

# Bridport Town Council Health Check Report 2019

## Summary of Shoppers Survey

214 responses were received between July /November 2019

Males/ Female 36%/64%

Ethnicity 98% White British

Over 50% responders were >60 ( 23% over 70)

Less than 5% of responders were under 30 (21% under 50)

196 of the 214 responders (92%) were regular shoppers in the town, at least weekly with 46% identifying s daily shoppers.

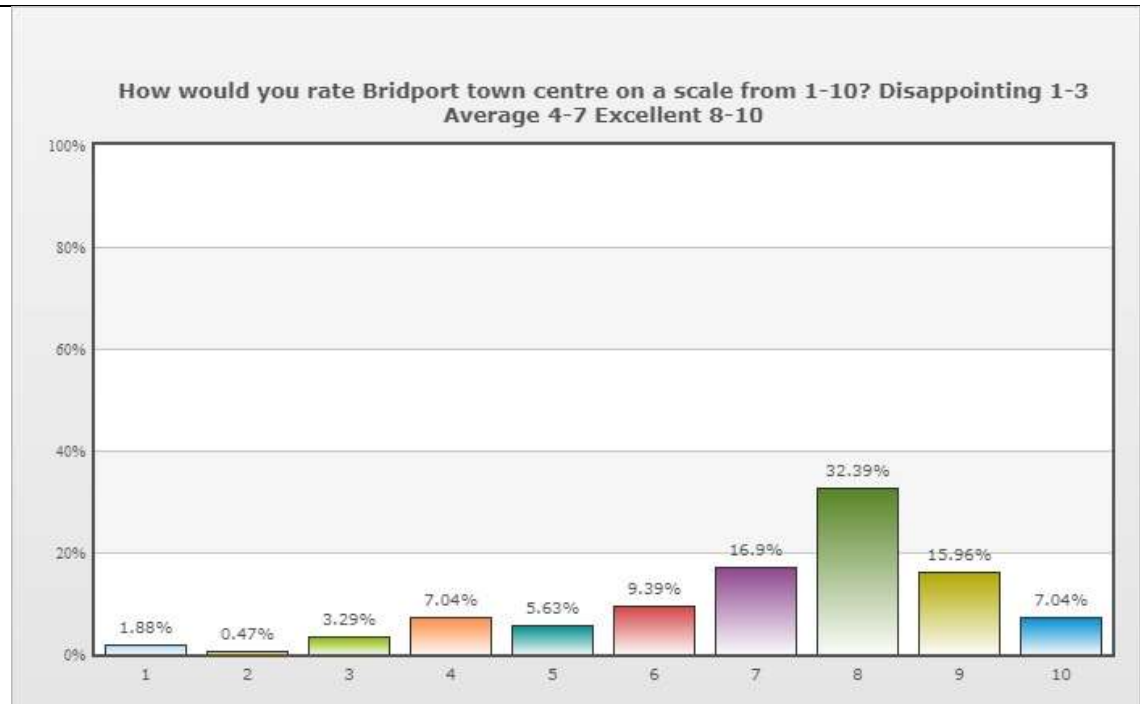
62 % of responders shopped in the morning ( 9.00 to 12 noon) compared to 37% afternoon ( 12 noon to 4.00pm)

46 % arrived on foot and 43% by car

12% by Bike

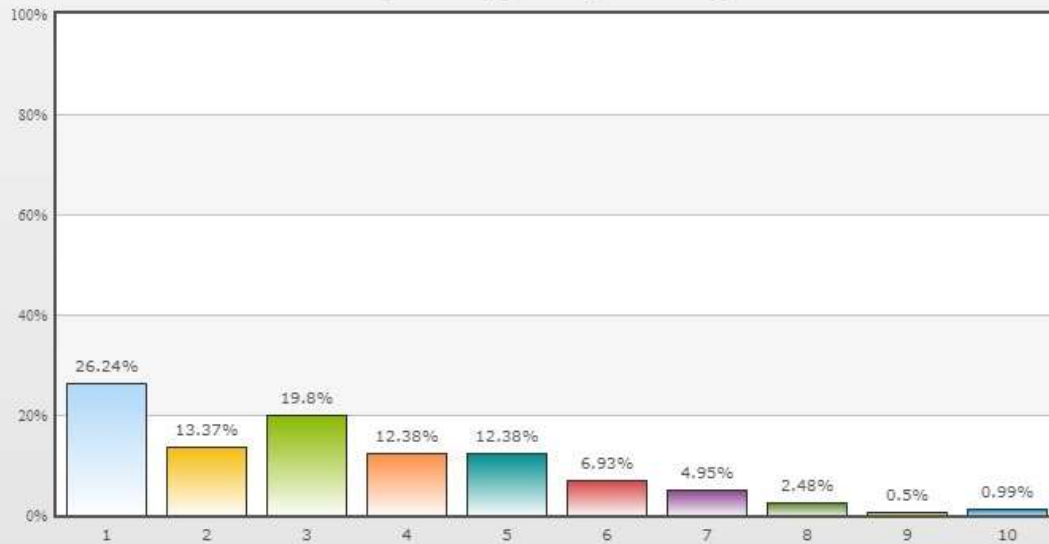
6% by Bus

### Overall satisfaction with the Town:



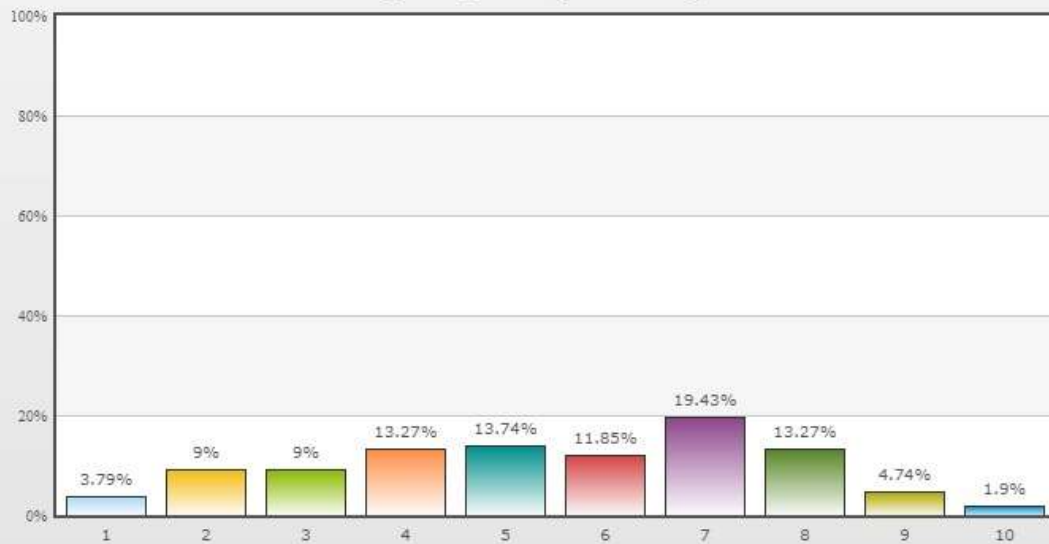
## Public Transport

How satisfied or dissatisfied are you with the following element of the Bridport town centre? Public Transport Disappointing 1-3 Average 4-7 Excellent 8-10

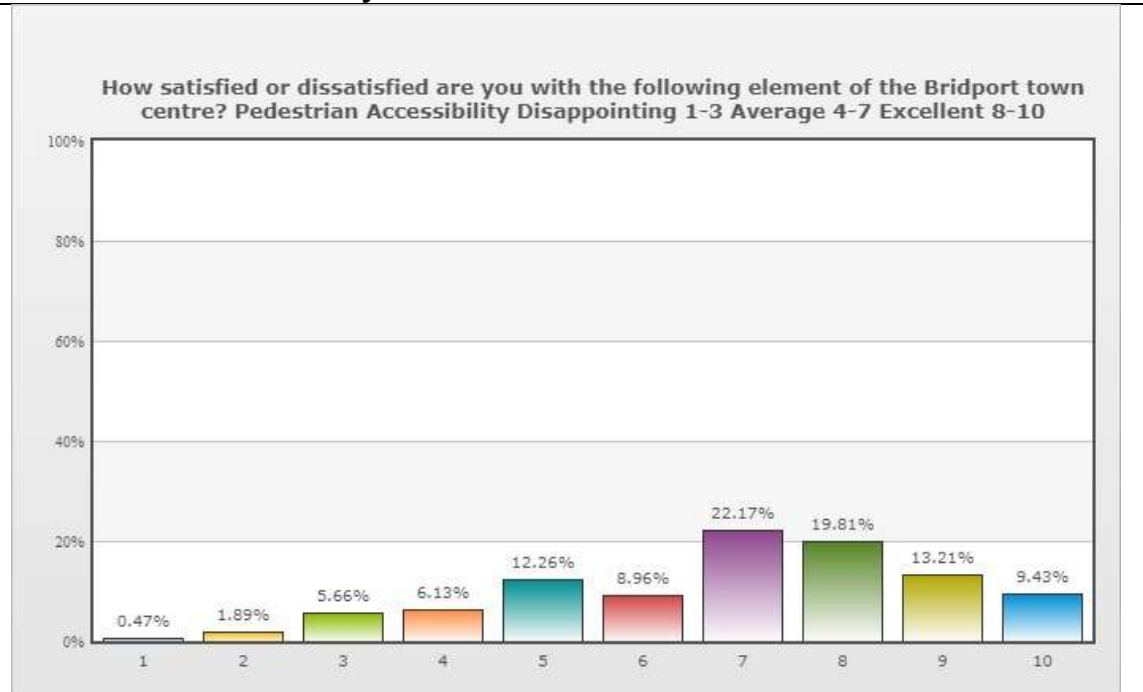


## Car Parking:

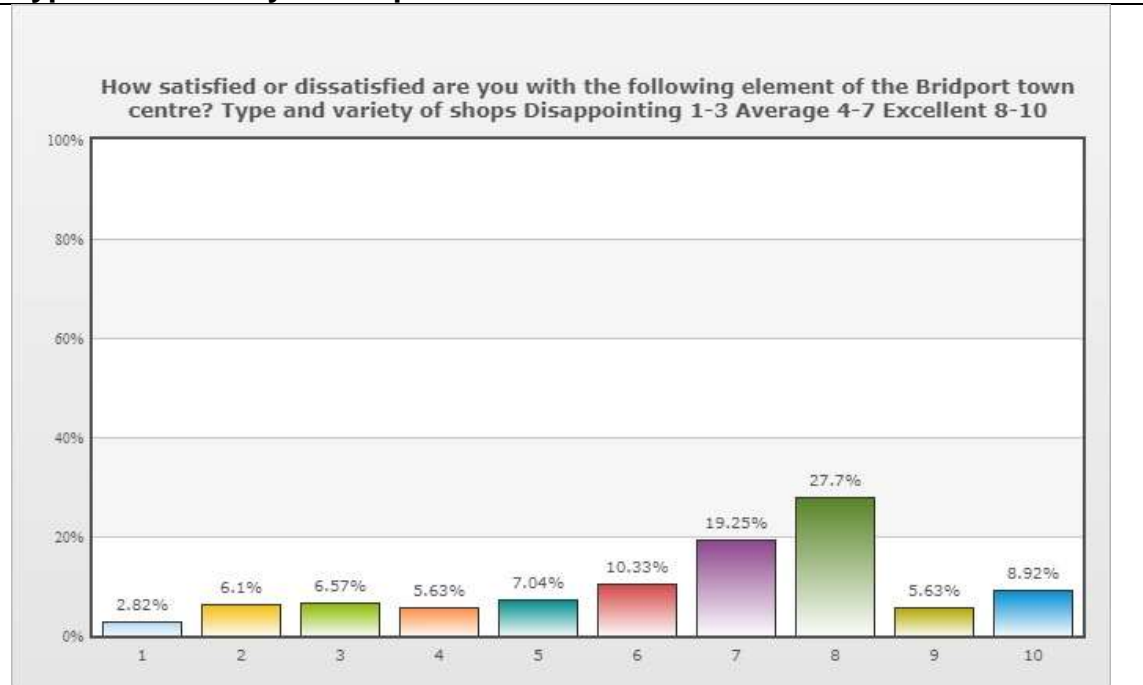
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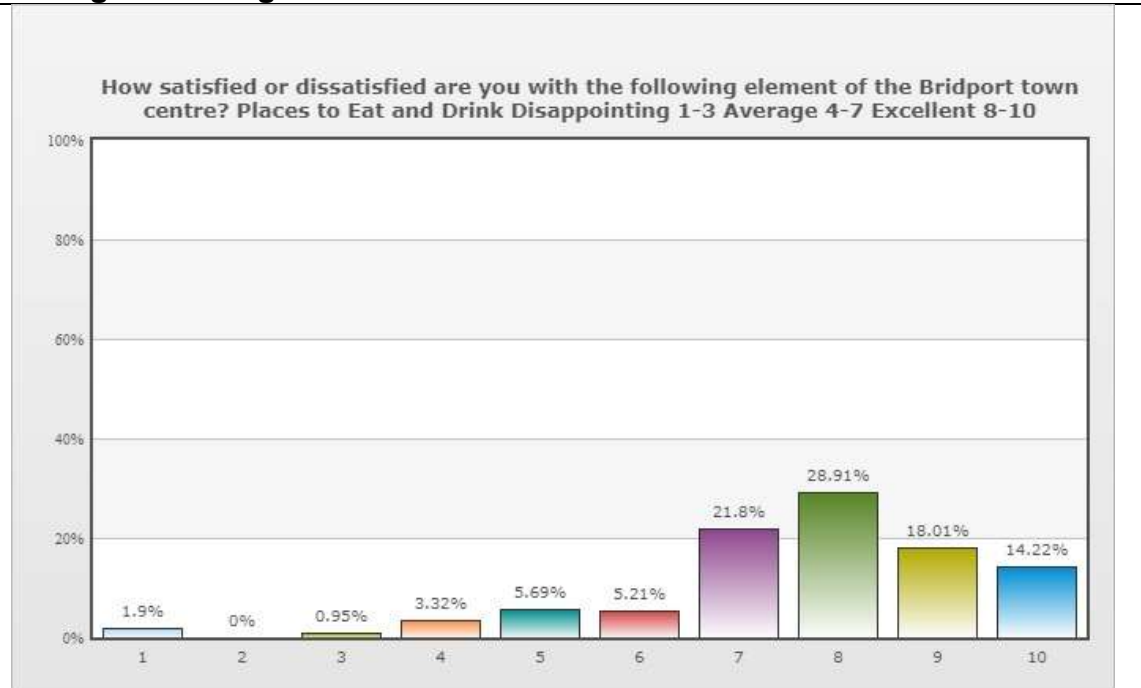
## Pedestrian Accessibility:



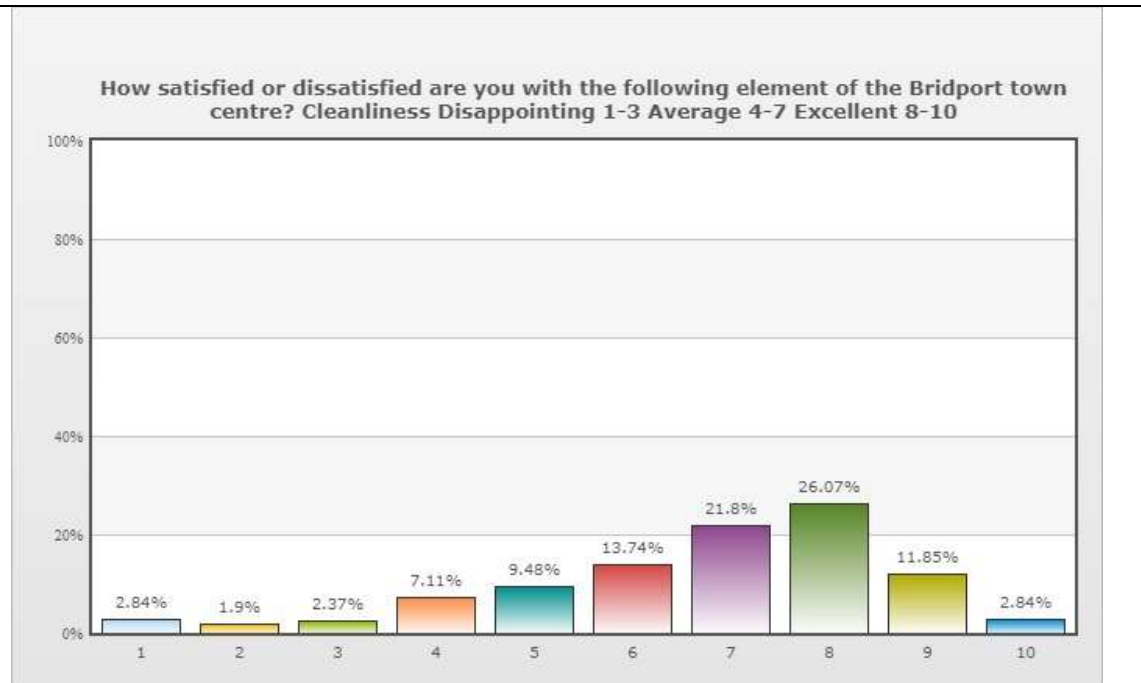
## Types and Variety of Shops:



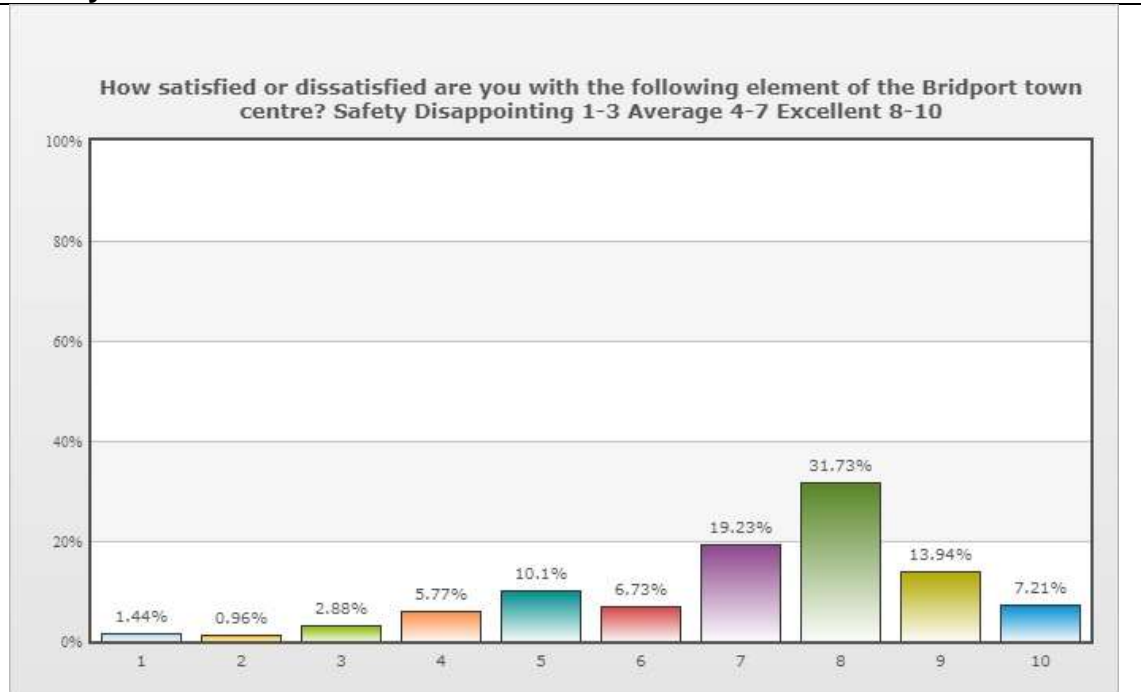
## Eating & drinking:



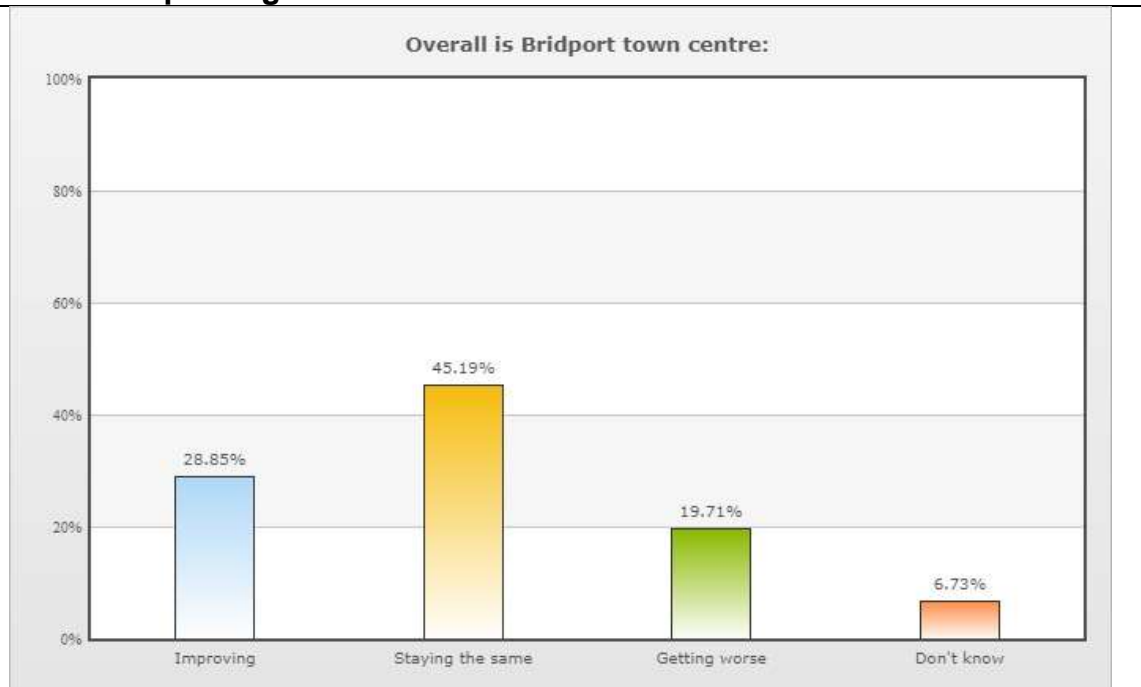
## Cleanliness:



**Safety:**



**Overall Improving or not?**



**selection of comments received:**

free car parking would encourage people to stay for longer - they wouldn't rush around with time restraints

Make decisions with **climate crisis at the forefront** -pedestrianise centre -improve public transport 300% - discourage vehicles

## Think traffic is a big issue:

The car dominates and shouldn't!!

Adjust pedestrian/vehicle balance - particularly at pedestrian crossings at the Town Hall. Pedestrians have to wait two minutes for the green man to appear and then have just five seconds to get across.

As more houses are built, congestion and lack of parking will be significant.

We need more car parking spaces. Those of us who live in outlying villages with zero public transport have no choice but to drive in and even in winter car parking spaces are hard to find , Downes Street needs to be made "No Right Turn" permanently

## Make the top end of South Street more pedestrian friendly zone.

Cars could still have access, but would drive at slower speeds through a raised ramp section where it is obvious that pedestrians have priority

I would like to see 'shared space' between vehicles and pedestrians, which imo would keep traffic moving more smoothly. This would support the Rights Respecting (with responsibilities) ethos of the town

I think the experience for the cyclist needs improving in the town centre

## Public transport

- The coach station is a let down for visitors as a first view of Bridport if travelling by public transport. It needs an overhaul and needs to look a more safe area and welcoming
- How about investing more in public transport?
- **Public transport urgently needs to be sorted/re-thought to incentivise many more people to use it**
- 
- Better bus service to and from outlying villages, less clutter on pavements

**The variety of shops** are quite poor, too many charity shops if you need to buy any mens clothes for example it is better to buy elsewhere where there is more choice.

A better variety of useful shops

Need to keep the diversity of local retailers

I would like the town to promote local goods more

Encourage independent retailers into the town.

Local folk should be enabled to have their day to day needs and a bit more, met locally - the system should be self-supporting and stable, not ever changing and transient

## More Facilities for young people:

Leisure activities for younger people and more shops (particularly clothes shops). At present I am having to shop outside of the area/online to meet my needs.

No centrally located play facilities for kids. Dorchester has borough gardens near to town where one parent can play with kids, whilst other family members shop, we need something similar. West bay is too far to walk for families with no transport for good play facilities and the ones near the tennis courts are in desperate need of a revamp

## More trees

Some more flowers and greenery would be nice

Pavements need improving for wheelchair use - very uneven

More 'special days' where south street is closed and there are activities etc. Like Christmas cheer and hat Saturday.

Less street furniture/bollards/flower tubes etc. The pavements are really cluttered and it makes walking on busy days difficult. In fact all of the pavement could be redone - they are very uneven and difficult to negotiate

Improve and enforce quality of shop front design and materials

The state of the loos is deplorable and disgusting they are too far from the centre and give a very bad impression of the town for visitors arriving by bus and coach. They are unhygienic and not serviced properly as well as very badly designed

There seems to be no improvement in **making the shops accessible**. only a few of the cafes and restaurants have accessible toilets. as the majority of the community is elderly this should be a priority

**Social housing** is to me the biggest challenge, as developers prefer the higher profit margins of commercial/private. Is there existing property, eg. 1st or 2nd floors above town centre properties that are not used, owners could be made to make this into flats/offices. Land in Community Trusts where social housing could be built. If we don't make homes and jobs for our young people in 20 years they will all leave and we will all be very old needing care and no one to provide it.