County Hall, Colliton Park, Dorchester Dorset DT1 1XJ. 01305 221000

West Dorset District Council Stratton House, 58/60 High West Street Dorchester, Dorset, DT1 1UZ. 01305 251010 email: custservices@westdorset-dc.gov.uk

Town Council

Mr Trevor Savage, Town Council Offices, The Manor House, Newlands, Sherborne, Dorset, DT9 3JL. 01935 812807 Email: t.savage@sherborne-tc.gov.uk

Useful Websites www.sherbornetown.com www.dorsetforyou.com

Stalbridge is Dorset's smallest town. It stands on the north side of the Blackmore Vale, close to the Somerset border. Its' long main street runs from the church to the 15thC market cross, reputedly the best in the country. Stalbridge dates from Saxon times and has an that adds to its' charm.

Communications

Stalbridge is located on the A357. The nearest rail station is just over 3 miles away in Templecombe (Somerset)

Education

Sturminster Newton Pyramid Area: 6 Primary Schools, 1 Secondary School, 1 Special School.

The Secondary School for the area Sturminster Newton High School (563 pupils - 2011)

Industrial and Commercial Land

Between 1994-10, 2,48 hectares of industrial land has been developed in Stalbridge. The total area of land with permission or allocated in the local plan is 0.70 hectares.

Crime - Domestic Burglaries

Rate per 1,000 h/holds 2009/10

| Stalbridge | 0.0 |
|-----------------|------|
| DCC Dorset | 3.8 |
| South West | 7.6 |
| England & Wales | 11.6 |

Latest Population figure (2010 mid year estimate) for the town (Stalbridge Parish) is 2,560 1921 1931 1951 1961 1971 1991 2001 1981 2.580 Census population 1,250 1.540 1,520 1,960 2,320 2,280 (enumerated)

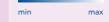
Housing Growth Housing Development (net) '02 '03 '04 '05 '08 38 22 0 8 4 2 2 3 34 18

The 2001 Census records 1,112 dwellings in Stallbridge. Since 2001, a further 93 units have been built giving a total of 1,205 dwellings. At March 2010, a further 14 units have permission and 0 are allocated in the local plan.

Note: Figures allow for losses from re-development etc. Method revised 2009

Average House Prices

Stalbridge average property prices in relation to maximum/minimum prices for all DCC Dorset towns





Average House Prices

| Detached | £419,861 |
|--|----------|
| Semi-detached | £198,086 |
| Terraced | £246,750 |
| Flats/Maisonettes | n/a |
| Land Registry average prices (July-September 2010) (Prices may be affected by low number of sales) | |

Area

Approx. 'built-up' area = 80 hectares (198 acres)

Local Authority Revenue: Council Tax Band 'D' for year:

Dorset Data Book 2011

| 10/11 = 09/10 = 08/09 = 07/08 = | £1,579.98 £1,579.12 £1,532.83 £1,477.21 £1,408.53 £1.337.39 | 04/05 = 03/04 = 02/03 = 02/03 | £1,289.87 £1,226.88 £1,158.24 £1,023.21 £936.82 |
|--|--|-------------------------------|---|
|--|--|-------------------------------|---|

Second/holiday homes 2011

| ,, | |
|----------------------|-----|
| Total number | 20 |
| % of total dwellings | 1.3 |
| | |

Source: Council Tax Register (parish figure, rounded)

| Index of Deprivation, 2010 (Figures show SOA ranking out of 247 SOAs in DCC Dorset with 1 being the most deprived) |
|--|
| |

| SOA NAM | ИΕ | Multiple | Income | Employment | Education | Health & Skills | Housing & Services | Crime | Living |
|------------|--|----------|--------|------------|-----------|--------------------|-----------------------|-------|--------|
| Stalbridge | e Town | 105 | 61 | 61 | 55 | 98 | 204 | 198 | 159 |
| SOA = Su | SOA = Super Output Area (minimum 400 households or 1,000 population) | | | | | | | | |

People DCC Stalbridge

| | Dorset | | |
|-------------------------|--------------------|-------|----|
| Population: 2010 Mid-Ye | ear Estimates | | _ |
| Total | 404,790 | 2,560 | |
| Males | 196,420 | 1,260 | |
| Females | 208,370 | 1,300 | |
| Age Structure (%): 2010 | Mid-Year Estimates | | ١. |
| 0-15 | 17.0 | 17.3 | - |

| A | ge Structure (%): 2010 i | viid-Tear Estimates | |
|----|--------------------------|---------------------|------|
| 0- | 15 | 17.0 | 17.3 |
| 16 | 5-17 | 2.7 | 2.2 |
| 18 | 3-44 | 25.4 | 22.4 |
| 45 | 5-59 | 20.9 | 20.8 |
| 60 |)-84 | 30.0 | 33.7 |
| 85 | i+ | 3.9 | 3.7 |
| | | | |

| 96.8 | 98.8 |
|------|------|
| 3.2 | 1.2 |
| | |
| | 70.0 |

| ricultii 2001 CCIISUS | | |
|---|------|-----|
| % with long term illness/ disability | 19.2 | 18. |
| General Health: % good | 68.1 | 69. |
| General Health: % not good | 8.4 | 7. |
| % Providing uppaid care | 10.8 | 10 |

| % Providing unpaid care | 10.8 | 10.5 |
|-------------------------------|-----------------|-------------|
| Poverty Indicators: Housing/C | Council Tax Ber | nefit: 2009 |
| Benefit population as a % | 13.6 | 13.3 |

| Socio-economic classificat | ions: 2010 ACORN | |
|----------------------------|------------------|------|
| % Wealthy Achievers | 40.1 | 59.7 |
| % Urban Prosperity | 7.1 | - |
| % Comfortably Off | 33.2 | 36.8 |
| % Moderate Means | 9.2 | 0.6 |
| % Hard Pressed | 10.2 | 2.8 |

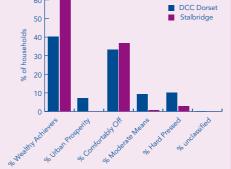
0.2



of total town population

% unclassified

ACORN, 2010



Retail Profile - Town Floorspace

16 shops (2005) 14,000 sq.ft. Mainly local shops

Library - Number of issues of books etc

| | 2008-09 | 2009-10 | 2010-11 | |
|--------------------|---------|---------|---------|--|
| Stalbridge Library | 26,666 | 26,620 | 23,915 | |

Industrial Estates

Stalbridge Trading Estate (7.1h), Gibbs Marsh Trading Estate (7.7h), The Sidings (0.2h), Station Road Business Park (0.5h)

Unemployment % (persons)

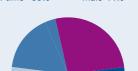
| | Male | Female | Total |
|-----------|----------|----------|----------|
| July 2004 | 0.6 (6) | 0.4 (4) | 0.5 (10) |
| July 2005 | 0.3 (3) | 0.1 (1) | 0.2 (4) |
| July 2006 | 1.2 (12) | 0.3 (3) | 0.7 (15) |
| July 2007 | 0.3 (3) | 0.9 (10) | 0.6 (13) |
| July 2008 | 0.6 (6) | 0.3 (3) | 0.4 (9) |
| July 2009 | 3.0 (30) | 0.3 (3) | 1.6 (33) |
| July 2010 | 1.4 (14) | 0.6 (6) | 1.0 (20) |
| | | | |

(Of July 2010 unemployment figures, the long term unemployed = 25.0%)



Total number of people working in the town: 1,100 Number of firms (excluding the self-employed): 150 Full-time 66% Male 44%

2009 Employment





Accommodation & food service activities 8% Other Services 2% Distribution including motor 28% Finance & business services 9% Public administration, ed. & health Source: Business Register and Employment

Survey 2009, ONS Figures may not sum due to rounding All these figures exclude farm agriculture which has been suppressed

Major Employers

All relatively small

• Stalbridge Timber • William Hughes Ltd

• Dorset County Council • Fudges-Dorset Village Bakery

Local Authorities

Dorset County Council County Hall, Colliton Park, Dorchester Dorset DT1 1XJ. 01305 221000

North Dorset District Council Nordon, Salisbury Road, Blandford Forum, Dorset DT11 7LL, 01258 454111

Town Council Mrs T Watson, 8 Ring Street, Stalbridge, Dorset, DT10 2LZ. 01963 364276 email: clerk@stalbridgetowncouncil.gov.uk

Useful Websites www.dorsetforyou.com www.stalbridgetowncouncil.gov.uk



Sturminster Newton is an historic market town. Much of Sturminster's economy is based on agriculture but it does have a thriving industrial estate. To the west of the town a major new area of land has been earmarked for employment use. In addition a significant amount of land is available for housing in the town.

Communications

Sturminster Newton is located at the junction of the A357 and B3091. The nearest rail stations are at Gillingham and Temple Combe.

Education

Sturminster Newton Pyramid Area: 6 Primary Schools, 1 Secondary School, 1 Special School.

The Secondary School for the area Sturminster Newton High School (563 pupils - 2011)

Commercial Land

Between 1994-10, 1.1 hectares of industrial land has been developed in Sturminster Newton. The total area of land with permission or allocated in the local plan is 7.2 hectares, most of which is at Rolls Mill Business Park.

Crime - Domestic Burglaries

Rate per 1.000 h/holds 2009/10

| Sturminster Newton | 5.5 |
|--------------------|------|
| DCC Dorset | 3.8 |
| South West | 7.6 |
| England & Wales | 11.6 |

| Latest Population figure | (2010 mid) | ear estim | ate) for tl | he town (| (Sturminste | Newton | Parish) i | s 3,840 |
|--------------------------------|-------------|-----------|-------------|-----------|-------------|--------|-----------|---------|
| | 1921 | 1931 | 1951 | 1961 | 1971 | 1981 | 1991 | 2001 |
| Census population (enumerated) | 1,620 | 1,710 | 1,800 | 1,960 | 2,110 | 2,240 | 2,490 | 3,110 |

Housing Growth

| Housing Development (net) | '99 | '00 | '01 | '02 | '03 | '04 | '05 | ′06 | '07 | '08 | '09 | '10 | |
|---------------------------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|--|
| | 73 | 12 | 11 | 79 | 85 | 47 | 14 | 112 | 36 | 32 | 45 | 14 | |

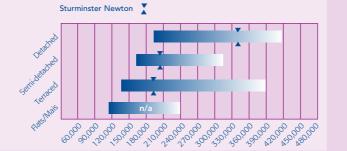
The 2001 Census records 1,491 dwellings in Sturminster Newton. Since 2001, a further 464 units have been built giving a total of 1,955 dwellings. At March 2010, a further 93 units have permission and 90 are allocated in the local plan.

Note: Figures allow for losses from re-development etc. Method revised 2009.

Average House Prices

Sturminster Newton average property prices in relation to maximum/ minimum prices for all DCC Dorset towns





Average House Prices

| Detached | £342,205 |
|---|----------|
| Semi-detached | £205,000 |
| Terraced | £193,909 |
| Flats/Maisonettes | n/a |
| Land Registry average prices (July-September 2010) (Prices may be affected by low number of sales) | |

Area

Approx. 'built-up' area = 120 hectares (296 acres)

Local Authority Revenue: Council Tax Band 'D' for year:

Dorset Data Book 2011

| 11/12 = | £1,642.20 | 05/06 = | £1,309.64 |
|---------|-----------|---------|-----------|
| 10/11 = | £1,636.92 | 04/05 = | £1,233.53 |
| 09/10 = | £1,589.36 | 03/04 = | £1,166.30 |
| 08/09 = | £1,529.45 | 02/03 = | £1,012.92 |
| 07/08 = | £1,455.52 | 01/02 = | £928.01 |
| 06/07 = | £1,380.31 | | |

Second/holiday homes, 2011

| Total number | 20 |
|---|-----|
| % of total dwellings | 8.0 |
| Source: Council Tax Register (parish figure,rounded |) |

Index of Deprivation, 2010 (Figures show SOA ranking out of 247 SOAs in DCC Dorset with 1 being the most deprived)

| SOA NAME | Multiple | Income | Employment | Education & Skills | Health | Housing Services | Crime | Living |
|--|----------|--------|------------|-----------------------|--------|---------------------|-------|--------|
| Sturminster Newton Town | 38 | 39 | 46 | 41 | 45 | 80 | 68 | 119 |
| SOA = Super Output Area (minimum 400 households or 1,000 population) | | | | | | | | |

People DCC Sturminster

34.5

| | Dorset | Newton | _ |
|----------------------|-----------------------|--------|---------------|
| opulation: 2010 Mid | -Year Estimates | | Towr Catcl |
| otal | 404,790 | 3,840 | for St |
| Males | 196,420 | 1,870 | exter |
| emales | 208,370 | 1,970 | 8 mile |
| ge Structure (%): 20 | 010 Mid-Year Estimate | es | the c |
| -15 | 17.0 | 20.1 | |
| 6-17 | 2.7 | 2.9 | Libra |
| | | | |

| 0-15 | 17.0 | 20.1 |
|------------------------|------|------|
| 16-17 | 2.7 | 2.9 |
| 18-44 | 25.4 | 24.7 |
| 45-59 | 20.9 | 18.9 |
| 60-84 | 30.0 | 30.1 |
| 85+ | 3.9 | 3.3 |
| Ethniaitan 2001 Canaus | | |

| Ethnicity: 2001 Census | | |
|------------------------|------|------|
| White British (%) | 96.8 | 97.6 |
| BME (%) | 3.2 | 2.4 |
| Health: 2001 Census | | |

| % with long term illness/ disability | 19.2 | 19.9 |
|---|------|------|
| General Health: % good | 68.1 | 65.4 |
| General Health: % not | 8.4 | 8.7 |
| good | | |

| % Providing unpaid care | 10.8 | 13.4 |
|-------------------------------|----------------|-------------|
| Poverty Indicators: Housing/C | Council Tax Be | nefit: 2009 |
| Reposit population as a % | 12.6 | 1/5 |

| of total town population | |
|---------------------------|--------------------|
| Socio-economic classifica | ations: 2010 ACORN |
| % Wealthy Achievers | 40.1 |

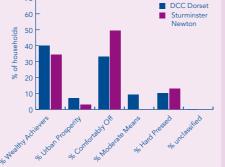
| , | | |
|---|------|------|
| % Urban Prosperity | 7.1 | 3.0 |
| % Comfortably Off | 33.2 | 49.5 |
| % Moderate Means | 9.2 | - |
| % Hard Pressed | 10.2 | 13.0 |

0.2



% unclassified

ACORN, 2010



Retail Profile - Town Floorspace

38 shops/25,000 sq.ft. (2005)

n Centre: mainly local shops, but includes Co-op

chment Population: The Shopping catchment Sturminster Newton (major food shopping) ends around 4 miles in a NW & SE direction and iles in a NE & SW direction. The population within catchment is around 11,200 (Mid 2001).

y - Number of issues of books etc

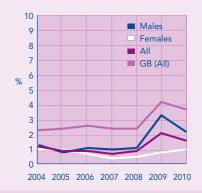
| | 2008-09 | 2009-10 | 2010-11 |
|-------------------------------|---------|---------|---------|
| Sturminster Newton Library | 47,743 | 42,993 | 39,510 |
| Sturminster Mobile | 35,059 | 33,279 | 31,988 |

Industrial Estates

Butts Pond Industrial Estate (5.18h) Rolls Mill Business Park (2.5h)

| Offerriployin | onemployment /o (persons) | | | | | |
|---------------|---------------------------|----------|----------|--|--|--|
| | Male | Female | Total | | | |
| July 2004 | 1.1 (12) | 0.7 (8) | 0.9 (20) | | | |
| July 2005 | 0.6 (7) | 0.7 (8) | 0.7 (15) | | | |
| July 2006 | 0.8 (10) | 0.4 (5) | 0.6 (15) | | | |
| July 2007 | 0.9 (11) | 0.2 (3) | 0.6 (14) | | | |
| July 2008 | 1.0 (13) | 0.4 (5) | 0.7 (18) | | | |
| July 2009 | 3.2 (40) | 0.6 (8) | 1.9 (48) | | | |
| July 2010 | 2.1 (26) | 0.9 (11) | 1.5 (37) | | | |
| | | | | | | |

(Of July 2010 unemployment figures, the long term unemployed = 18.9%)



2009 Employment

Total number of people working in the town: 2,000 Number of firms (excluding the self-employed): 220







Source: Business Register and Employment Survey 2009, ONS Figures may not sum due to rounding

Public administration, ed. & health

All these figures exclude farm agriculture which has been suppressed

Major Employers

- A. Hammonds and Sons Ltd
- Caice Acoustics Dorset County Council
- Harts of Sturminster

Local Authorities

Dorset County Council County Hall, Colliton Park, Dorchester, Dorset, DT1 1XJ, 01305 221000

North Dorset District Council Nordon, Salisbury Road, Blandford Forum, Dorset DT11 7LL. 01258 454111

Town Council Mrs Mal Dericott, Council Offices, Old Market Hill, Sturminster Newton, Dorset, DT10 1FH. 01258 475136 Email: townclerk@sturminsternewton-tc.gov.uk

Useful Websites www.north-dorset.aov.uk www.dorsetforyou.com www.sturminsternewton-tc.gov.uk

Age Structure (%): 2010 Mid-Year Estimates

Total

Males

0-15

16-17

18-44

45-59

60-84

BME (%)

disability

good

Ethnicity: 2001 Census

Health: 2001 Census

% with long term illness/

General Health: % good

General Health: % not

% Providing unpaid care

Benefit population as a %

of total town population

% Wealthy Achievers

% Urban Prosperity

% Comfortably Off

% Moderate Means

% Hard Pressed

% unclassified

ACORN, 2010

White British (%)

85+

Females

Swanage combines the attractions of an old-world town and an up-to-date seaside resort. It is set at the eastern end of the Isle of Purbeck, with its Bay extending from the cliffs at Ballard Point to Peverill Point. The town has a wide range of sporting and recreational activities.

Communications

Swanage is located at the end of the Isle of Purbeck on the A351. The Swanage railway is used as a popular tourist attraction and has recently been connected to the rail network. The local Sandbanks ferry gives easy access to the town of Poole.

Education

Purbeck Pyramid Area: 13 First Schools, 4 Middle Schools, 1 Secondary School.

The Upper School for the area The Purbeck School (996 pupils -2011)

Commercial Land

Between 1994-10, 0.3 hectares of industrial land has been developed in Swanage. The total area of land with permission or allocated in the local plan is 2.0 hectares.

Crime - Domestic Burglaries

| Rate | per 1 | ,000 h | /holds | 2009/10 |) |
|------|-------|--------|--------|---------|---|
|------|-------|--------|--------|---------|---|

| Swanage | 1.5 |
|-----------------|------|
| DCC Dorset | 3.8 |
| South West | 7.6 |
| England & Wales | 11.6 |

Latest Population figure (2010 mid year estimate) for the town is 9,840 1921 1931 1951 1961 1971 1981 1991 2001 Census population 7.110 6.280 8,120 8.560 8,650 9.520 10.140 (enumerated)

Housing Growth '99 Housing Development (net) '00 '01 '02 '03 '04 '05 '06 '07 '08 '09 '10 34 47 60 39 42 59 56 60

The 2001 Census records 5,304 dwellings in Swanage. Since 2001, a further 460 units have been built giving a total of 5,764 dwellings. At March 2010, a further 134 units have permission and 0 are allocated in the local plan.

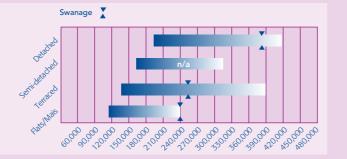
Note: Figures allow for losses from re-development etc. Method revised 2009

Average House Prices

Grid reference 403 079

Swanage average property prices in relation to maximum/minimum prices for all DCC Dorset towns

max



Average House Prices

| Detached | £382,606 |
|--|----------|
| Semi-detached | n/a |
| Terraced | £251,550 |
| Flats/Maisonettes | £240,575 |
| Land Registry average prices (July-September 2010) | |

(Prices may be affected by low number of sales)

Area

Approx. 'built-up' area = 350 hectares (865 acres)

of Deprivation, 2010 (Figures show SOA

Local Authority Revenue: Council Tax Band 'D' for year:

Dorset Data Book 2011

| 11/12 = | £1,691.13 | 05/06 = | £1,341.46 |
|---------|-----------|---------|-----------|
| 10/11 = | £1,691.13 | 04/05 = | £1,288.73 |
| 09/10 = | £1,640.16 | 03/04 = | £1,218.69 |
| 08/09 = | £1,552.50 | 02/03 = | £1,049.65 |
| 07/08 = | £1,474.93 | 01/02 = | £958.65 |
| 06/07 = | £1,405,99 | | |

Second/holiday homes, 2011

| Total number | 940 |
|--|-------|
| % of total dwellings | 16.5 |
| Source: Council Tax Register (parish figure,rour | nded) |

| ranking out of 247 SOAs in DCC Dorset with 1 being the most deprived) |
|---|
| ranking out of 247 30As in DCC Dorset with 1 being the most deprived) |

| SOA NAME | Multiple | Income | Employment | Education | Health & Skills | Housing & Services | Crime | Living |
|------------------|-----------|--------|------------|-----------|--------------------|-----------------------|-------|--------|
| New Swanage & U | lwell 104 | 123 | 116 | 147 | 112 | 34 | 107 | 146 |
| Swanage Herston | 66 | 37 | 78 | 17 | 100 | 114 | 190 | 165 |
| Swanage King Geo | rge's 182 | 168 | 199 | 64 | 152 | 203 | 175 | 71 |
| Swanage North | 170 | 135 | 164 | 176 | 94 | 191 | 114 | 78 |
| Swanage South | 132 | 141 | 122 | 181 | 97 | 139 | 58 | 26 |
| Swanage Town Cer | ntre 84 | 74 | 89 | 112 | 54 | 164 | 81 | 29 |
| Swanage Townsen | 08 b | 57 | 101 | 43 | 51 | 178 | 94 | 102 |

People Retail Profile - Town Floorspace Swanage

9,840

4,690

5,150

14.6

2.4

25.0

19.4

33.3

5.4

94.0

6.0

21.9

65.0

9.1

10.3

14.3

10.2

36.6

DCC Dorset

DCC

Dorset

404.790

196,420

208,370

17.0

2.7

25.4

20.9

30.0

3.9

96.8

3.2

19.2

68.1

8.4

10.8

13.6

40.1

7.1

33.2

9.2

10.2

0.2

Poverty Indicators: Housing/Council Tax Benefit: 2009

Socio-economic classifications: 2010 ACORN

| Town Centre: mainly local shops, but nationals such | h |
|---|----|
| as Boots, Co-op, New Look, Somerfield, W H Smith | ١. |
| | |

119 shops/107,000 sq.ft. (2005)

Catchment Population: The Shopping catchment for Swanage (major food shopping) extends around 5 miles in a NW direction and towards Wareham. The population within the catchment is around 13,400 (Mid 2001).

Library - Number of issues of books etc

| | 2008-09 | 2009-10 | 2010-11 |
|-----------------|---------|---------|---------|
| Swanage Library | 87,304 | 86,764 | 68,114 |

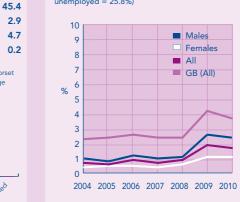
Industrial Estates

Victoria Avenue Industrial Estate (2.8h)

Unemployment % (persons)

| | | Male | Fe | male | | Total |
|-----------|-----|------|-----|------|-----|-------|
| July 2004 | 0.9 | (24) | 0.2 | (7) | 0.5 | (31) |
| July 2005 | 0.7 | (18) | 0.3 | (9) | 0.5 | (27) |
| July 2006 | 1.1 | (30) | 0.4 | (11) | 0.7 | (41) |
| July 2007 | 0.9 | (26) | 0.2 | (7) | 0.6 | (33) |
| July 2008 | 1.0 | (29) | 0.4 | (13) | 0.7 | (42) |
| July 2009 | 2.5 | (73) | 0.9 | (25) | 1.7 | (98) |
| July 2010 | 2.3 | (66) | 1.0 | (28) | 1.6 | (94) |

(Of July 2010 unemployment figures, the long term unemployed = 25.8%)



Total number of people working in the town: 3,100 Number of firms (excluding the self-employed): 390 Part-time 48%

2009 Employment





Accommodation & food service activities 19% Other Services 9% Distribution including motor 19% 10% Finance & business services Public administration, ed. & health 32%

Source: Business Register and Employment Survey 2009, ONS Figures may not sum due to rounding All these figures exclude farm agriculture which has been suppressed

Major Employers

- Dorset County Council Dorset Healthcare NHS Trust • Ibstock Bricks Ltd
- Wire Fittings Ltd. Swanage Hospital

Local Authorities

Dorset County Council County Hall, Colliton Park, Dorchester, Dorset, DT1 1XJ, 01305 221000

Purbeck District Council Westport House, Worgret Road, Wareham, Dorset, BH20 4PP. 01929 556561

Town Council

Mr Martin Ayres, Town Clerk, Town Hall, Swanage, Dorset, BH19 2NZ. 01929 423636 Email: admin@swanage.gov.uk

Useful Websites www.swanage.gov.uk www.dorsetforyou.com

Age Structure (%): 2010 Mid-Year Estimates

404.790

196,420

208,370

17.0

2.7

25.4

20.9

30.0

3.9

96.8

3.2

19.2

68.1

8.4

10.8

13.6

40.1

7.1

33.2

9.2

10.2

0.2

Poverty Indicators: Housing/Council Tax Benefit: 2009

Socio-economic classifications: 2010 ACORN

Total

Males

0-15

16-17

18-44

45-59

60-84

BME (%)

disability

good

Ethnicity: 2001 Census

Health: 2001 Census

% with long term illness/

General Health: % good

General Health: % not

% Providing unpaid care

Benefit population as a %

of total town population

% Wealthy Achievers

% Urban Prosperity

% Comfortably Off

% Moderate Means

% Hard Pressed

% unclassified

ACORN, 2010

White British (%)

85+

Females

Verwood is a rapidly expanding town situated in the north-east of the County, with a current population of over 14,000. Situated amid heathlands, it was originally known as Fayrewood. Historically one key industry in the area was the famous Verwood Potteries, but much of the current employment is based around the modern Ebblake Industrial Estate

Communications

Verwood is located on the B3081. around 4 miles north of the A31 Trunk road. There are no rail links in the area.

Education

Wimborne Pyramid Area: 1 Primary School, 14 First Schools, 4 Middle Schools, 1 Secondary School, 1 Special School.

The Secondary School for the area Queen Elizabeth's School (1,479 pupils - 2011)

Commercial Land

Between 1994-10, 3.8 hectares of industrial land has been developed in Verwood. The total area of land with permission or allocated in the local plan is 3.0 hectares.

Crime - Domestic Burglaries

| Rate per 1 | ,000 h/holds | 2009/10 |
|------------|--------------|---------|
|------------|--------------|---------|

| Verwood | 2.3 |
|-----------------|------|
| DCC Dorset | 3.8 |
| South West | 7.6 |
| England & Wales | 11.6 |

| Latest Population figure (2010 mid year estimate) for the town (Verwood Parish) is 14,930 | | | | | | | | | |
|---|-------|-------|-------|-------|-------|-------|--------|--------|--|
| | 1921 | 1931 | 1951 | 1961 | 1971 | 1981 | 1991 | 2001 | |
| Census population (enumerated) | 1,220 | 1,610 | 2,130 | 2,820 | 3,510 | 6,110 | 10,210 | 13,530 | |

Housing Growth

Grid reference 409 108

| Housing Development (net) | '99 | '00 | '01 | '02 | '03 | '04 | ′05 | ′06 | '07 | '08 | '09 | '10 |
|---------------------------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| | 229 | 162 | 145 | 145 | 97 | 149 | 23 | 6 | 7 | 68 | 7 | -1 |

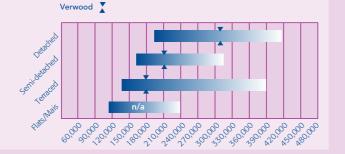
The 2001 Census records 5,705 dwellings in Verwood. Since 2001, a further 501 units have been built giving a total of 6,206 dwellings. At March 2010, a further 62 units have permission and 30 are allocated in the local plan.

Note: Figures allow for losses from re-development etc. Method revised 2009

Average House Prices

Verwood average property prices in relation to maximum/minimum prices for all DCC Dorset towns





Average House Prices

| Detached | £302,577 |
|-------------------|----------|
| Semi-detached | £209,139 |
| Terraced | £179,625 |
| Flats/Maisonettes | n/a |

Land Registry average prices (July-September 2010) (Prices may be affected by low number of sales)

Area

Approx. 'built-up' area = 440 hectares (1,090 acres)

Local Authority Revenue: Council Tax Band 'D' for year

Dorset Data Book 2011

| 10/11 = 09/10 = 08/09 = 07/08 = | £1,642.20 £1,641.58 £1,592,17 £1,533.77 £1,464.48 £1,390.31 | 04/05 = 03/04 = 02/03 = 000 | £1,323.67 £1,272.30 £1,195.74 £1,042.11 £943.02 |
|---------------------------------|--|-----------------------------|---|
|---------------------------------|--|-----------------------------|---|

Second/holiday homes, 2011

| , | |
|----------------------|-----|
| Total number | 40 |
| % of total dwellings | 0.6 |
| | |

Source: Council Tax Register (parish figure, rounded)

| Index of Deprivation, 2010 (Fig | gures show | w SOA rank | king out of 247 S | OAs in DCC [| Dorset with | n 1 being th | e most de | eprived) |
|--|------------|------------|-------------------|-----------------------|-------------|-----------------------|-----------|----------|
| SOA NAME | Multiple | Income | Employment | Education & Skills | Health 8 | Housing & Services | Crime | Living |
| Three Legged Cross | 99 | 43 | 48 | 45 | 170 | 243 | 89 | 228 |
| Verwood Chiltern | 207 | 164 | 217 | 63 | 237 | 121 | 226 | 223 |
| Verwood Dewlands | 239 | 228 | 232 | 207 | 247 | 117 | 246 | 243 |
| Verwood Ebblake | 213 | 232 | 238 | 151 | 236 | 48 | 242 | 247 |
| Verwood Emmanuel | 246 | 231 | 240 | 216 | 243 | 207 | 204 | 242 |
| Verwood Newtown | 218 | 224 | 242 | 103 | 242 | 77 | 178 | 230 |
| Verwood Noon Hill | 211 | 198 | 139 | 219 | 225 | 81 | 211 | 245 |
| Verwood Potterne & Woolsbrie | dge 37 | 22 | 59 | 20 | 164 | 52 | 44 | 184 |
| Verwood Stephen's Castle | 228 | 160 | 218 | 196 | 234 | 122 | 216 | 241 |
| Verwood Town Centre | 232 | 210 | 214 | 154 | 244 | 165 | 173 | 236 |
| SOA = Super Output Area (minimum 400 households or 1,000 population) | | | | | | | | |

People DCC Verwood 35 shops/44,458 sq.ft. (2005) Dorset

14,930

7,150

7,780

20.1

2.4

26.8

20.0

27.1

3.6

97.4

2.6

16.1

71.4

7.1

9.3

10.4

63.5

1.2

22.8

5.4

6.5

0.7

DCC Dorset

Verwood

| Catchment Population: The Shopping catchment |
|--|
| for Verwood (major food shopping) extends around |
| 5 miles in a NW direction, but only a short distance |
| towards Ferndown. The population within the |
| catchment is around 15,100 (Mid 2001). |
| |
| |

Library - Number of issues of books etc

| | 2008-09 | 2009-10 | 2010-11 |
|-----------------|---------|---------|---------|
| Verwood Library | 85,977 | 81,370 | 77,168 |

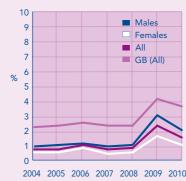
Industrial Estates

Ebblake Industrial Estate (17.5h)

Unemployment % (persons)

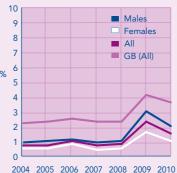
| | Male | Female | Total | | | |
|-----------|-----------|----------|-----------|--|--|--|
| July 2004 | 0.8 (32) | 0.4 (17) | 0.6 (49) | | | |
| July 2005 | 0.9 (36) | 0.4 (17) | 0.7 (53) | | | |
| July 2006 | 1.1 (43) | 0.7 (30) | 0.9 (73) | | | |
| July 2007 | 0.9 (36) | 0.4 (16) | 0.6 (52) | | | |
| July 2008 | 1.0 (41) | 0.4 (19) | 0.7 (60) | | | |
| July 2009 | 3.0 (120) | 1.4 (60) | 2.1 (180) | | | |
| July 2010 | 2.0 (82) | 1.0 (45) | 1.5 (127) | | | |

(Of July 2010 unemployment figures, the long term unemployed = 11.8%)



Retail Profile - Town Floorspace

Town Centre: mainly local shops, but also Morrisons.



2009 Employment

Total number of people working in the town: 4,700 Number of firms (excluding the self-employed): 540 Full-time 72% Part-time 28%





22%

Public administration, ed. & health Source: Business Register and Employment Survey 2009, ONS

Finance & business services

Figures may not sum due to rounding All these figures exclude farm agriculture which has been suppressed

Major Employers

- Dorset County Council Key Ltd
- Morrisons Quality Assured Plastics
- Wessex Garage Doors Ltd.

Local Authorities

Dorset County Council County Hall, Colliton Park, Dorchester Dorset DT1 1XJ. 01305 221000

East Dorset District Council Furzehill, Wimborne, Dorset BH21 4HN. 01202 886201

Town Council Mrs V Bright, Council Offices, 28, Vicarage Road, Verwood, Dorset, BH31 6DW, 01202 820880 Email: verwoodtc@btconnect.com

Useful Websites www.verwood.gov.uk www.dorsetforvou.com www.verwood.net

Popula

Total

Males

Femal

Age S

0-15

16-17

18-44

45-59

60-84

85+

Ethnicity: 2001 Census

Health: 2001 Census

% with long term illness/

General Health: % good

General Health: % not

% Providing unpaid care

Benefit population as a %

of total town population

% Wealthy Achievers

% Urban Prosperity

% Comfortably Off

% Moderate Means

% Hard Pressed

% unclassified

ACORN, 2010

White British (%)

BME (%)

disability

good



Wareham occupies a strategic site on both the Rivers Frome and Piddle, close to their confluence into Poole Harbour. Its grid like street pattern could be of Saxon origin and it still stands within the compas of its earth ramparts. Despite its relatively small size Wareham retain a good range of social, recreational and educational facilities.

Communications

Wareham is close to the intersection of the A351 and A352. There is a rail link to London and west to Weymouth.

Education

Purbeck Pyramid Area: 13 First Schools, 4 Middle Schools, 1 Secondary School.

The Upper School for the area The Purbeck School (996 pupils -2011)

Commercial Land

Between 1994-10, 6.2 hectares of industrial land has been developed in Wareham. The total area of land with permission or allocated in the local plan is 9.1 hectares.

Crime - Domestic Burglaries

Rate per 1,000 h/holds 2009/10

| Wareham | 1.5 |
|-----------------|------|
| DCC Dorset | 3.8 |
| South West | 7.6 |
| England & Wales | 11.6 |

Latest Population figure (2010 mid year estimate) for the town (Wareham Parish) is 5,580* 1921 1931 1951 1961 1971 1981 1991 2001 Census population 1.930 2.370 2.750 3.100 4.370 4.580 5.620 5.680 (enumerated)

* These figures are for Wareham Town, but Sandford to the north-east with a population of just over 2,000, has considerable influence on the town.

Housing Growth

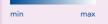
| Housing Development | '99 | '00 | '01 | '02 | '03 | '04 | '05 | '06 | '07 | '08 | '09 | '10 |
|---------------------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| | 19 | 18 | 3 | 1 | 7 | 7 | 2 | 12 | 16 | 8 | 1 | 2 |

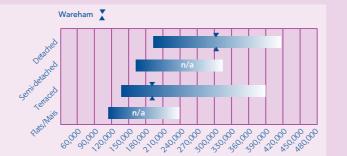
The 2001 Census records 2,643 dwellings in Wareham Town. Since 2001, a further 56 units have been built giving a total of 2,699 dwellings. At March 2010, a further 40 units have permission and 0 are allocated in the local plan.

Note: Figures allow for losses from re-development etc. Method revised 2009

Average House Prices

Wareham average property prices in relation to maximum/minimum prices for all DCC Dorset towns





Average House Prices

| Detached | £299,666 |
|---|----------|
| Semi-detached | n/a |
| Terraced | £186,100 |
| Flats/Maisonettes | n/a |
| Land Registry average prices (July-September 2010) (Prices may be affected by low number of sales) | |

Area

Approx. 'built-up' area = 102 hectares (250 acres)

Local Authority Revenue: Council Tax Band 'D' for year

Dorset Data Book 2011

| 11/12 = | £1,619.21 | 05/06 = | £1,311.78 |
|---------|-----------|---------|-----------|
| 10/11 = | £1,619.21 | 04/05 = | £1,260.62 |
| 09/10 = | £1,570.15 | 03/04 = | £1,191.16 |
| 08/09 = | £1,510.96 | 02/03 = | £1,023.14 |
| 07/08 = | £1,443.12 | 01/02 = | £935.89 |
| 06/07 = | £1,376.11 | | |

Second/holiday homes, 2011

| Total number | 40 |
|---|-----|
| % of total dwellings | 1.5 |
| Source: Council Tax Register (parish figure,rounded | d) |

Index of Deprivation, 2010 (Figures show SOA ranking out of 247 SOAs in DCC Dorset with 1 being the most deprived

| SOA NAME | Multiple | Income | Employment | Education & Skills | Health | Housing & Services | Crime | Living |
|------------------------|----------|--------|------------|-----------------------|--------|-----------------------|-------|--------|
| Wareham Northmoor Park | 163 | 205 | 204 | 69 | 116 | 59 | 181 | 177 |
| Wareham Northport | 88 | 84 | 113 | 19 | 109 | 97 | 154 | 135 |
| Wareham Town | 40 | 31 | 52 | 70 | 40 | 201 | 40 | 14 |
| Wareham Worgret | 114 | 78 | 54 | 129 | 80 | 214 | 106 | 109 |

People Retail Profile - Town Floorspace DCC Wareham 82 shops/60,000 sq.ft. (2005)

Dorset

25.4

20.9

30.0

3.9

96.8

3.2

19.2

68.1

8.4

10.8

13.6

40.1

7.1

33.2

9.2

10.2

0.2

Poverty Indicators: Housing/Council Tax Benefit: 2009

Socio-economic classifications: 2010 ACORN

| | Dorset | | Town Centre: mainly local shops, but includes |
|--|----------------|-------|--|
| lation: 2010 Mid- | Year Estimates | | Co-op and Sainsburys. |
| | 404,790 | 5,580 | Catchment Population: The Shopping catchmer |
| 5 | 196,420 | 2,620 | for Wareham (major food shopping) extends are |
| les | 208,370 | 2,960 | 5 miles in a NW direction and towards Swanage |
| Structure (%): 2010 Mid-Year Estimates | | | The population within the catchment is around 15,300 (Mid 2001). |
| | 17.0 | 14.3 | 10,000 (11110 200 1). |
| | 2.7 | 2.8 | |

26.4

20.2

32.6

3.7

97.1

2.9

20.4

66.0

9.2

10.6

14.2

16.9

7.5

Library - Number of issues of books etc

| | 2008-09 | 2009-10 | 2010-11 |
|-----------------|---------|---------|---------|
| Wareham Library | 78,955 | 74,476 | 75,534 |

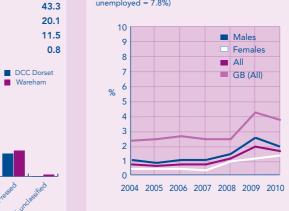
Industrial Estates

Sandford Lane Industrial Estate (9.02h), Westminster Industrial Estate (5.0h).

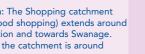
Unemployment % (persons)

| | | Male | Fe | male | Total | | |
|-----------|-----|------|-----|------|-------|------|--|
| July 2004 | 1.0 | (16) | 0.3 | (5) | 0.6 | (21) | |
| July 2005 | 0.7 | (12) | 0.3 | (5) | 0.5 | (17) | |
| July 2006 | 0.9 | (16) | 0.3 | (5) | 0.6 | (21) | |
| July 2007 | 0.9 | (15) | 0.2 | (3) | 0.5 | (18) | |
| July 2008 | 1.3 | (22) | 0.7 | (12) | 1.0 | (34) | |
| July 2009 | 2.4 | (42) | 0.8 | (15) | 1.6 | (57) | |
| July 2010 | 1.8 | (31) | 1.2 | (21) | 1.5 | (52) | |

(Of July 2010 unemployment figures, the long term unemployed = 7.8%)



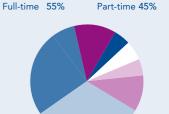
Total number of people working in the town: 4,000 Number of firms (excluding the self-employed): 240



| Wareham Library | 78,955 | 74,476 | 75,534 |
|-----------------|--------|--------|--------|
| | | | |

| | | Male | Fe | male | | Total |
|-----------|-----|------|-----|------|-----|-------|
| July 2004 | 1.0 | (16) | 0.3 | (5) | 0.6 | (21) |
| July 2005 | 0.7 | (12) | 0.3 | (5) | 0.5 | (17) |
| July 2006 | 0.9 | (16) | 0.3 | (5) | 0.6 | (21) |
| July 2007 | 0.9 | (15) | 0.2 | (3) | 0.5 | (18) |
| July 2008 | 1.3 | (22) | 0.7 | (12) | 1.0 | (34) |
| July 2009 | 2.4 | (42) | 8.0 | (15) | 1.6 | (57) |
| July 2010 | 1.8 | (31) | 1.2 | (21) | 1.5 | (52) |
| | | | | | | |

2009 Employment





Source: Business Register and Employment Survey 2009, ONS Figures may not sum due to rounding All these figures exclude farm agriculture which has been suppressed

Major Employers

including Holton Heath

- Arcall BP Exploration Operating Co Ltd
- Coastal Publishing
 Daler Rowney Ltd
- Dorset County Council Dorset Healthcare NHS Trust • GRP Norco • Heatric Ltd
- Purbeck District Council SAFI Ltd
- Sainsburys Westwind Air Bearings.

Local Authorities

Dorset County Council County Hall, Colliton Park, Dorchester Dorset DT1 1XJ. 01305 221000

Purbeck District Council Westport House, Worgret Road, Wareham, Dorset, BH20 4PP, 01929 556561

Town Council Rod Curtis, Town Clerk, Town Hall, Wareham, Dorset BH20 4NS. 01929 553006 clerk@wareham-tc.gov.uk

Useful Websites www.dorsetforyou.com www.wareham-tc.gov.uk



of the Dorset coastline, has been a significant port since medieval times and a major seaside resort since the 18th Century. The town has a busy commercial centre and a number of thriving industrial estates. Long defence have fostered the growth of many hi-tech and engineering businesses.

Communications

Weymouth is situated 7 miles south of Dorchester on the A354. A seasonal high-speed catamaran runs to the Channel Islands. There are direct rail links to London and Bristol.

Education

Chesil Education Partnership Pyramid Area: 3 Infant Schools, 2 Junior Schools, 14 Primary Schools, 4 Secondary Schools, 2 Special Schools.

The Secondary Schools for the area All Saints School (905 pupils) **Budmouth Technology College** (1,558 pupils) The Wey Valley School & Sports College (967 pupils) Royal Manor Arts College (696 pupils) - all 2011

Commercial Land

Between 1994-10, 4.0 hectares of industrial land has been developed in Weymouth. The total area of land with permission or allocated in the local plan is 8.0 hectares.

Crime - Domestic Burglaries

Rate per 1,000 h/holds 2009/10

| Weymouth | 7.6 |
|-----------------|------|
| DCC Dorset | 3.8 |
| South West | 7.6 |
| England & Wales | 11.6 |

| Latest Population figure (2010 mid year estimate) for the town is 51,130 | | | | | | | | | |
|--|------|------|------|--------|--------|--------|--------|--|--|
| 1921 | 1931 | 1951 | 1961 | 1971 | 1981 | 1991 | 2001 | | |
| Census population (enumerated) n/a | n/a | n/a | n/a | 42,370 | 45,090 | 48,350 | 50,920 | | |

Housing Growth

| Housing Development (net) | '99 | '00 | '01 | '02 | '03 | '04 | '05 | '06 | '07 | '08 | '09 | '10 |
|---------------------------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| | 242 | 280 | 166 | 179 | 209 | 303 | 250 | 274 | 172 | 182 | 207 | 142 |

The 2001 Census records 23,405 dwellings in Weymouth. Since 2001, a further 1,918 units have been built giving a total of 25,323 dwellings. At March 2010, a further 649 units have permission and 255 are allocated in the local plan.

Note: Figures allow for losses from re-development etc. Method revised 2009

Average House Prices

| Detached | £303,622 |
|--|----------|
| Semi-detached | £204,647 |
| Terraced | £203,207 |
| Flats/Maisonettes | £155,056 |
| Land Registry average prices (July-September 2010) | |

(Prices may be affected by low number of sales)

Area

Approx. 'built-up' area = 1,850 hectares (4,576 acres)

| Local Aut | hority Revenue | : Council Tax B | and 'D' for year: |
|--|--|---|---|
| 11/12 = 10/11 = 09/10 = 08/09 = 07/08 = 06/07 = | £1,676.24 £1,676.24 £1,627.80 £1,566.32 £1,499.82 £1,430.69 | 05/06 = 04/05 = 03/04 = 02/03 = 01/02 = | £1,365.47 £1,313.63 £1,238.89 £1,026.54 £938.00 |

Dorset Data Book 2011

| Second/holiday homes, 2011 | |
|----------------------------|-----|
| Total number | 760 |
| % of total dwellings | 3.0 |

Source: Council Tax Register (parish figure,rounded)

| (Figures show SOA ranking out o | |
|---------------------------------|--|
| | |
| | |

| SOA NAME | Multiple | Income | Employment | Education & Skills | Health | Housing & Services | Crime | Living | |
|--|---------------|--------|------------|-----------------------|--------|--------------------|-------|--------|--|
| Littlemoor East | 30 | 46 | 32 | 32 | 27 | 141 | 31 | 127 | |
| Littlemoor West | 4 | 1 | 3 | 5 | 4 | 130 | 43 | 173 | |
| Melcombe Regis Carlton Road | 5 | 11 | 6 | 37 | 3 | 118 | 5 | 7 | |
| Melcombe Regis Lodmoor Hill | 10 | 27 | 4 | 61 | 7 | 159 | 16 | 4 | |
| Melcombe Regis Park District | 2 | 13 | 1 | 23 | 2 | 74 | 3 | 5 | |
| Melcombe Regis Town Centre | 1 | 7 | 2 | 31 | 1 | 86 | 1 | 2 | |
| Preston | 227 | 240 | 183 | 221 | 84 | 180 | 219 | 234 | |
| Preston Overcoombe | 176 | 201 | 126 | 229 | 41 | 101 | 201 | 220 | |
| Preston Sutton Poyntz | 193 | 220 | 137 | 227 | 37 | 219 | 92 | 211 | |
| Radipole East | 201 | 226 | 156 | 201 | 69 | 217 | 47 | 208 | |
| Radipole West | 54 | 40 | 63 | 119 | 21 | 193 | 82 | 58 | |
| Rodwell and Chapelhay | 7 | 5 | 8 | 16 | 8 | 92 | 11 | 17 | |
| Rodwell and the Nothe | 29 | 109 | 21 | 118 | 15 | 135 | 15 | 54 | |
| Upwey and Broadwey East | 31 | 55 | 34 | 57 | 25 | 49 | 124 | 151 | |
| Upwey and Broadwey West | 140 | 200 | 90 | 190 | 53 | 76 | 148 | 104 | |
| Westham East Abbotsbury Road | 18 | 53 | 17 | 50 | 24 | 188 | 8 | 10 | |
| Westham East Knightsdale Road | 8 | 17 | 10 | 26 | 9 | 152 | 4 | 24 | |
| Westham North Goldcroft Road | 16 | 23 | 23 | 15 | 18 | 167 | 6 | 108 | |
| Westham North Southill | 102 | 144 | 127 | 156 | 52 | 42 | 112 | 143 | |
| Westham North Westhaven | 6 | 3 | 5 | 6 | 5 | 156 | 18 | 85 | |
| Westham West Lanehouse | 22 | 21 | 20 | 36 | 12 | 195 | 46 | 64 | |
| Westham West St Augustines | 33 | 79 | 35 | 35 | 20 | 197 | 19 | 73 | |
| Wey Valley & Radipole North Radipole | e Village 188 | 203 | 157 | 134 | 67 | 157 | 143 | 189 | |
| Wey Valley and Nottington Redlands | 148 | 179 | 104 | 193 | 38 | 107 | 104 | 157 | |
| Weymouth West Buxton Road | 116 | 121 | 49 | 171 | 56 | 229 | 39 | 126 | |
| Weymouth West Doncaster Rd | 32 | 33 | 40 | 30 | 30 | 149 | 69 | 66 | |
| Weymouth West Everest Road | 35 | 64 | 30 | 71 | 33 | 146 | 32 | 36 | |
| Wyke Regis All Saints | 169 | 147 | 131 | 146 | 72 | 246 | 93 | 114 | |
| Wyke Regis Castle Hill | 89 | 92 | 74 | 78 | 36 | 238 | 50 | 96 | |
| Wyke Regis Ferry Bridge | 63 | 71 | 66 | 60 | 46 | 171 | 20 | 89 | |
| Wyke Square | 44 | 42 | 44 | 34 | 29 | 136 | 73 | 136 | |
| SOA = Super Output Area (minimum 400 households or 1,000 population) | | | | | | | | | |

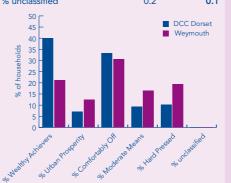
| People | | | Retail Pro |
|-----------------------|---------------|----------|-------------|
| | DCC Dorset | Weymouth | 292 shops/ |
| Population: 2010 Mid- | Argos, Boo | | |
| Total | 404,790 | 51,130 | Look, Next, |
| Males | 196,420 | 24,920 | Jubilee Ret |
| emales | 208,370 | 26,210 | Halfords, M |
| | | | |

| Females | 208,370 | 26,210 |
|------------------------|-----------------------|--------|
| Age Structure (%): 20 | 10 Mid-Year Estimates | |
| 0-15 | 17.0 | 16.8 |
| 16-17 | 2.7 | 2.5 |
| 18-44 | 25.4 | 29.2 |
| 45-59 | 20.9 | 20.9 |
| 60-84 | 30.0 | 26.9 |
| 85+ | 3.9 | 3.7 |
| Ethnicity: 2001 Census | | |

| White British (%) | 96.8 | 97.1 |
|---|------|------|
| BME (%) | 3.2 | 2.9 |
| Health: 2001 Census | | |
| % with long term illness/ disability | 19.2 | 21.5 |
| General Health: % good | 68.1 | 66.4 |
| General Health: % not | 8.4 | 9.9 |

| good | | |
|--|-----------------|-------------|
| % Providing unpaid care | 10.8 | 10.9 |
| Poverty Indicators: Housing/ | Council Tax Ber | nefit: 2009 |
| Benefit population as a % of total town population | 13.6 | 17.4 |
| | 0040 400 | DN 1 |

| Socio-economic classificati | ions: 2010 ACORN | |
|-----------------------------|------------------|------|
| % Wealthy Achievers | 40.1 | 21.2 |
| % Urban Prosperity | 7.1 | 12.4 |
| % Comfortably Off | 33.2 | 30.5 |
| % Moderate Means | 9.2 | 16.5 |
| % Hard Pressed | 10.2 | 19.3 |
| % unclassified | 0.2 | 0.1 |



ACORN 2010

file - Town Centre Floorspace

/404,000 sq.ft. (2005)

tre: the town includes Nationals such as ots, Debenhams, Marks & Spencer, New t. Tesco.

etail Park: Aldi, B&Q, Comet, Currys, Matalan, Carpetright.

Catchment Population: The Shopping catchment for Weymouth (major food shopping) extends around 3 miles in a N direction towards Dorchester and 7 miles in an E & W direction. The population within the catchment is around 71,700 (Mid 2001).

Library - Number of issues of books etc

| | 2008-09 | 2009-10 | 2010-11 |
|--------------------|---------|---------|---------|
| Littlemoor Library | 44,764 | 39,238 | 39,002 |
| Weymouth Library | 208,857 | 197,726 | 174,973 |
| Wyke Regis Library | 36,498 | 31,497 | 30,118 |

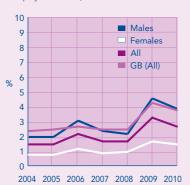
Industrial Estates

Granby Industrial Estate - in West Dorset District (32.69h), Lynch Lane Industrial Estate (7.27h), Jubilee Enterprise Centre (1.2h), Mount Pleasant Business Park (6.6h)

Unemployment % (persons)

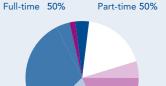
| | Male | F | emale | | Total |
|-----|---------------------------------|--|--|--|--|
| 1.8 | (283) | 0.6 | (91) | 1.2 | (374) |
| 1.8 | (284) | 0.6 | (89) | 1.2 | (373) |
| 2.8 | (447) | 8.0 | (136) | 1.8 | (583) |
| 2.2 | (358) | 0.6 | (105) | 1.4 | (463) |
| 2.0 | (330) | 0.7 | (113) | 1.4 | (443) |
| 4.4 | (715) | 1.3 | (213) | 2.9 | (928) |
| 3.7 | (598) | 1.3 | (213) | 2.5 | (811) |
| | 1.8 2.8 2.2 2.0 4.4 | Male 1.8 (283) 1.8 (284) 2.8 (447) 2.2 (358) 2.0 (330) 4.4 (715) 3.7 (598) | 1.8 (283) 0.6 1.8 (284) 0.6 2.8 (447) 0.8 2.2 (358) 0.6 2.0 (330) 0.7 4.4 (715) 1.3 | 1.8 (283) 0.6 (91) 1.8 (284) 0.6 (89) 2.8 (447) 0.8 (136) 2.2 (358) 0.6 (105) 2.0 (330) 0.7 (113) 4.4 (715) 1.3 (213) | 1.8 (283) 0.6 (91) 1.2 1.8 (284) 0.6 (89) 1.2 2.8 (447) 0.8 (136) 1.8 2.2 (358) 0.6 (105) 1.4 2.0 (330) 0.7 (113) 1.4 4.4 (715) 1.3 (213) 2.9 |

(Of July 2010 unemployment figures, the long term unemployed = 13.2%)



2009 Employment

Total number of people working in the town: 16,700 Number of firms (excluding the self-employed): 1,430





Source: Business Register and Employment Survey 2009, ONS Figures may not sum due to rounding All these figures exclude farm agriculture which

Public administration, ed. & health

Major Employers

has been suppressed

- Asda Blundell Harling Ltd Debenhams plc • DEK Printing Machines Ltd
- Dorset County Council First Group
- Job Centre Plus Kemet Electronics
- Kings (Weymouth) Ltd New Look
- News-quest Media (Southern) plc
- Morrisons PGL Travel Post Office Ltd
- Qinetig Ltd Seaview Holiday Park
- Tecan Ltd Ultra Electronics Waterside Holiday Group Ltd • Weymouth Police
- Weymouth & Portland Borough Council • Weymouth College • Weymouth Land
- Registry. Weymouth Bay Holiday Park (Haven) • Weymouth Community Hospital
- Synergy Weymouth & Portland (Some are located in Chickerell on the Granby Estate).

Local Authorities

Dorset County Council County Hall, Colliton Park, Dorchester, Dorset DT1 1XJ. 01305 221000 www.dorsetforyou.com Weymouth & Portland Borough Council Council Offices, North Quay, Weymouth Dorset, DT4 8TA. 01305 838000 www.dorsetforvou.com

An ancient and historic market town Wimborne is the main centre for the District of East Dorset. Its history can be traced back to 300BC but it was in King Alfred's time that Wimborne was established as a town of importance. The very beautiful Minster dates from the early 10thC, but much of the structure was built in the 13thC. In the Minster is the famous chain library and close by the Priest House, now a museum. The town's commercial importance is based on its industrial

Communications

Wimborne is located close to the A31 Trunk road from London to the South West, with direct links to Southampton and on to the M3. No rail link - but the town is within 20 minutes of Bournemouth Airport.

Education

Wimborne Pyramid Area:

- 1 Primary School, 14 First Schools,
- 4 Middle Schools, 1 Secondary School,
- 1 Special School.

The Secondary School for the area Queen Elizabeth's School (1,479 pupils - 2011)

Commercial Land

Between 1994-10, 0.5 hectares of industrial land has been developed in Wimborne. The total area of land with permission or allocated in the local plan is 2.9 hectares.

Crime - Domestic Burglaries

Rate per 1 000 h/holds 2009/10

| 2.1 |
|------|
| 3.8 |
| 7.6 |
| 11.6 |
| |

Population: Latest population figure (2010 mid year estimate) for the town is 6,780* 1921 1931 1951 1961 1971 1981 1991 2001 3.740 5,530 6,200 6.500 Census population 4.490 4.160 5.000 (enumerated)

* These figures are for Wimborne Town (Civil Parish), but adjacent Colehill, with a population of 6,820, has considerable influence on the town.

Housing Growth

| Housing Development (net) | '99 | '00 | '01 | '02 | '03 | '04 | '05 | ′06 | '07 | '08 | '09 | '10 |
|---------------------------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Wimborne/Colehill | 39 | 38 | 22 | 39 | 14 | 11 | 45 | 34 | 20 | 20 | 36 | 5 |

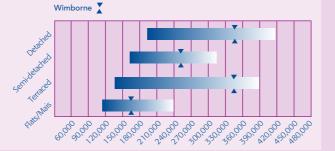
The 2001 Census records 3,269 dwellings in Wimborne and a further 2,870 in Colehill. Since 2001, 224 units have been built in Wimborne/Colehill giving a total of 6,363 dwellings in the wider area. At March 2010, a further 67 units have permission and 15 are allocated in the local plan for Wimborne/Colehill.

Note: Figures allow for losses from re-development etc. Method revised 2009.

Average House Prices

Wimborne average property prices in relation to maximum/minimum prices for all DCC Dorset towns





Average House Prices

| £343,219 |
|----------|
| £249,273 |
| £351,444 |
| £161,875 |
| |

Land Registry average prices (July-September 2010) (Prices may be affected by low number of sales)

Area

Approx. 'built-up' area = 260 hectares (642 acres)

Local Authority Revenue: Council Tax Band 'D' for year

Dorset Data Book 2011

| 11/12 = | £1,688.33 | 05/06 = | £1,373.51 |
|---------|-----------|---------|-----------|
| 10/11 = | £1,686.10 | 04/05 = | £1,321.36 |
| 09/10 = | £1,638.23 | 03/04 = | £1,239.10 |
| 08/09 = | £1,577.43 | 02/03 = | £1,091.26 |
| 07/08 = | £1,508.79 | 01/02 = | £981.47 |
| 06/07 = | £1.439.99 | | |

Second/holiday homes, 2011

| Total number | 30 |
|----------------------|-----|
| % of total dwellings | 0.9 |
| | |

Source: Council Tax Register (parish figure, rounded)

| index of Deprivat | 11011, 2010 (1 10 | gui es si iow | JOA ranking ou | 1 01 247 30A3 | III DCC DO | iset with I belli | g tile illost i | uepriveu) |
|--------------------|-------------------|---------------|----------------|-----------------------|------------|-----------------------|-----------------|-----------|
| SOA NAME | Multiple | Income | Employment | Education & Skills | Health | Housing & Services | Crime | Living |
| Colehill Canford I | Bottom 221 | 209 | 207 | 138 | 226 | 143 | 220 | 169 |
| Colehill Cannon H | Hill 247 | 243 | 245 | 237 | 241 | 182 | 187 | 244 |
| Colehill Hayes | 230 | 183 | 224 | 185 | 187 | 198 | 227 | 198 |
| Colehill North | 177 | 83 | 133 | 174 | 202 | 100 | 240 | 200 |
| Colehill The Viner | ries 238 | 245 | 241 | 234 | 232 | 90 | 194 | 226 |
| Greenhill & Furze | hill 245 | 239 | 246 | 247 | 224 | 168 | 162 | 188 |
| Wimborne Leigh | Park 28 | 20 | 26 | 12 | 95 | 105 | 57 | 116 |
| Wimborne St Joh | nns 209 | 173 | 226 | 215 | 207 | 242 | 24 | 139 |
| Wimborne The St | tation 101 | 51 | 95 | 206 | 144 | 177 | 55 | 42 |
| Wimborne Town | Centre 156 | 63 | 144 | 213 | 181 | 210 | 49 | 97 |

SOA = Super Output Area (minimum 400 households or 1,000 population)

People DCC Wimborne Dorset Population: 2010 Mid-Year Estimates Total 404.790 6.780 Males 196,420 3,110 **Females** 208,370 3,680 Age Structure (%): 2010 Mid-Year Estimates 0-15 17.0 16.8 16-17 2.7 2.4 18-44 25.4 25.9 45-59 20.9 19.8 30.0 29.7 60-84 85+ 3.9 5.5 Ethnicity: 2001 Census White British (%) 96.8 96.6 3.2 3.4 BME (%) Health: 2001 Census % with long term illness/ 19.2 21.4 disability General Health: % good 68.1 64.9 General Health: % not 8.4 9.7 good 10.8 10.8 % Providing unpaid care Poverty Indicators: Housing/Council Tax Benefit: 2009 13.6 17.5 Benefit population as a % of total town population Socio-economic classifications: 2010 ACORN % Wealthy Achievers 40.1 21.8 7.1 4.5 % Urban Prosperity % Comfortably Off 33.2 51.6 % Moderate Means 9.2 6.0 % Hard Pressed 10.2 16.2 0.2 % unclassified DCC Dorset Wimborne

ACORN, 2010

Retail Profile - Town Floorspace

118 shops/118,000 sq.ft. (2005)

Town Centre: the town includes Nationals such as Boots, Somerfield, Superdrug and W H Smith.

Catchment Population: The Shopping catchment for Wimborne (major food shopping) extends around 5 miles in a N & W direction towards Blandford and Verwood, but only a short distance towards Poole and Ferndown. The population within the catchment is around 18,100 (Mid 2001).

Library - Number of issues of books etc

| | 2008-09 | 2009-10 | 2010-11 |
|------------------|---------|---------|---------|
| Colehill Library | 36,087 | 38,954 | 40,279 |
| Wimborne Library | 148,632 | 131,511 | 120,961 |

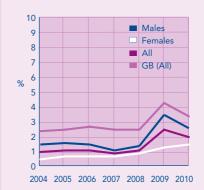
Industrial Estates

Brook Road (8.24h), Stone Lane (1.87h), Riverside Park (1.2h)

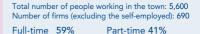
Unemployment % (persons)

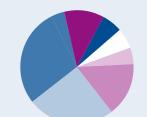
| | | Male | Fe | male | | Total |
|-----------|-----|-------|-----|------|-----|-------|
| July 2004 | 1.3 | (50) | 0.3 | (13) | 0.8 | (63) |
| July 2005 | 1.5 | (55) | 0.4 | (17) | 0.9 | (72) |
| July 2006 | 1.3 | (51) | 0.5 | (20) | 0.9 | (71) |
| July 2007 | 0.9 | (36) | 0.5 | (19) | 0.7 | (55) |
| July 2008 | 1.2 | (46) | 0.6 | (23) | 0.9 | (69) |
| July 2009 | 3.3 | (128) | 1.0 | (39) | 2.1 | (167) |
| July 2010 | 2.4 | (92) | 1.2 | (48) | 1.8 | (140) |

(Of July 2010 unemployment figures, the long term unemployed = 14.3% Wimborne/Colehill)



2009 Employment (Wimborne/Colehill)







Source: Business Register and Employment Survey 2009, ONS Figures may not sum due to rounding All these figures exclude farm agriculture which has been suppressed

Major Employers

- Anixter Components Dorset County Council • Dorset Healthcare NHS Trust
- East Dorset District Council Flight Refuelling Ltd • Farrow & Ball • Cobham plc • Matrod Frampton Ltd • WM Morrison PLC • Canford Sports Centre • Celebration Crackers • Docrafts • Rollalong Ltd
- Savills Ltd Superior Seals Ltd
- Wimborne Community Hospital

Local Authorities

Dorset County Council County Hall, Colliton Park, Dorchester, Dorset DT1 1XJ. 01305 221000 www.dorsetforyou.com

East Dorset District Council Furzehill, Wimborne, Dorset BH21 4HN. 01202 886201

Town Council

Mr L Hewitt, Town Clerk, The Town Hall, 37, West Borough, Wimborne, Dorset, BH21 1LT. 01202 881655 Email: office@wimborne.gov.uk www.wimborne.gov.uk www.dorsetforyou.com



The Dorset Data Book 2011



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DDB10 111988



H

Research and Information

The Research and Information Group are a team of specialist researchers who provide a broad statistical service to the whole of the county council, its partner organisations, local business and the wider public.

With growing demands for local services to be provided with increased efficiency and effectiveness, the need for high quality, timely information and research to support decision making has never been greater.

The requirement to provide an evidence base for policy development, and the need to measure improvement and success, demands that data and information should be more widely used.

Research specialisms in the group include demography, the Dorset economy, the environment, public health, deprivation and rural facilities. With this combination of skills, together with a wide range of datasets, we may be able to answer some of your queries and help solve some of your problems!

Publications include:

- Dorset Data Book
- 'Research Matters' bulletins
- The LowDown economic bulletin
- Profile Leaflets
- Rural Services Survey 2009

Datasets include:

- The 2001 Census
- CACI Income Datasets
- Rural Services Data
- Various Benefit Datasets
- Annual Survey of Hours & Earnings
- Shopping Centre Data
- Index of Deprivation, 2010
- ONS Mid Year Population Estimates

If you require any further information or advice about the Research and Information facility or other statistical information please contact:

| lan Denness (Group Manager) | 01305 224542 | email i.s.denness@dorsetcc.gov.uk | | | |
|---|--------------|-----------------------------------|--|--|--|
| Helen Owens (Principal Researcher) | 01305 224354 | email h.j.owens@dorsetcc.gov.uk | | | |
| Mark Simons (Senior Researcher) | 01305 224256 | email m.a.simons@dorsetcc.gov.uk | | | |
| Environment Directorate, County Hall Dorchester Dorset DT1 1XJ | | | | | |
| Or visit the facts and figures website. Dorset Data Online at www.dorsetforyou.com/statistics | | | | | |