





# **Bridport Town Council**

**Rights Respecting Town Project** 

Phase 2: Implementing the Citizens Charter May 1st 2019 - April 30th 2020

#### PROJECT DEVELOPMENT CONSULTANCY

#### Context

Two years ago Bridport Town Council, inspired by a request from, and working with, some students from the local secondary school, adopted a Citizens Charter based on the key Human Rights instruments of the UN. The charter sets out the human rights respecting principles which all Bridport inhabitants should be able to enjoy.

A recent grant from the Thomas Paine Initiative (one of the Global Dialogue programmes) is now enabling the Town Council, in collaboration with *Realising* Rights to move to the next phase. This aims to establish practices which make the Town Council and local citizens more effective in realising the human rights of all (as set out in the charter) and thus improving their wellbeing.

The Bridport Rights Respecting Town Steering Group is now looking for a consultant to take forward key aspects of this project over the next 12 months.

### **CONSULTANCY**

The consultant will report to the Bridport Rights Respecting Town (BRRT) Steering Group (SG), a working group of Bridport Town Council.

#### THE BRIEF

To produce two reports project progress against the success criteria identified in the four strategic priorities. The two reports will include recommendations.

The reports will be as follows:

- 1. An interim report on progress.
- 2. A final report on progress and include an evaluation of project impact.

The reports would be based on, and refer to, the following:

- the BRRT Charter, the key human rights instruments from which it has been drawn, the project aims and principles.
- observations of Town Council staff, school students and community groups where Charter issues are being targeted, noting achievements and challenges.
- strategic action centres, to be developed and managed by the consultant in consultation with the BRRT Steering Group. An initial outline of this element of the project can be found at <a href="https://www.bridport-tc.gov.uk/wp-content/uploads/2019/08/BRRT-STRATEGIC-Action-Centres-.pdf">https://www.bridport-tc.gov.uk/wp-content/uploads/2019/08/BRRT-STRATEGIC-Action-Centres-.pdf</a>.
- the development of digital media (website and social media) used in the promotion of the BRRT Charter and its implementation. This will involve consideration of:







- a. Most effective forms for communicating what universal human rights are and how the human rights in the charter are being enjoyed.
- b. Most effective ways of generating interaction on examples of where the rights described in the Charter are either being abused or denied.
- c. Most user-friendly ways empowering town citizens to share experiences, ask questions, become part of the BRRT.
- d. How visitors might be most effectively engaged in the promotion of the RRT project in their own towns.
- evaluation of the role of the Steering Group.
- suggestions for the strategic priorities to take BRRT project beyond 2020, based on the evaluation.

## **Essential qualities**

- 1. Effective communication skills—listening, speaking, report writing.
- 2. Understanding of the use of social media and websites in the context of community based projects.
- 3. Project evaluation skills.

## **Desirable qualities**

- 1. Experience of community engagement.
- 2. Knowledge of Human Rights issues.
- 3. Experience of project management.
- 4. Knowledge of the Bridport community.

# **APPLICATION AND APPOINTMENT PROCESS**

- Please send your CV and any supporting information to demonstrate how you meet the requirements of the consultancy to Will Austin, Town Clerk <u>WAustin@bridport-tc.gov.uk</u>.
- Closing Date: before 5.00pm 9 September 2019.
- A fee of up to £6,000 is available to the successful applicant.

Applications are welcomed from local people who may not necessarily be fully experienced in consultancy work. Potential applicants may contact Edward Waller (Realising Rights co-director) <a href="mailto:edwardw@realisingrights.org.uk">edwardw@realisingrights.org.uk</a> or David Powell <a href="mailto:djpmelodeon@gmail.com">djpmelodeon@gmail.com</a> for further information.