

Bridport Town Council

Sculpture Trail Evaluation 2022 - Selected Feedback

- 126 completed responses
- 64% respondents enjoy the sculptures weekly or daily
- 75% respondents just came across the sculptures or heard via word of mouth
- 14% found out through social media
- 69% respondents consider information about the sculpture trail adequate to very good
- 60% respondents consider information about the sculpture trail adequate to very poor

Favourite Sculptures:

- Stalking Dog – 65%
- Fish Eagle – 32%
- Skateboarder – 23%

Positive feedback	
What has been selected and displayed greatly enhances the attractiveness of an already welcoming town and life-enhancing community. I feel sure such a cultural triumph will amply repay the labour and cost of purchasing and installing such a wide variety of work: it is surely bound to attract discerning visitors and equally give unexpected pleasure to visitors who just come upon it. Well done Bridport.	The Artwork itself is great and of a really high standard but also the effort and thought put into placing Sculptures in interesting and sometimes unexpected places plus the maintenance of Paths, landscaping etc by the Groundworks/Maintenance team is to be commended, thank you for your hard work in making Bridport an even nicer place to live in or to visit, well done all!
My hope is that this trail-blazing achievement will go from strength to strength and become a permanent talking point for the whole of West Dorset.	It's always great to come across a new one when you didn't expect it.
I love the fact it gives a presence to all our local artists. It enhances the town for tourists and residents alike.	Great to see local artists work, enhancing space helping us to connect with nature .
It gives local families a greater reason to encourage their children to come out on walks and offers tourists an extra leisure activity whilst showcasing artworks in an very imaginative way.	This combination of fresh air and exercise with local sites and intriguing art is a relaxing and inspiring experience, providing a free and valuable resource for local families in these difficult times.
It offers people a different perspective and a chance to enjoy art for free. Sculptures can only enhance the town, the more the merrier!	The surprise of finding them and seeing the creative energy in town stretch out into the countryside provides a cohesiveness of the various facets of Bridport's community and surroundings.

They are imaginative, even if sometimes difficult. Public art is a public joy.	The sculpture trail really enhances Bridport and hints at the creativity of the town.
Very beneficial to mental health and enjoyment of public spaces to have art in the natural environment. Increasingly valuable in these troubled times.	The sculpture trail helps to make Bridport the fun and quirky town full of artistic talent that I love to live in x
Issues to be addressed	
If there is no good link between exhibit and sales (ie. poor promotion) along with percentage of sale to the organiser unbalanced with risk and cost, the sculpture trail will not necessarily attract dynamic sculptors	You have such a positive magnet in your hands with this trail that you should make more of it by trumpeting its charms to the widest possible audience. Better and more assertive public relations are needed to reap the full benefits from what you have achieved.
I think more of an effort to commission new and emerging artists should have been made.	Putting the sculptures in busier or more obvious locations could definitely increase the interest in and knowledge of the trail.
The concept of a trail is great but to be successful a better quality of artwork and range of artists is needed.	Include West Bay
Promotional	
Really like the stand in the trail with the images of the sculptures and the information. Also the leaflet is very good and can be shared and passed on to others.	More information on the individual exhibits and sculptors in their location would be welcome.
I don't want/need too much info about the sculptures or map of trail. I like to come across them. However, others may appreciate more info and a route??	By not having my name next to my sculptures I am not receiving the recognition I deserve nor the advertising.
Include a write up about each artist and the ideas behind the piece.	I have seen groups of people , possibly visitors going around with a map and enjoying the adventure, in a treasure hunt sort of way.
Other	
I think the current selection could stay as it is for a couple of years before anything is needing to be swapped. People are still discovering the trail.	I'd rather the money spent on helping the community and those not so well off and disabled ...
I'd like the council to be able to have a day trip to sculpture by the lakes and draw on their wonderfully inspiring set up. Hook woods tree pods also perhaps. Larger inspiring sculptures would be wonderful.	Include an artist's residency once a year for which then one artwork produced during the residency gets added to the trail.

<p>Economic restraints in the current economic climate must unfortunately be recognised.</p>	<p>Is there space in the Arts centre forecourt for a plinth to display public art, changing every year (like in Trafalgar square)?</p>
<p>We're in a climate emergency & I feel very strongly that artists should use sustainable & biodegradable materials, such as wood and stone, not resin and steel.</p>	<p>I'd like to keep the ones in situ, they become like landmarks, especially out walking with someone with memory coming and going, it can orientate people in a fun and engaging way.</p>
<p>All Art should be encouraged and nurtured and opportunities for making Art and coming together to be creative. More murals. More group sculptures. I've seen a giant fish made of recycled and other kinds of plastic - more like this.</p>	<p>I love how the young users of the Skate Park area seem to have welcomed 'Skateboarder' as part of their friendship groups, they can often be seen hanging out chatting near 'Skateboarder', and he/she looks as if they're joining in!</p>