

Bridport Town Council  
Energy Efficiency Initiative  
Brief for Campaign Partner

**Background**

In line with many local authorities Bridport Town Council declared a climate emergency in 2019 and produced a detailed [Climate Action Plan](#) in November 2019. The Climate Action Plan should be read in conjunction with the Climate Change policies set out in the [Bridport Area Neighbourhood Plan 2020 -2036](#).

The Climate Action Plan includes objectives for energy - to reduce energy demand, improve energy efficiency and convert to renewable, low or zero carbon technologies for energy and heat needs. Supported by specific actions aimed supporting Bridport residents improve the energy efficiency of homes, tackling both fuel poverty and decarbonisation.

The Town Council has established a Climate Action Sub Committee specifically to champion delivery of the Climate Action Plan. The Sub Committee meets monthly and is taking a themed approach to exploring and developing detailed actions to address the climate emergency.

In May 2020 the Sub Committee approved an energy efficiency Action Plan (see Appendix 1). Tackling fuel poverty and decarbonisation are urgent tasks for local authorities, community organisations and housing providers. Achieving warmer, healthier and greener homes is challenging. Limitations in the supply chain, demand and finance pose significant barriers to achieving improvements. An analysis of the Energy Performance Certificates of the Bridport Area shows that Over 64% of homes fall below SAP Level C and only 8% fall above Sap Level C.

This Brief sets out the requirements for an energy efficiency campaign to be run across the Bridport Area in 2021/22. The aim of the energy campaign is to support Bridport households in making the radical reductions in home carbon emissions necessary to avoid runaway climate change. Empowering the Bridport community to create a fair, affordable, zero carbon energy system with local people at its heart.

The Brief has been produced to guide selection of a partner organisation and to secure the necessary funding for the campaign and the ambitions to support community led solutions for households in fuel poverty.

## **Brief**

Bridport Town Council is seeking to work with a partner organisation to run an energy efficiency campaign to support Bridport households in making the radical reductions in home carbon emissions necessary to avoid runaway climate change. The energy efficiency campaign will have a number of awareness raising elements:

**Sharing information** – simple and clear presentations of the energy and climate challenge facing Bridport households and the solutions that must be considered; from easy draught proofing to full scale retro fit of homes and renewable energy options.

**Community engagement** – working with local partners, Town & Parish Councils, Warm Homes Dorset, Magna Housing Association and Community Energy Dorset to run a series of public events, walks, talks, displays across a 6 month period to encourage community led energy initiatives – Using examples from other places, such as: [Carbon Co-op](#), [Plymouth Energy Community](#)

**Training** – Working with local partners to provide bespoke training for Community volunteers on energy efficiency, ventilation and health.

**Installation** – Working with local energy businesses to compile a listing of services available supported by examples/case studies of schemes undertaken in Bridport.

**Reporting and Learning** – At the conclusion of the energy efficiency campaign a short presentation should be produced to report on activities and address key questions such as;

- What would a successful energy efficiency scheme look like from the point of view of a resident-client experiencing energy vulnerability?
- What future actions are needed to support the wider Bridport community respond to the carbon and energy challenge?

## **Responding to the Brief**

Bridport Town Council welcomes responses to this brief from potential partner organisations interested in facilitating this local energy efficiency campaign.

Bridport Town Council has agreed to allocate a budget of £10,000 toward the campaign and are exploring options for grant funding bids.

Responses to this brief should be emailed to [david.dixon@bridport-tc.gov.uk](mailto:david.dixon@bridport-tc.gov.uk) by **5<sup>th</sup> July 2021** setting out a proposal, costings, key people to be engaged in the campaign and previous experience of energy efficiency campaigns.